



Committed to a Clean and Full *Lake Lanier*

Lanier Outlook

Newsletter for the Lake Lanier Association
April 2013

Upcoming Dates to Remember

Monday, May 6th, 2013
11th Annual Lake Lanier Association Golf Tournament
10:00AM Registration;
11:30AM Shotgun Start

Saturday, May 18th
Boating Safety Day
10:00AM-4:00PM
at Sunset Cove

Monday, May 20th
Business After Hours with Gainesville/Hall Chamber of Commerce
5:00PM-7:00PM at Lake Lanier Islands (RSVP with the Chamber if you plan to attend)

Wednesday, June 5th
Annual Member Meeting
6:00PM at Forsyth Conference Center

Saturday, September 28th
25th Annual Shore Sweep Event

Lake Lanier Association.
615 F Oak Street, # 100
Gainesville, GA 30501
770-503-7757
www.lakelanier.org
lakeinfo@lakelanier.org
BOARD MEMBER LISTING

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Message from the Board

As we approach the beginning of the Lake Lanier recreation season, your association has significant plans. As reported earlier this year, the LLA had a successful 2012 with many positive events. The plans for 2013 are outstanding while challenging. The Marker/Buoy Lighting System and Shore Sweep will dramatically help Lake Lanier and support our mission – “Clean, Full, and Safe Lake “. Finally, the Lake Lanier water level is closer to full pool (1071 feet above sea level) than it has been in the past two years. We have heard from some CORPS contacts that we may be able to sustain the full pool level into the summer months.

In this environment, we feel that there are support functions our members can bring to our activities:

1.) Help increase memberships from 1500 (3300 members) to 1800 memberships (4000 members). The demographic analysis indicates that of 10,000+ dock owners on Lanier, only 12% are represented by memberships in the LLA. Current members can help facilitate the growth challenge by discussing with their neighbors the successful advocacy role managed by the LLA. Please keep in mind that the LLA is the only group that

is looking out for recreation activities on Lanier across the entire Lake.

2.) The LLA annual meeting (June 5th) promises to be informative and entertaining. The meeting represents an outstanding opportunity to bring a prospective new member to hear about the Association, and to ask them to become members. There will be incentives for signing a new member at the annual meeting. Our golf tournament (May 6th) provides financial support as well as exposure to the LLA board of directors and other members.

3.) Recently your Board of Directors asked for more structured focus on membership committees. The exciting projects planned for 2013 such as the Marker/Buoy Lighting System, the promotion/membership committee, Shore Sweep, the Water Safety Alliance and other community based activities offer a fine opportunity for members to actively participate in support of the Association.

Water Safety Event

The Lake Lanier Association is working with Lake Lanier Islands and other members of the Lake Lanier Water Safety Alliance to host a Boating Safety Event on *Saturday, May 18th, 2013 at Sunset Cove from 10:00AM to 4:00PM*. This is the kick off of National Safe

Boating Week and is also the season opening day for the LanierWorld Water Park at Lake Lanier Islands. There will be several safety oriented organizations and retailers in attendance distributing safety related materials and other goodies. There will also be complimentary vessel safety inspections. Please join us for this very important event!





The Lake Lanier Association is proud to announce the new Property Owner Pledge program. By signing the below pledge, property owners will help increase awareness of protecting the health of our lake through good landscape and septic tank practices. Individuals that sign the below form and return it to the Lake Lanier Association will, in return, receive a small sign to post at their mailbox or in front of their home to indicate that they are participating in this program. Show your support for a clean and health Lake Lanier!



PROPERTY OWNER PLEDGE AGREEMENT FOR LAKE LANIER

For landscape areas:

- Grow native plants and trees along the lakeshore.
- Mow tall and fertilize less to keep out pollutants.
- Use organic/slow release fertilizers only if needed.
- Maintain a 50-foot buffer zone from the water’s edge without fertilizer. 100-foot would be even better.
- Keep fallen trees and logs in shallow waters – fish need them!
- Plant a rain garden to absorb rain water.
- On driveways and paths, use surfaces that allow rain to soak in.

For septic systems:

- Have system inspected every three years and pump the tank as necessary – generally every three to five years.
- Use water efficiently and practice water conservation.
- Turn off faucets while shaving or brushing teeth.
- Run the dishwasher and clothes washer only when full but don’t overload the system. Do not do all laundry in one day. Space out the washing machine use over the week.
- Don’t use toilets to flush trash.
- Use commercial bathroom cleaners and anti-bacterial soaps in moderation. Treatment in the septic tank depends on natural bacteria.
- Don’t dispose of household hazardous waste or cloggers in sinks or toilets. This includes household chemicals, gasoline, oil, pesticides, antifreeze, paint, diapers, cat litter, cigarette filters, coffee grounds, grease, and feminine hygiene products.
- Care for the drainfield.
- Plant only grass over and near the system -- roots from nearby trees or shrubs can clog the drainfield.
- Don’t drive or park vehicles on the drainfield.
- Keep roof drains and other rainwater or surface water drainage systems away from the drainfield.

Sources: U.S. Environmental Protection Agency, Vinson Institute of Government-University of Georgia

I have read these recommendations and pledge to abide by them to the best of my ability for the overall health, protection, and beauty of Lake Lanier.

Property Owner Signature

Property Address

Return this signed form to the Lake Lanier Association, 615F Oak Street, Suite 100, Gainesville, GA 30501 and receive a sign for posting at your mailbox



Wish You Could Have Been There!

Ever heard that when you have missed an event? We have heard that was the kind of feedback from the recent Cumming-Forsyth County Chamber of Commerce event that was co-hosted by the Lake Lanier Association with Lake Lanier Islands on the Island Princess houseboat. Over 60 people attended the March "Business After Hours" Chamber event on a recent Thursday night out on the lake. The attendees enjoyed some great networking opportunities with each other, as well as members of your association along with some

great hors d'oeuvres provided by Lake Lanier Islands. The discussions covered everything from how nice it is to see the lake filling again, to the progress on the discussions on ways to maintain the lake at higher levels, to the issue of safety on the lake for all stakeholders and interested parties as well as the many ways the LLA is proactively tackling this issue. It was rewarding to have the opportunity to network with local merchants and emphasize how much Lake Lanier means to their bottom line. It was particularly fun to see how much interest the local

business community is expressing in the recreational and economic value Lake Lanier provides to them and all of the community in North Georgia.

We will be hosting a similar event with the Gainesville-Hall County Chamber of Commerce in early May. Watch for our update in our next newsletter.



Good Samaritan Award

The Lake Lanier Association has awarded its Good Samaritan Award to Steven and Sophia Clanton for their rescue of a family including two small children in a capsized jon boat on Lake Lanier on a recent Sunday afternoon.

The family, a father, mother, five-year-old boy, and seven-month-old baby girl, were recreating in a small fishing boat when their boat was swamped by waves created by a combination of larger passing boats and wind. The boat capsized into 47-degree water.

The Clantons happened to be in the area fishing from their own boat with their two sons. When the small boat capsized, the Clantons were able to get to the family in the water, pull them out to safety, give them clothing to help offset the risk of hypothermia, and call 911. The Clantons then drove the family to a nearby boat ramp to meet emergency services personnel.

The Lake Lanier Association emphasizes that all children on a boat should be wearing a lifejacket at all



The Clanton Family, from left to right, Steven (age 6), Frank (age 5), Sophia, and Steven.

times. The LLA also encourages all boaters to be aware of the wake they are creating for others and consider options to minimize their wake.



We always want more members to help us achieve our goals of keeping Lake Lanier clean, full, and safe. Below is a membership application to give to your friends and neighbors who may not already be members and ask them to join us!



615F Oak St, Suite 100
 Gainesville, GA 30501
 770-503-7757
 www.lakelanier.org

MEMBERSHIP FORM

Please enter your name and address information below / New Address? Please write below
Name:
Address:
City, State, Zip
Phone Number:
Email Address*:

**Please be sure your email address is correct. We use email for much of our member correspondence.*

PERSONAL MEMBERSHIPS:

<input type="checkbox"/> Family, \$50-\$199		
<input type="checkbox"/> Captain's Club, \$200-\$499*	*Members joining or renewing at these levels will receive a gift certificate to the Lake Lanier Association e-store. See our website www.lakelanier.org for more information and products available on the e-store.	<input type="checkbox"/> Prefer no gifts
<input type="checkbox"/> Admiral's Club, \$500-\$999*		
<input type="checkbox"/> President's Club, \$1000 and up*		

BUSINESS MEMBERSHIPS:

<input type="checkbox"/> Business Member, \$250	Name listing on LLA website
<input type="checkbox"/> Business Sponsor, \$500	Name listing plus logo on LLA website
<input type="checkbox"/> Business Medallion, \$1000	Name listing, logo, plus brief company description on LLA website

My check is enclosed.

----- Credit Card Payment -----

Please charge my VISA MasterCard American Express Amount _____

Name as it appears on card _____

Account Number _____

Expiration Date _____

Three digit security code from back of card _____

Signature _____

THE LAKE LANIER ASSOCIATION NOW OFFERS CONTINUOUS MEMBERSHIP WITH AUTOMATIC CREDIT CARD RENEWALS. IF YOU WOULD LIKE TO OPT OUT OF THE CONTINUOUS RENEWAL PROGRAM, PLEASE INITIAL HERE: _____. YOU MAY ALSO RENEW YOUR MEMBERSHIP BY PAYPAL VIA OUR WEB SITE, WWW.LAKELANIER.ORG. IF YOU HAVE A PAYPAL ACCOUNT, YOU MAY SET UP YOUR PAYPAL ACCOUNT TO AUTOMATICALLY ANNUALLY BILL.

ACF Educational Series

The ACF Stakeholders (ACFS) continues with its Sustainable Water Management Plan (SWMP) development with technical support from consultants Black & Veatch and the Georgia Water Research Institute (GWRI) at Georgia Tech. Recent activities include the development of model runs by GWRI to capture how the ACF Basin would respond to several conditions, including if there were no reservoirs; if there were reservoirs but no water demands; if the Corps used a different operating procedure, etc. While none of these represent real world conditions (no one is going to remove the reservoirs), the model runs are nonetheless informative of the differences that exist with the introduction of those factors. Combined with the recently developed (but not yet released) report that documents how the waters are currently being used for water supply, industrial, thermoelectric and agricultural

requirements, a mosaic is emerging that will instruct the further development of the SWMP.

The next phase is to model various suggestions being put forward by the ACF Stakeholders as ways to improve the water sharing in the basin. These will include raising Lake Lanier full pool to 1073 rather than 1071; returning more water to the Chattahoochee River; using less water for agricultural use; using an improved operating procedure for the reservoirs and others.

The goal continues to be to develop an equitable water sharing plan that all or water users represented by the stakeholders can endorse.

The Lake Lanier Association has been actively engaged in the development of the ACFS from the beginning.

March 2013 Lake Lanier Index

The Lake has started warming to 47 degrees from our February reading of 44. This is 8 degrees colder than March 2012. Our Secchi average was 6.1 feet 0.6 above last month's reading and 1.2 feet better than in 2012. The lowest reading was 2 feet off a dock in the Wahoo Creek area and the best 15.9 feet near the Dam. "A" section averaged 3.6 feet versus 4.5 in 2012 and 2.6 in February. "B" averaged 6.1 feet, 4.9 feet last month and last year. "C" averaged 10.7 feet an increase from last year. We had higher chlorophyll a readings with two readings of 4 PPB in the upper Chattahoochee branch, two 3 PPB and two 2 PPB all in the area north of Brown's Bridge. We will leave the Lake Lanier Index at 5.5 with better Secchi readings and higher chlorophyll a.

Adopt-A-Lake divides Lake Lanier into three sections "A" north of Brown's Bridge, "B" the center region south of the Bridge to a line from Six Mile Creek east to Aqualand Marina, and "C" south of this line to Buford Dam. We have 30 stations that volunteers test the first weekend every month. Secchi readings are taken by lowering a weighted disk into the water and measuring the distance it can be seen thus giving a gauge of clarity. Chlorophyll a is used to determine nutrients in the Lake.

The Lake Lanier Index is only a measure of nutrients and clarity and not of water safety.

Thanks to our wonderful Adopt-A-Lake volunteers, AMPRO Labs for our chlorophyll a analysis, and the support of all Lake Lanier Association members.

The LLA is Going Digital!

We will be moving to electronic newsletter distribution in the near future. The money we save on printing and postage will be deployed on other lake specific advocacy actions. If you want to continue to receive the paper copy in the mail, please email or call us with your request and we will mark our records to continue to print and mail to you.





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615 F Oak Street, Suite 100
Gainesville, GA 30501

*Committed to a clean and full
Lake Lanier to enhance its
economic value in Georgia.*

RETURN SERVICE REQUESTED

We need your help!

Members – we need your help! The golf tournament is our major fundraising activity which helps us fund our lake advocacy objectives like the solar lights on some of the hazard markers and buoys. Please consider playing or sponsoring the golf tournament. If you are not a golfer, please encourage your friends, neighbors, or business associates to participate.

Lt. Governor Casey Cagle will be our honorary Tournament Director this year and several members of the Lake Lanier Legislative Caucus are expected to be in attendance.

***Please Make Check Payable & Mail To: Lake Lanier Association
615F Oak Street, Suite 100, Gainesville GA 30501
770.503.7757***



Registration Form

Corporate Sponsor, \$10,000, \$5,000 Hole Sponsors, \$1000
 Foursome, \$600 Sign, \$400 Individual, \$150

Company Name _____

Address _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

My Check for \$ _____ is enclosed or please charge my

Mastercard/Visa/Amex No. _____

Expires _____ Three digit code on back of card _____

Billing Address _____

Signature _____

