WELCOME

Lake Lanier Association
Annual Membership Meeting
Port Royale Marina
April 18, 2015
Event Agenda

- Arrival
- Visit Business Members Booths
- Visit Buffet
- Business Meeting
- Guest Speaker
- Adjourn
Business Meeting Agenda

► Board Member Approval

► Financial Report

► Key Programs Discussion

► Future Focus / Conclusion
Board Member Approval

- Gary Smith and Tom Vivelo – 1st Term Renewal
- John Heard and John Richardson – 2nd Term Renewal
- Paul Flood – 7th Term Renewal
Treasurer’s Report

2014 – An Outstanding Year

▶ Revenue Improved – County Investments
▶ Balanced Performance
▶ Membership Growth
▶ Initiatives: Rip Rap, Solar Lights, Abandoned Boat and Docks

2015 – A Challenging Year

▶ Membership Growth – Plan up 10%
▶ Initiatives Maturing – Solar Lights, Rip Rap, Abandoned Boats
▶ First Quarter on Budget
## Financial Results ($ in 000s)

<table>
<thead>
<tr>
<th></th>
<th>2013 Actual</th>
<th>2014 Actual</th>
<th>2015 Budget</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>$165.3</td>
<td>$175.4</td>
<td>$179.3</td>
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<td>Expenses</td>
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<td>$181.6</td>
<td>$179.3</td>
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<td>Change in Assets</td>
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<td>Membership</td>
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<td>1510</td>
<td>1720</td>
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Financial Results

2014 Actual
- Safe Lake: 14%
- Administratio n: 20%
- Clean Lake: 19%
- Community Outreach: 23%
- Member Services: 21%
- Full Lake: 3%

2015 Budget
- Safe Lake: 11%
- Administratio n: 21%
- Clean Lake: 20%
- Community Outreach: 25%
- Member Services: 20%
- Full Lake: 3%
Key Programs Agenda

Clean Lake
Full Lake
Safe Lake
Clean Lake Initiatives – Adopt-A-Lake

- Established in 2000
- Monthly Lake-Wide Chlorophyll A Testing – 26 Locations
- Best Secchi Readings in Years – Over 21 Feet
- Chlorophyll A Steady for Last Two Years
- Our Data is Requested Often by Other Agencies – EPD, Georgia Lake Society, Others
Clean Lake Initiatives – Adopt-A-Lake

Adopt-A-Lake Testing Sites

Google earth
Bowmans Island

Lake Sidney Lanier

Flowery Branch

Cummings

Forsyth

B17
B18
B10
B11
B13
B16
B04
B05

A18
A20
A10
A29
A21
A24
A04
A03
A01
A02

C10
C09
C17C05
C08

Lula

Gainesville

Oakwood

Dawson

Dahlonega

Sandy Springs

Auburn

Decatur

Atlanta

Columbus

Baltimore

Charlotte

Tallahassee

Jacksonville

New York

Los Angeles

San Francisco
Clean Lake Initiatives – Shore Sweep

- 2014 Largest Trash Collected - 50 Tons
- New Organization Structure – Expanded Focus
- Working With Other Groups
  - Keep Hall Beautiful
  - Keep Forsyth Beautiful
  - Keep Dawson Beautiful
  - Gwinnett Clean & Beautiful
  - Hall County Green Alliance
Rip Rap Initiative

- Many Islands Eroding Over 50 Years
- Partnership with American Proteins
- Selected High Erosion Islands and Placed Rip Rap on Shoreline
- First Island Completed December 2014
- 2-4 More to be Completed in 2015
Major Projects

- Sustainable water management plan
  - Forecast water demands using modeling
  - Optimize reservoir operations

- Draft Plan Completed

- Presentations to States and Corps Of Engineers

- States and Federal Groups Need to Participate
Current Legal Actions Impacting Lake Lanier

- Legal Suit Filed by Florida to be Heard by US Supreme Court
- Goal: Equitable Apportionment of ACF Water
- Special Master Appointed – Nov 2014
- Discovery Concluded – Nov 2015
- Report to US Supreme Court – 2016 Estimated
Safe Lake Initiatives – Solar Lights

- Major Ongoing Project

- 121 Solar Lights Installed (101 in 2014)

- Program Managed and Funded by LLA

- Outstanding Positive Community Feedback

- 75 – 100 Planned Installations in 2015

- Reflective Tape Additions Under Consideration
Safe Lake Initiatives – Solar Lights

All Lights as of 02/13/2015
Safe Lake Initiatives – Solar Lights Monitoring

- Monitoring and Maintenance Program Established
- Contracted “Solar Services of Georgia”
- Automated Status Database
- Monthly Inspections
- Replacement in Two Weeks
- Check Point in June 2015
Abandoned and Derelict Docks and Vessels

- Major Safety Hazard and Lake Eyesore
- New LLA Initiated Program With Partners Corps and DNR
- Includes:
  - Identification of Abandoned or Derelict Boats and Docks
  - “Working” Database Established
  - Assessment of Ownership
  - Attempted Remedy with Owner and Others
  - Final Disposal Negotiated with Several Vendors
Future Focus

- Drive for Continued Improvement - Ongoing Programs
- Focus on Membership Growth
- Follow up on Legal Challenge by Florida
- Expand LLA Reach Through Social Media
  - Website
  - Facebook
  - Twitter
- Enhance Fundraising Programs
Outstanding Volunteer Awards
Thank You and Congratulations
John Barker
And
Lu Treadway!
Conclusion

Lake Lanier Association Is In Excellent Shape

- Programs

- Financially

- Poised For Success
Guest Speaker

Ken Cook
Special Thank You To:

Lanier Crappie Anglers Club

Dan Saknini
And
Ken Russell
Door Prize Raffle
Thank you for attending and have a safe trip home!