Committed to a Clean and Full Lake Lanier

Lanier Outlook
Newsletter for the Lake Lanier Association
July 2017

Message from the Board of Directors

Summertime on Lake Lanier!

Does it get any better? Whether you are a boater, skier, angler, swimmer or just a nature lover, Lake Lanier has it all for you. We are proud to be a part of the Lake Lanier community for over 45 years and our list of active projects continues to preserve and protect Lake Lanier for generations to come. If you are not already, come join us and let’s make it even better.

Since becoming president, I am even more impressed with the hard work done by the LLA Board of Directors. Shore Sweep used to be our signature project, collecting 25 – 30 tons of trash from the lake. Now, in addition, we remove 40 foot sunken houseboats without breaking a sweat. We put over 6,000 tons of rocks on eroding islands. We add and manage over 250 solar lights on hazard markers. All with membership and community support for which we are very grateful.

Your membership support will make your enjoyment of our beautiful lake even more enjoyable. Getting some skin in the game makes a difference.

Wilton Rooks, President

Lake Issues

In January 2017, when the lake hit a low of 1060.22 and we were in the depths of a drought with no end in sight, the concerns were that an additional 6 feet could be lost. However, fortunately, the estimates were wrong. The drought ended and the lake has recovered 5 feet to a level of 1065.24 now. Summer time is not usually a time of elevation increases with significant loses from evaporation, but this month’s active rain has helped the lake continue to improve. In the past few years, the lake dropped 3 – 4 feet from May through September. Let’s hope the trend line of increase levels continues through the summer until our next recharge season.

There has been much social media chatter with speculation that the CoE is keeping the lake down to aid a bridge construction project over a part of the lake. The discharge data do not support this speculation. Discharges since January have been averaging as much as 40% less than in recent years. The CoE public statement is that they are only releasing enough for Metro Atlanta water supply needs. The data support this view. We have been aided by the increased rainfall below Atlanta, which has kept those reservoirs full so discharges from Lanier were not necessary.
Happy Summer Lake Lanier Association Members!

Time for GA’s largest cleanup Shore Sweep is September 23, 2017.

This is Shore Sweep’s 28th year. Lake Lanier has been organizing this event since its inception along with the help of all our partners and you, our membership!

It’s been a busy summer, with all the rain our lake is on its way up and it seems more trash including dock floats, stray pieces of docks and assorted other items are floating around the lake. Your association has been busy cleaning up this year up by removing some very large houseboats and other vessels, time to get busy with the other trash.

In case you didn’t know LLA provides blue trash bags to all the boat rental areas at the marinas so visitors to the lake are asked to keep the trash off the lake and bring it back for disposal. We also provide renters maps and safety stickers, making the lake safer along with cleaner.

While the lower level has provided many more beaches to play on, it has also given visitors a place to stop and leave their trash. By far the biggest trash issue has been people using the islands and not cleaning up after themselves. Thankfully we have many caring, industrious boaters who help the cause by cleaning up the trash they find. Thank you to all that have helped this effort. It would be nice if we didn’t even need to do Shore Sweep.

The black encapsulated dock floats will be the biggest challenge this year. We need as many boats as possible to gather the floats in designated areas so they may be removed by our dock partners during Shore Sweep. LLA will be marking islands and protected areas around the lake starting 9/2. Those areas will be open until the day before Shore Sweep 9/22 when they will be completely picked up during Shore Sweep. The areas will be clearly marked with signs.

We will also need people with boats to scout the trash prior to the event. Of course, the day of Shore Sweep we will need everyone to come out and pick a site: along the shore, at a marina or an island by boat and gather the trash for disposal…. We need lots and lots of volunteers.

To reward your efforts besides feeling good for helping we have our world-famous Shore Sweep t-shirt, drinks and snacks at the site locations and a beautiful clean Lake Lanier. We also invite everyone to our Pre-Shore Sweep Member Social at Bald Ridge Marina 8/12 starting at 4:00PM. We will have food, drinks, music and a chance to win a Big Green Egg. Come volunteer for Shore Sweep, ask questions and meet your fellow members. Look forward to seeing you.

Some of you have signed up already with specific sites and duties. We will have a Site Captains meeting Monday 8/24 at Skogies. We will

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be contacting all you who have previously volunteered with the details.

WE NEED BOAT CAPTAINS willing to get dirty and move Styrofoam, if you have not been out, it’s everywhere. The lake seems to be full of trash opportunities and if you can help, the time is now.

Even if you don’t have a boat you can help! We need site volunteers to help with moving the trash off boats to the dumpsters, passing out bags, helping with t-shirts, getting volunteers signed in. We need everyone that loves the lake to help!

BOAT CAPTAINS WHO CAN HELP, Questions? Suggestions? Please email LLA at: wwasserman@lakelanier.org

TRASH OUT, we will be using the app again this year. We ask you not to mark any lake trash until AFTER 8/1/17. We have to manually remove all the old locations from last year so anything prior to 8/1 will be removed so we can start fresh. Those of you not familiar with the Trash Out App can find it in the APP store for both Android and Apple. Please make Lake Lanier Association your default contact.

When you see Styrofoam and trash you can click/report for Shore Sweep!

LEGAL UPDATE: FLORIDA V. GEORGIA, U.S. SUPREME COURT

By: Clyde Y. Morris, Legal Counsel to the Lake Lanier Association

In its Supreme Court lawsuit, Florida argued that Georgia’s excessive use of the waters of the ACF harmed the oyster industry in Apalachicola Bay, and asked that Georgia’s water consumption be capped at 1992 levels.

According to the Special Master, agricultural irrigation has increased dramatically since 1970 in Georgia. Of course, most people (including us in North Georgia) see increased agriculture as a very good thing. But the Special Master did not mince words in his criticism of the water usage of our southwestern farms, calling it “unreasonable.” Here is what he had to say:

Agricultural irrigation has increased dramatically in Georgia since 1970. By Florida’s count, Georgia’s irrigated acreage has increased from under 75,000 acres in 1970 to more than 825,000 acres in 2014. Georgia’s own estimates show a dramatic growth in consumptive water use for agricultural purposes. In the face of this sharp increase in water use, Georgia has taken few measures to limit consumptive water use for agricultural irrigation. Agricultural permits contain no limitations on the amount of irrigation water that can be used by farmers. Even the exceedingly modest measures Georgia has taken have proven remarkably ineffective.

The Special Master concluded that Georgia’s “unreasonable” ACF water consumption contributes to increased salinity in Apalachicola Bay, which is the most likely culprit for the 2012 collapse of Bay’s oyster resources. Nonetheless, he found that Florida failed to prove the damage it alleged

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Top 10 Trends in Lake Lanier Real Estate

Contributed by Sheila Davis, VP/Partner, The Norton Agency & Lead Agent for “Lake Lanier’s Finest” Specializing in Lake Lanier Real Estate

#1 A HEALTHY AND VIBRANT MARKET: With lake home prices nearing 2006 levels again, and inventory 30%-40% down depending on price segment, home sellers are enjoying a steady market with prices edging up about 5% this year. Those sellers with deep water are clearly winners with low water properties patientely holding off the market until a full pool returns. Buyer activity is high, but with low inventory, it can be frustrating Buyers to find a home that fits their needs. Homes under $500,000 are in high demand with less than 45 days on the market and we are seeing multiple offers and just days on the market for hot properties. Lake lots are selling again, prices ranging from the $200’s in multi slip communities up to luxury lots from the 400’s up. Our group just sold a lake lot in Cumming for $800,000 this month. According to Mary Thompson, Lake Lanier appraiser, this is the most expensive lot sold in years. We have seen a few tear downs for more.

#2 THE RETIREMENT REVOLUTION: With the success of Cresswind at Lake Lanier, Harbour Point, Marina Bay, Chestatee, and others, more Active Adult developments are moving fast to capture the growth and demand for new lake homes. An 880 unit Active Adult development on the lake with boat slips is in final approval in the City of Gainesville, (Dawsonville Highway between Ahaluna Drive and Sportsman Club Road). “Diamond Gardens”, in Cumming, off Pilgrim Mill Rd. is completing its clubhouse, tennis courts and pool this summer. Plans are to build 50 luxury homes, with boat slip included at it’s multi-slip marina.

#3 SECOND HOMES ON THE RISE: Buyers of all ages are heading to Lake Lanier for refuge from the “Concrete Jungle” of Atlanta, or as an escape from crowded beach towns or cold weather locations. With shopping and modern conveniences readily available now, our second home residents can enjoy all that our communities have to offer year-round. These buyers are looking for deep water boat dockage, and well-maintained and updated properties that they can move into with little or no renovation. Second homes are selling from the $250’s up to $1,800,000 this year.

#4 OUTDOOR LIVING SPACES: Home owners are seeking outdoor living spaces more than ever. Whether you have a wooded or water view, enjoying nature and entertaining outdoors is something we all want more of. Swimming pools are in big demand. Elaborate stone outdoor patios, covered porches, outdoor kitchens, stone fireplaces and hot tubs are sought after. Those lucky enough to be close to the water are building outdoor pavilions & covered patios to get closer to the lake. Properties with an outdoor amenity enjoy less time on the market and more resale value.
#5 LUXURY LAKE SALES LOOKING UP: Luxury home sales over $1 million dollars are up 20% over the last 12 months in number of sales. Low interest rates and improving economy are helping this segment of the market to improve, regardless of water levels and low inventory. There are currently 50 homes now on the market over $1 million. Twenty homes have sold, and pending sales are up. Fifty percent of these sales are cash buyers, and about half are second homes. The average million-dollar lake home has 4-6 bedrooms and 5 baths with an average of 5500-8500 square feet. The average sales price in 2017 is $1,250,000 with an average of 90% sales to list price ratio. According to Mary Thompson, of Lake Lanier Appraisal Service, “Values steadily increasing about 1.5% year for homes priced $899,000-1,299,000 and values are up 8% for homes sold above $1,300,000”. About 75% of luxury homes sold have pools and most have screened porches or outdoor living spaces. The luxury homes sales are split evenly between south and north lake locations, with the majority in Hall County this year due to low inventory in other counties.

#6 UPDATING AND HOME MAINTENANCE

IMPORTANT FOR TOP RESALE VALUE: In the hot market prior to 2007, buyers were content purchasing homes in all price points prepared to remodel and even fix issues. The era of the weekend warrior paid off for investors. Property values were going up rapidly and buyers knew they could recapture their investment quickly. The next generation of lake buyer is much more interested in lifestyle and ease of transition, as well as resale value. Their first choice when purchasing will be a home lovingly maintained and with updates such as modern kitchen, bathrooms, decks, roofs and systems if needed.

#7 DRESSING UP THE SHORES: With water quality and erosion control always an important topic, we are seeing more homeowners and businesses taking a proactive stance. Just take a cruise on the lake and you will see homeowners lining the shoreline with granite rip rap stone. We are receiving the benefit of a beautiful shoreline while also receiving the shoreline protection Lake Lanier is sorely in need of. Additionally...old docks are gradually being removed or refurbished, with newer, more attractive and safer docks appearing in their places. Owners with newer and well-maintained docks will also receive some benefits of a higher price at resale.
#8 NORTH VS SOUTH, LIFESTYLE NOW DETERMINES BEST LOCATION: “Location, Location!” Isn’t that what we hear about real estate? In 2017, buyers are interested in “lifestyle living”. With so many different choices for boating and lifestyles on Lanier, no longer is south or north the preferred location. Those still commuting to Atlanta and seeking close proximity to South Lake restaurants and attractions are seeking the south end. North Lake still attracts buyers for it’s quieter coves, and private areas for those who enjoy skiing, kayaking and a more peaceful setting. With so many older established lake neighborhoods, new communities, and country club neighborhoods, there is something for everyone here on Lanier.

#9 MEGA-RENOVATIONS & TEAR DOWNS: Can’t find that perfect lot? Do what the owners at 6010 Chimney Springs, in Buford did. In 2004, Drs. Joe Clarino and Deb Cirone, purchased a 70’s cottage on a fantastic south lake lot. They lived their dream of designing and building their ideal lake home around the existing cottage. In 2008, their stunning new 6000 square foot home and pool were featured on HGTv’s “My Big Amazing Renovation”. I was fortunate to get to market and sell this stunning home this year. Others are finding that special lot and tearing down the existing cottage to make room for their new custom homes. It’s one way to get that perfect home on your list!

#10 $ INVESTMENT PROPERTIES: We see them in all shapes and sizes. Investment properties are paying out for smart buyers. Whether it is shifting cash from Wall Street to Main Street for a second home, or the desire to manage a vacation property, we are seeing more investment properties. With the internet and rental sites readily available, investors are making their way to Lake Lanier. Close proximity to Atlanta, the North Georgia Mountains and the airport makes our lake a smart choice for investors.

This article was contributed by Sheila Davis, VP Partner at The Norton Agency, lake resident since 1994, and lead agent for “Lake Lanier’s Finest”, Specializing in Lake Lanier Real Estate. You can contact Sheila at 770.235.8907 or through her website www.LakeLaniersFinest.com. Special thanks to Mary Thompson of Lake Lanier Appraisal Service and Frank Norton, Jr. for their contributions. Thank you, also, to our clients who have allowed us to present their properties here.
The next, and last for 2017, member social is scheduled for Saturday, August 12th, 2017 from 4:00-8:00PM at Bald Ridge Marina. Great BBQ - $10/plate, $4/cup beer or wine, live music, fly board demonstrations, raffle prizes and a special lake-based proclamation by Senator Butch Miller will all be happening that event. Come by car or by boat. Bring your lawn chair or picnic blanket so you can sit and enjoy the music and watch the fly board activities.

A great crowd turned out for the Member Social at Twisted Oar/Holiday Marina on Saturday, July 15, 2017. Delicious low country boil served up by Twisted Oar.

Congratulations to LLA member Marjie Danckert on winning the Big Green Egg raffle prize at the July member social. Let us know when dinner is ready Marjie!
Lake Lanier Property Owner Pledge

Many of our members have already signed our “Property Owner Pledge” agreement for protecting Lake Lanier. As a reminder, below is the text for that agreement. We hope all Lake Lanier property owners will consider adhering to these guidelines to help us protect water quality in the lake. If you sign this agreement at either our Annual Meeting or at the Atlanta Boat Show, we will give you, free of charge, a metal sign to place at your mailbox showing your support for protecting water quality in Lake Lanier!

For landscape areas:

- Grow native plants and trees along the lakeshore.
- Mow tall and fertilize less to keep out pollutants.
- Use organic/slow release fertilizers only if needed.
- Maintain a 50-foot buffer zone from the water’s edge without fertilizer. 100-foot would be even better.
- Keep fallen trees and logs in shallow waters – fish need them!
- Plant a rain garden to absorb rain water.
- On driveways and paths, use surfaces that allow rain to soak in.
- Wash automobiles or boats on lawn areas instead of pavement to minimize storm drain pollution.
- Of course, properly dispose of household litter and don’t let it blow or get washed into the lake.

For septic systems:

- Have system inspected every three years and pump the tank as necessary – generally every three to five years.
- Use water efficiently and practice water conservation.
- Turn off faucets while shaving or brushing teeth.
- Run the dishwasher and clothes washer only when full but don’t overload the system. Do not do all laundry in one day. Space out the washing machine use over the week.
- Don’t use toilets to flush trash.
- Use commercial bathroom cleaners and anti-bacterial soaps in moderation. Treatment in the septic tank depends on natural bacteria.
- Don’t dispose of household hazardous waste or cloggers in sinks or toilets. This includes household chemicals, gasoline, oil, pesticides, antifreeze, paint, diapers, cat litter, cigarette filters, coffee grounds, grease, and feminine hygiene products.
- Care for the drainfield.
- Plant only grass over and near the system -- roots from nearby trees or shrubs can clog the drainfield.
- Don’t drive or park vehicles on the drainfield.
- Keep roof drains and other rainwater or surface water drainage systems away from the drainfield.

Sources: U.S. Environmental Protection Agency, Vinson Institute of Government-University of Georgia

The Metropolitan North Georgia Water Planning District is seeking volunteers to participate the Lake Lanier Basin Advisory Council. For more information, please contact Tom Vivelo at tvivelo@gmail.com.
Lake Lanier seems to be heading for an average year for number of fatalities and accidents on the Lake. While no accidents or injuries are always the goal with as much activity as Lake Lanier gets during the summer months that goal is probably unobtainable, but with a little caution and training you can make your time on the Lake much safer and more enjoyable.

Number one way to make the lake safer for everyone is again; take and complete a Boat Operator certification course. The U.S. Coast Guard Auxiliary, Atlanta Sail & Power Squadron, and many other options for training are available. Please check out this website to see the many courses available, both online and in a classroom - [http://gadnrle.org/boating-education](http://gadnrle.org/boating-education)

Lake Lanier Association is still trying to develop a program for young people to learn boating safety by making available small boats that children can operate under supervision and in a safe environment. Starting out instilling safe practices in young people will make the future of our Lake safer for all. Unfortunately we are having some difficulties getting the boats refurbished and transportable, but we are still hoping to get it up and running soon.

Keep in mind that we are in the hottest months of the boating season, and short exposure to the sun this time of year without sun screen protection can be very painful and dangerous. More so when you are enjoying your adult beverages and possibility loosing track of how much time you have been in the sun.
Solar Light Report for July 2017

The good news for this year is our lake level is currently high enough to allow us to begin installing solar lights. We will begin by installing solar lights on replacement markers that have been installed by the Corps of Engineers and then proceed up the Chestatee in order to finish our installation in this area. While our lake level remains low we remind all boaters to stay alert for under water hazards. Keep an eye on your depth meter.

We wish to thank the users of our lake for the many donations toward our solar light program.

Your comments are always welcome and we appreciate your reporting of markers that are in need of repair.

Adopt-A-Lake Report

Lake Lanier Index - June 2017

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<tr>
<th>QUALITY INDICATORS</th>
<th>June 2017</th>
<th>PREVIOUS MONTH</th>
<th>PRIOR YEAR</th>
<th>COMMENTS</th>
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<td>TEMPERATURE (degrees Fahrenheit)</td>
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<td>73.1</td>
<td>79</td>
<td>The Lake has warmed 8.5 degrees from May</td>
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<td>LAKE LEVEL (feet above sea level)</td>
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<td>1063.1</td>
<td>1069</td>
<td>Up another 1.2 feet, more rain needed</td>
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<td>SECCHI (feet)</td>
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<td>5.4</td>
<td>4.5</td>
<td>Secchi readings were very close to last months. The lowest in Wahoo Creek and the highest in Cocktail Cove</td>
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<td>8.1</td>
<td>7.3</td>
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<td>7.1</td>
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<td>CHLOROPHYLL (micrograms per liter)</td>
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<tr>
<td>Section A</td>
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<td>6.9</td>
<td>7.8</td>
<td>We had one reading above 10 in Wahoo Creek</td>
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<td>2.1</td>
<td>2.6</td>
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<td>Overall Average</td>
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<td>4.5</td>
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<tr>
<td>Lake Lanier Index</td>
<td>6.5</td>
<td>6.5</td>
<td>6</td>
<td>Slightly better chlorophyll and similar Secchi</td>
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Section "A" North of Browns Bridge, "B" center region South of the Bridge to a line from Six Mile Creek East to Aqualand Marina, "C" South of this line to Buford Dam

25 Stations Tested by Volunteers the First Week of Every Month

Secchi Readings are taken by lowering a weighted disk into the water & measuring the distance it can be seen thus giving a gauge of clarity.

Chlorophyll is used to determine nutrients in the lake.

Lake Lanier Index is a measure of nutrients and clarity, NOT water safety.

Thanks to Gwinnett Water Lab for our chlorophyll analysis, our Adopt-A-Lake volunteers and Lake Lanier Assoc. Members
In early June, we removed our 4th abandoned steel hulled houseboat in a year - this time from the Flat Creek area. Nicknamed “The Titanic”, it is a boat which has been on our radar screen since the inception of our tracking process beginning January of 2015. Thanks to Tom Child of Marine Specialties for managing the removal which also included an abandoned dock which the CoE authorized for removal. We are still in the process of researching the HIN retrieved to link it with the last registered owner and hope to proceed with recovering our expense once that has been accomplished.

Another abandoned houseboat located at lake marker 27C, just north of Wilkie Bridge and Price Road, is being scheduled for removal. This is being handled independently should be completed in the next few weeks.

We are making considerable progress to eliminate abandoned boats from the Lake Lanier shoreline. Our disciplined adherence to our quarterly action planning process which includes the Georgia DNR, the CoE and, most recently, the Hall County Solicitor General is proving to be successful.

Again, progress is being made. Thanks for everyone’s continued support for keeping our Lake Lanier- CLEAN! FULL! SAFE!

Abandoned and Derelict Docks & Vessels Update

One of three large catfish that called “The Titanic” houseboat home. The catfish seemed disappointed to be pushed out of their fancy digs, but recovered quickly once released back into the lake.

Abandoned Vessel 27C – scheduled to be removed, with private funding, in the next few weeks.

Large equipment was needed to pull “The Titanic” sunken houseboat from the Flat Creek area of Lake Lanier.
The Lake Lanier Association has begun efforts to extend the Shoreline Protection Program which began in 2014. Shoreline erosion is a serious problem for the lake. A study completed in 2015 by the University of North Georgia Institute for Environmental and Spatial Analysis determined that approximately 11% of island shoreline had been lost due to erosion. Boat wakes and waves driven by the wind eat away at unprotected shoreline and cause banks to collapse. This leads to not only safety hazards from shallow water but increased siltation. As silt builds up on the bottom of the lake, it reduces the water storage capacity and also impacts water quality. Lake Lanier provides drinking water for over 4 million residents in North Georgia. Any reduction in the amount of water available for drinking supplies is a serious concern.

Since this program began in 2014, the Lake Lanier Association has coordinated with our partners to install over 3,650 lineal feet of erosion protection on island shorelines in the south lake. The installation locations include the south end of Three Sisters Island, Six Mile Creek island, Van Pugh Park island, Aqualand island and Browns Bridge island. To date, these efforts have cost approximately $320,000.

The LLA has partnered with Hall County and Gwinnett County Government and The Tommy Bagwell Family Foundation who have provided the funding.

We have completed additional location reviews and identified seven more locations which have serious erosion issues. These locations would require almost 10,000 tons of stone to protect approximately 6,000 lineal feet of shoreline. The estimated cost of completing this project is over $500,000.

We have begun discussions with our current funding partners and are going to significantly expand our search to seek additional funding resources. If we are successful in securing funding, we hope to begin installation during the 4th quarter of 2017.

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would be redressed by equitable apportionment – because the United States was not a party to the action and could not be bound by any decision without its consent (the principle of sovereign immunity).

On May 31 the State of Florida filed its Exceptions to the Special Master’s Report to the Supreme Court Justices. Significantly, Florida did not argue that North Georgia’s water consumption was unreasonable. Instead, it focused its arguments on Georgia’s agricultural water consumption and insisted that the Corps would accommodate any decision the Supreme Court might issue as it implements the new Water Control Manual.

The case is now awaiting final decision by the Justices, but there is no definitive timetable for issuance of that decision. We will keep our membership apprised of all future developments.
MEMBERSHIP FORM

Please enter your name and address information below / New Address? Please write below
Name:
Address:
City, State, Zip:
Phone Number:
Email Address*:

• Please be sure your email address is correct. We are moving toward email based communications for several of our membership services.

PERSONAL MEMBERSHIPS:

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Please charge my [ ] VISA [ ] MasterCard [ ] American Express [ ] Amount ______
Name as it appears on card ______________________________________________________
Account Number _____________________________________________________________
Expiration Date ____________________ Security Code ____________________
Signature ________________________________________________

BUSINESS MEMBERSHIPS:

[ ] Business Membership, $250 Name listing on LLA website

[ ] Business Sponsor, $500 Logo on LLA website, name on Shore Sweep t-shirt, invite to table at Annual Meeting

[ ] Business Medallion, $1,000 Logo on LLA website, invite to table at Annual Meeting, plus EITHER logo on Shore Sweep t-shirt OR social event commercial display opportunity.

[ ] My check is enclosed.

---------------------------Credit Card Payment---------------------------

[ ] Please charge my [ ] VISA [ ] MasterCard [ ] American Express [ ] Amount ______

Name as it appears on card ____________________________________________________
Account Number _____________________________________________________________
Expiration Date _______________ Security Code ____________________
Signature ________________________________________________

YOU MAY ALSO RENEW YOUR MEMBERSHIP BY PAYPAL VIA OUR WEBSITE, WWW.LAKELANIER.ORG. IF YOU HAVE A PAYPAL ACCOUNT, YOU MAY SET UP YOUR PAYPAL ACCOUNT TO AUTOMATICALLY ANNUALLY BILL

All dues and donations are tax-deductible under IRS 501(c)3 Not for Profit tax code, as permitted by law 10/16
Committed to a clean, full, and safe Lake Lanier to enhance its economic value in Georgia.

Kroger Community Rewards

Don’t forget to update your Kroger Community Rewards designation for the Lake Lanier Association nonprofit organization as your beneficiary. Kroger requires individuals to update their beneficiary organization annually. So far in 2014, the Lake Lanier Association has received over $230 in income from Kroger to support lake programs and services though our members shopping at Kroger and designating us as the beneficiary!

If you haven’t already signed up, you need a Kroger Plus Card to participate. You can get a Plus Card at the customer service desk at any Kroger store. Once you have a Kroger Plus Card, go to the Kroger website: [https://www.kroger.com/communityrewards](https://www.kroger.com/communityrewards) and register your Plus Card. As part of that registration process, you will be asked to designate a beneficiary organization. Please choose the Lake Lanier Association, organization #37224.

Shop at AmazonSmile and Amazon will donate a portion of the sale to the Lake Lanier Association! Use the below link to directly access the Lake Lanier Association support program from AmazonSmile! [http://smile.amazon.com/ch/58-1264797](http://smile.amazon.com/ch/58-1264797)