



Committed to a Clean and Full Lake Lanier

Lanier Outlook

Newsletter for the Lake Lanier Association
February 2018

Calendar of events:

Lake Lanier Association
Annual Member Meeting
Saturday, March 24, 2018
at Port Royale Marina



Shore Sweep
Saturday, September 15, 2018

Lake Lanier Association

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Message from the Board of Directors

What would life be like...?

What would life be like on Lake Lanier with a full pool level 2 feet higher than it is now? We think it is time that we found out. There will be the obvious benefits to having more water stored in the lake, especially when there is a drought. But there are also concerns. The problem is no one knows the real impact of those concerns. And there is only one way to find out. The Corps of Engineers needs to do an Environmental Impact Study (EIS) to evaluate the issues associated with managing the lake with a higher full pool level. We know it would not be at 1073 all of the time; no more than it is at 1071 all of the time now. But what would be the average elevation and frequency of being at 1073?

Almost 3 years ago, the ACF Stakeholders' 56 member Governing Board that includes diverse water interests from Georgia, Florida and Alabama, unanimously approved a Sustainable Water Management Plan (SWMP) with specific recommendations to more equitably share the waters of the



2018 continued Progress & Programs

ACF Basin. Those recommendations were based on hundreds of model runs conducted by water scientists at the Georgia Tech Research Center. The model runs conclusively demonstrated that two more feet in Lake Lanier would benefit all of the water interests from Lake Lanier to Apalachicola, Fl.

LLA believes that it is time to take the SWMP seriously and to do a proper EIS to answer the questions surrounding life on Lake Lanier at 1073.

Wilton Rooks
President

Water Wars: Oral Argument Before the Supreme Court

By: Clyde Morris, Attorney for the Lake Lanier Association

Georgia and Florida argued their cases before the Supreme Court of the United States on January 8, 2018. LLA members may recall that the Special Master, Ralph Lancaster, recommended denying Florida's request for a consumption cap on Georgia. The Special Master's recommendation generally turned on the issue of redressability, or whether Florida had proven that a cap would redress the harm to Florida of Georgia's inequitable consumption of water in the ACF. He found that, "Florida has not proven...that any additional streamflow in the Flint River... would be released from Jim Woodruff Dam...at a time that would provide a material benefit to Florida." The basis for his conclusion was that because the Corps of Engineers was not a party to the action, the Court could not order it to do anything. The Corps would, therefore, have the ability to choose whether or not to send additional water to Florida and to time any additional releases in a way that might not bring FL any tangible benefit.

Because this was a case of original jurisdiction, both states were permitted to argue their sides to the justices after the Special Master issued his report. A transcript (https://www.supremecourt.gov/oral_arguments/argument_transcripts/2017/142-orig_h3cj.pdf) and an audio recording (https://www.supremecourt.gov/oral_arguments/audio/2017/142-Orig) of the arguments are both



available online. Here are some of my overall impressions from reviewing both.

Relief for Florida

There seemed to be a fair amount of sentiment among the justices for giving Florida relief of some sort. Several of the justices did not seem to accept one of Georgia's more important arguments - that additional water will not materially benefit Florida during non-drought times – based on two things. First, common sense tells them any water not used by Georgia will flow downstream to Florida. Second, the Corps stated in its amicus brief that, "increased basin inflows would generally benefit the ACF system by delaying the onset of drought operations, by allowing the Corps to meet the 5000 cfs minimum

flow longer during extended drought, and by quickening the resumption of normal operations after drought." Florida's lawyer predictably seized on this multiple times in arguing that additional flows during non-drought times would be materially beneficial by reducing the frequency, severity, and duration of the drought conditions. Georgia's lawyer argued that, according to Florida's expert, even a 50% reduction in Georgia's consumption would not materially change the timing of the Corps' drought operations. The Corps said in its own brief that it, "takes no position on whether Florida proved that those benefits are of sufficient quantity to justify relief in this case." It remains to be seen whether further review of the evidence and briefs will convince the justices one way or

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the other. But the extent to which relief would be afforded by a cap remained elusive throughout the arguments.

Equitable Balancing

At trial before the Special Master, equitable balancing of the costs and benefits of a cap was not decided. Justice Gorsuch suggested that perhaps the Special Master went off track in not performing a thorough equitable balancing of the equities due to his ruling that Florida did not prove its case for redressability. Logically, it would seem to be impossible for the Court to order a consumption cap without such evidence, because there would be no way for the justices to determine where the cap should be set. It also seems fairly evident that, without the Corps as a party to

the case, there is no way for the Court to responsibly direct how a cap should be implemented. Questioning by some of the justices suggested that they might vote to remand the case to the Special Master for evidence and findings regarding equitable balancing.

Summary

Overall, the questioning from the justices focused essentially on whether to accept the Special Master’s recommendation. Because that recommendation was based on the legal conclusion that Florida had not proven redressability, the justices were arguably more concerned with whether his conclusion was correct. Because their common sense told them extra water during non-drought times would flow to Florida and the Corps said “storing

increased basin inflow during other than drought conditions could provide an additional ‘cushion,’ delaying the onset of or hastening the recovery from drought operations,” the justices appeared to be signaling that they might not accept his conclusion. If they don’t, it would seem necessary for them to remand the case to the Special Master to apply equitable balancing. In which case, we can only hope that both the Special Master and the justices have the wisdom to recognize that several million Georgians depend on the ACF for water - including the \$200 million Lake Lanier annual recreational economy and a multi-billion dollar agricultural industry – as compared to several thousand people around Apalachicola and an \$8 million dollar oyster industry. But that remains, perhaps, to be argued on another day.

Adopt-A-Lake Report

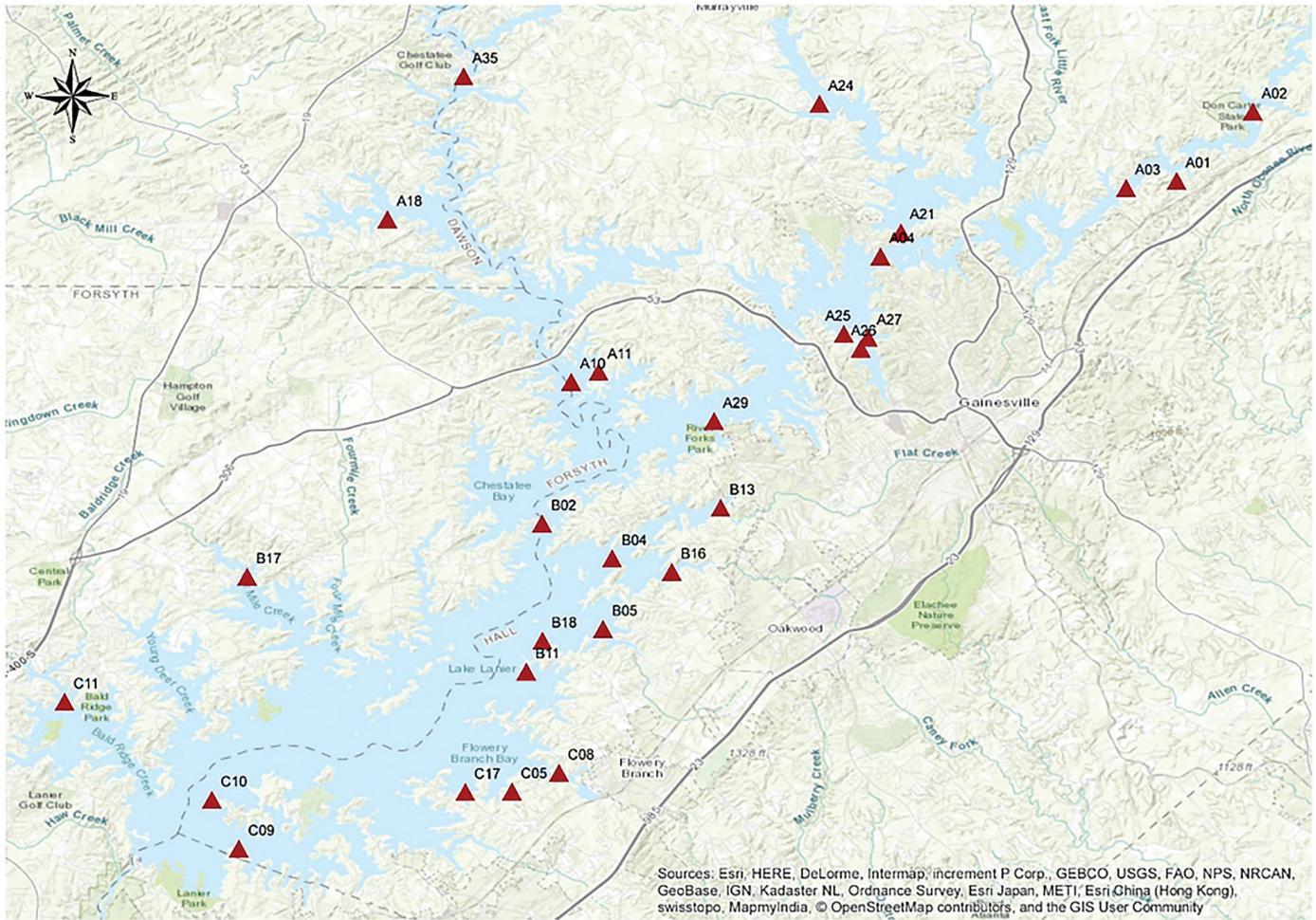
Lake Lanier Index - December 2017

QUALITY INDICATORS	December 2017	PREVIOUS MONTH	PRIOR YEAR	COMMENTS
TEMPERATURE (degrees Fahrenheit)	54.5	63	57	The Lake was 8.5 degrees cooler than last month
LAKE LEVEL (feet above sea level)	1065.5	1065.6	1060.8	Almost 5 feet above last year
SECCHI (feet)				Secchi readings dropped slightly with the high near Starboard Marina and the low in Wahoo Creek
Section A	6.9	7.8	5.8	
Section B	9.3	9.4	7.8	
Section C	10.8	11.8	8.7	
Overall Average	8.5	9.2	7	
CHLOROPHYLL (micrograms per liter)				Chlorophyll a rose in section A with a high in Wahoo Creek and lower readings in section B and C
Section A	9.9	8	9.3	
Section B	2.5	5.3	3.2	
Section C	2.8	3.5	3.1	
Overall Average	6.6	6.2	6.6	
Lake Lanier Index	5.5	6	5.5	Lower Secchi readings and slightly higher chlorophyll a

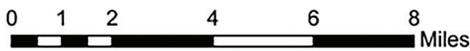
Section "A" North of Brown's Bridge. "B" center region South of the Bridge to a line from Six Mile Creek East to Aqualand Marina. "C" South of this line to Buford Dam
 25 Stations Tested by Volunteers the First Week of Every Month
 Secchi Readings are taken by lowering a weighted disk into the water & measuring the distance it can be seen thus giving a gauge of clarity
 Chlorophyll is used to determine nutrients in the lake
 Lake Lanier Index is a measure of nutrients and clarity, NOT water safety
 Thanks to Gwinnett Water Lab for our chlorophyll a analysis, our Adopt-A-Lake volunteers and Lake Lanier Assoc. Members

2017 Water Quality Assessment Sites on Lake Lanier

By: Dr. Allison Joy Bailey and Heather Wilson



Sources: Esri, HERE, DeLorme, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), swisstopo, MapmyIndia, © OpenStreetMap contributors, and the GIS User Community



Legend

▲ Collection Point

Annual Meeting 2018!

We will be back at Port Royale Marina for our 2018 Annual Meeting. The date is Saturday, March 24, 2018 from 4:00-8:00PM. We hope to see another 600 people in attendance like we had at our Annual Meeting event last year. Our keynote speaker will be Mark Masters of the ACF Stakeholders group. He will be speaking on the Sustainable Water Management Plan developed by

the ACF group and will give a status update on where it stands. We will be on the “waterside” of Port Royale this year – NOT at the Pelican Pete’s area which will be under construction this spring. Be sure to watch your email for more details and we look forward to seeing you there!



Atlanta Boat Show 2018

Wow, another great boat show this year. Thank you to the over 160 members that joined, or renewed their membership at the show and received their free gift of a LLA beach towel at the show. We have had so much traffic at our booth the past couple years that we expanded to a double booth space this year and had an even greater presence at the show. In particular, a great big **THANK YOU** to all the awesome volunteers that drove down and helped work the booth during the show.



Winner winner, chicken dinner - or Paradise Pad in this situation. Congratulations to LLA member Jimmy Putman of Gainesville on winning the grand prize from the LLA's Atlanta Boat Show raffle. We expect Jimmy to be floating comfortably on his new Paradise Pad as soon as the weather warms up. Jim, let us know when we can come over and float too!



LLA's expanded booth presence at the boat show this year

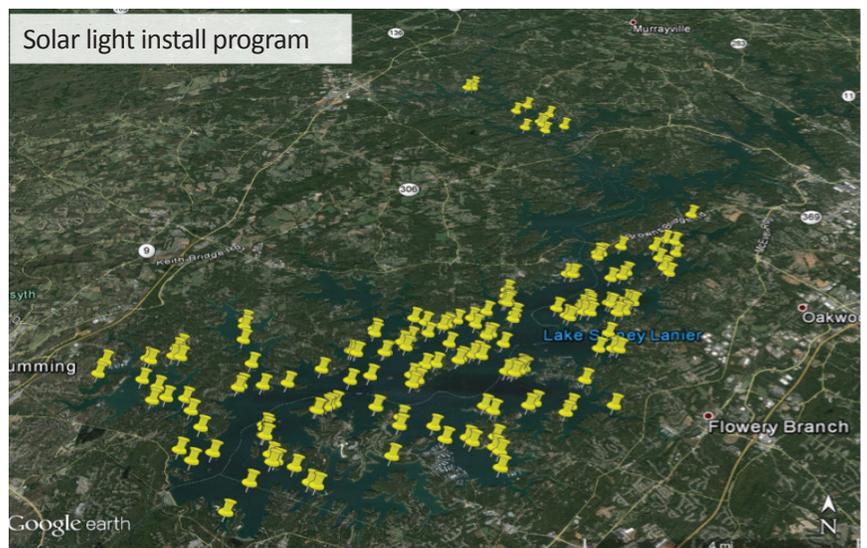


Joanna Cloud and Sheila Davis – still smiling after four days of boat show fun!

Solar Light Committee report February 2018

We are actively preparing for our 2018 solar light install program which will begin when the weather warms hopefully in April. We have replenished our installation kit and will soon survey the north end of the lake for any additional lights that may be needed.

We appreciate all of the support you have given to our program as we continue to make the lake safer for all lake visitors. We hope that as you enjoy the lake you will support the LLA in our continuing effort for a safe, clean and full lake.



Lake Related Activities Watch

The Lake Lanier Association follows legislation and other activities that could affect Lake Lanier. Starting with this newsletter we will make our members aware of these activities as best we can, and keep you posted on their progress. We may also include what other communities are doing to keep their waterways, *Clean, Full, & Safe*. We are doing this to keep our members informed.

Georgia House Bill 356

This bill would require most boats sold in the state to be titled. It would be a process similar to buying a new car. Right now Georgia does not title boats and it makes it difficult to track ownership of the boat as it passes to other owners. This bill has been introduced in the past but has not become law. It has been reintroduced to this year's legislative session. Lake Lanier Association supports this legislation.

Georgia House Bill 579

This bill was introduced last year by House Legislator Matt Dollar (District 45). This bill, if passed and signed into law, will allow the state

to overrule any local regulations banning short term vacation rentals. The stated need for this bill is to ensure the state does not lose revenue generated by websites like Air B&B, VRBO, and other online home rental sites, but it will also allow the state to overrule local zoning and land use laws already in place. This will be introduced again to this year's legislative session.

California Boater Card Rule

This does not affect us here in Georgia, but many times; as California goes, the country follows. Here is a clip from a California newspaper.

California has just enacted its new California Boater Card rule, requiring all operators of a motorized vehicle to take an exam and keep on their person (at all times) a government-issued ID card while aboard a vessel. According to the press release, the law will be phased in by age beginning with the first group required to take the exam are those 20 years of age and

younger. "Each year after January 2018, a new age group will be added to those who are required to possess a valid card. By 2025, all persons who operate a motorized vessel on California waters will be required to have one."

State Rd. 53 South bound Bridge Replacement over Lake Lanier

Lake Lanier Association has sent a letter to the Georgia Department of Transportation advising them to observe all safety and environmental rules in place for construction projects on or near Lake Lanier. We hope this letter will make them more aware of the impact the construction could have on boaters that use the lake, and the quality of our water.



WE NEED YOU!

"VOLUNTEER FAIR" March 3rd 9 a.m. to Noon The LLA is seeking volunteers to help with our committees!

We have needs in many areas including Safety, Adopt-a-Lake, Public Relations, Graphic design and Marketing, Social Events,

Membership, Annual Meeting and Shore Sweep Committees.

Please drop-in on MARCH 3RD between 9:00 a.m. and Noon. Coffee and light breakfast served.

Meet the Committee Chairs and discuss areas where you can assist us!

Location: The Lake Lanier Association office at 615F Oak St., Gainesville 30501

Can't make it, but still want to volunteer? Contact Sheila Davis: llamarketing@lakelanier.org



Sheila Davis
770.235.6907

2017 Lake Lanier Real Estate Report

by Sheila Davis,
Lead agent for "Lake Lanier's Finest"

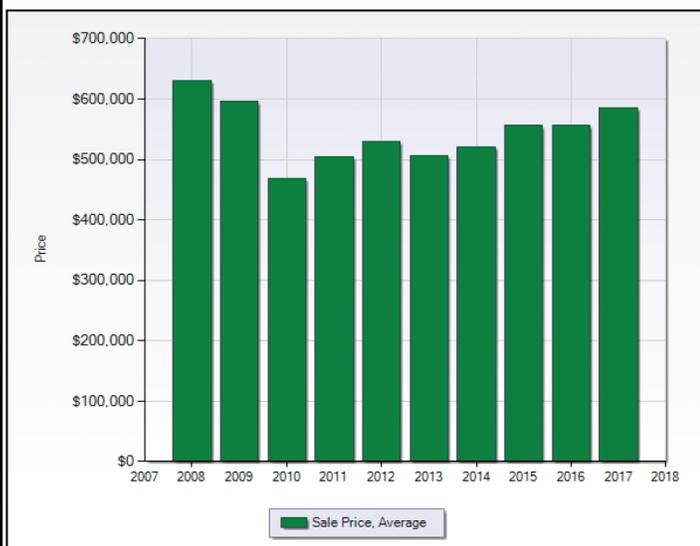


"The Lake Lanier real estate market continued to be strong in 2017. With interest rates low, Buyer demand high, and historically low inventory, we are currently in a Seller's Market."
*Sheila Davis, Norton Agency, Lead Agent, "Lake Lanier's Finest" Real Estate Group
Director, Lake Lanier Association and Lake resident since 1994*

2017 SALES PERFORMANCE:

There were 343 Lake Lanier homes sold in 2017 with private docks or boat slips, down 7% in unit sales from 2016. This drop in sales can mostly be contributed to beginning 2017 with historically low inventory, about 25% lower than average. Although Buyer traffic was high, many Buyers were not able to find a home fitting their needs or price in 2017. Our lake levels can have an impact on inventory. We entered 2017 with lake levels at around 1061, which resulted in fewer homes listing on the market, with some Sellers delaying their moves. Another reason for low inventory could be our strong economy, resulting in fewer people in actual "need" of selling. While we hear Georgia residential sales prices increased 10% in 2017, we also hear Metro Atlanta sales in the 200-400's and new home construction greatly impacted that increase. Our counties surrounding the lake also had similar increases. Real estate is local, and every area has it's own unique market statistics even within a state or county.

- ◆ Prices continue to rise steadily on Lake Lanier.
- ◆ The average sales price was \$592,379, up 3% over 2016.
- ◆ Some listings received multiple offers as competition was stiff for sought after inventory under \$600,000.
- ◆ The average list to sales price ratio was 93-95% depending on price category, the same as 2016.
- ◆ The average Lake Home sold in 2017 had 4 bedrooms and 3 and ½ baths, built in 1991.
- ◆ We enter 2018 with pent up Buyer Demand from 2017.
- ◆ Some Sellers sat on the sidelines in 2017, resulting in low lake inventory and frustrated Buyers.
- ◆ The best months in CLOSED SALES: 1st June, 2nd March and 3rd July.



Lake Lanier Homes Sales price Average 10 years

Take note that MARCH is a great month to SELL! Those who list first quarter can sell quickly with less competition and enjoy the full selling season. Our lake views look better, too!



Sheila Davis
Real Estate Group
Lake Lanier | Luxury | Estate
LakeLaniersFinest.com





Sheila Davis
770.235.6907

2017 Lake Lanier Real Estate Report

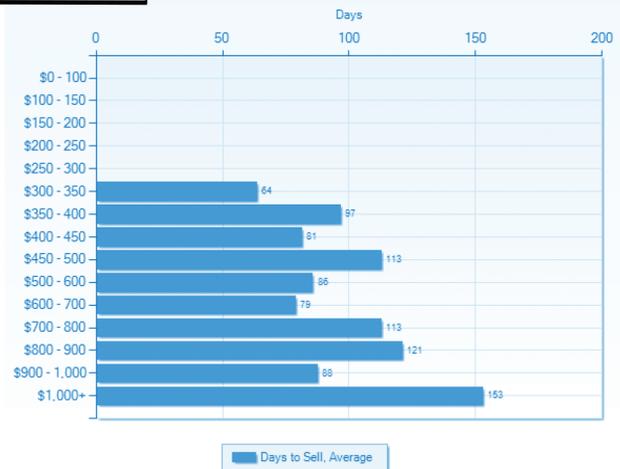
by Sheila Davis,
Lead agent for "Lake Lanier's Finest"



DAYS ON MARKET

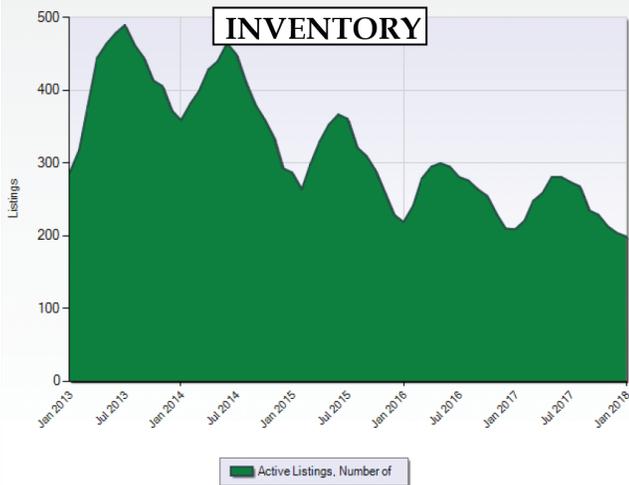


2008-2018 Ten year average number of days to sell Lake Lanier homes



Average number of days to sell Lake Lanier homes in 2017

INVENTORY



Number of Lake Lanier homes listed 2013 to 2018

LUXURY LAKE:

The highest priced home sold in 2017 was \$2,000,000. Twenty one homes sold over \$1,000,000 vs 17 homes sold in 2016. The average million dollar home listed for \$1,325,000, up 2% from a year ago, and sold for \$1,293,000 vs last year's \$1,300,000.

- ◆ 36% of luxury homes had swimming pools and the majority had outdoor living spaces such as screened patios, outdoor kitchens, and/or fireplaces and hot tubs.
- ◆ The Lanier Luxury market, \$800,000 and above, is a small niche of only 16% of the total lake sales.
- ◆ 75% of luxury lake homes and 60% of lake homes are SOLD by local Lake Lanier Specialists living in our market.

2018 MARKET PREDICTIONS

With lake levels rising, January has started with a bang. Already we have 35 pending sales and closings, and this on only 183 Active listings as of February 1st. Prices will climb ahead of last year, approaching 5+% increases as more Sellers will jump back into the market. As inventory improves Buyers will respond. The first half of the year through September will be very active. Interest rates are rising, so Buyers will be heading out early to grab their home before the rate increases. As a Seller, be sure to hire an experienced Lake Lanier realtor to insure your property is prepared, priced correctly and marketed in it's best light. As a Buyer, an experienced lake realtor can guide you through the process of docks and the USACE process, our complicated pricing system, septic systems, and locations to best suit your lifestyle. Lake Specialists can offer local service providers, lenders, inspectors, appraisers, contractors, and can better negotiate the transaction for you.

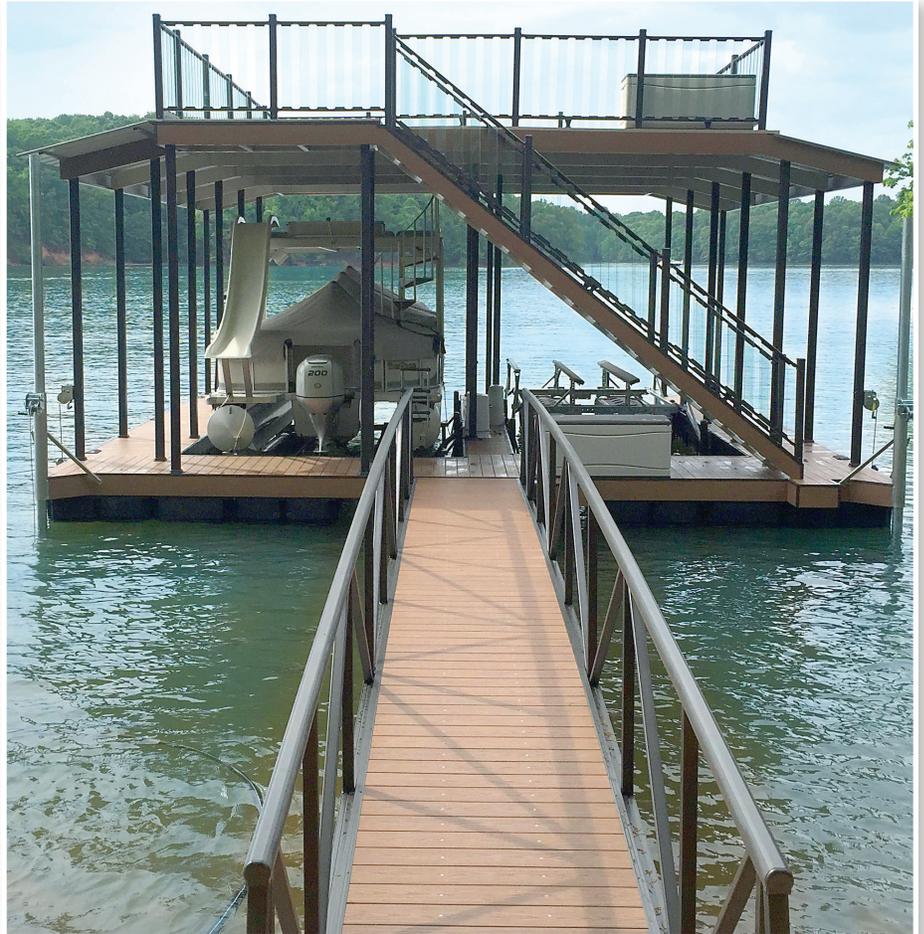
Dock Electrical Safety

We would like to remind everyone about the invisible threat possibly lurking around powered docks. A grieving parent just made us aware of the death of his 15 year old daughter. She was enjoying a day playing on the family dock, but when she jumped into the lake she was paralyzed and drowned. People who went in to save here were also overcome but survived because someone was able to cut the power to the dock while they were still able to get out of the water.

On Lake Lanier the Corps requires electrical inspections every five years when your dock permit is renewed. Five years is quite a long time, and an electrical failure can happen in between inspections. These failures can go unnoticed because the power will stay on but leak power into the lake. Having your dock inspected more frequently is a small price to pay to avoid a tragedy.

Some other things you can do to protect swimmers are:

- Make sure everybody who uses your dock is aware of the location of the dock power shut off.
- Make sure the circuit breaker for dock power is a Ground Fault Breaker.
- Install a device that will cut power to the dock if any stray electrical current is detected in the water.
- If the Ground Fault Breaker is tripping frequently have a qualified electrician inspect the wiring.
DO NOT REPLACE THE GROUND FAULT BREAKER WITH A REGULAR BREAKER!!



Dock Owners Pledge

We are working on a program similar to our Home Owners Pledge. It will be a volunteer pledge to keep your dock safe and in good repair. For taking this pledge you would receive a sign that you can display on or near your dock to show your neighbors you care about our lake. We will have to work out the details of the sign with the Corps, but we hope we can work that out.

If we can get enough dock owners to take the pledge and maintain their docks, maybe there will be fewer stray dock floats in the future?

Water Sport Boating

One of the most popular activities on the lake is water sports. Skiing, wake boarding, wake surfing, tubing, and others, are enjoyed by many, and make the lake a fun place to be. Along with that fun comes a responsibility to enjoy your activity safely, for yourself and for other lake users.

Here are some practices to make water sports safer

- When you are towing a skier, wake boarder, a tube, or wake surfing, you must be more aware

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of what is going on around your boat. Always use a spotter during any of these activities; the more eyes looking out for danger the better.

- Drinking while towing someone behind your boat compounds an already dangerous practice. **DON'T DRINK OR OPERATE A BOAT HIGH!!**
- Be aware of your wake! All boat operators are responsible for damage caused by their wake. Remember the 100 foot rule. Do

not operate a boat at more than walking speed within 100 feet of shore, docks, swimmers, or other boats.

- Many newer ski boats have devices that create very large wakes. Operators of these boats must be even more aware of their wake than other small boaters. If these boats operate too close to other objects the damage can be extensive. Damaging docks and eroding our shoreline is not in anyone's best interest.

Boat Operator Certification

We continue to recommend all boat operators to take a boat operator safety course.

There are many classroom and online courses available; here is a website to find one for you.

<http://gadnrle.org/boating-education>

Reminder - The Open House events for the Corps of Engineers Master Plan Update are coming up



**US Army Corps
of Engineers**

Open House #1 — Date/Time: Tuesday, Feb. 13, 4-8 p.m.

Location: Buford Community Center, 2200 Buford Hwy NE, Buford, GA 30518

Open House #2 — Date/Time: Thursday, Feb. 15, 4-8 p.m.

Location: Hall County Government Center, 2875 Browns Bridge Rd, Gainesville, GA 30504

Open House #3 — Date/Time: Tuesday, Feb. 20, 4-8 p.m.

Location: Forsyth County, Central Park Banquet Room, 2300 Keith Bridge Rd, Cumming, GA 30040

Open House #4 — Date/Time: Thursday, Feb. 22, 4-8 p.m.

Location: Dawson County, Kilough Elementary, 1063 Kilough Church Rd, Dawsonville, GA 30534

LLA Seeks Additional Funding for Shoreline Protection

The Lake Lanier Association is seeking funding to continue our efforts to reduce shoreline erosion. Many sections of the Lake Lanier shoreline are eroding due to wave action from boats and the wind. When a part of shoreline collapses due to erosion, the dirt and debris which was previously above the waterline falls into the water. This decreases the total amount of water storage held in the lake. Lake Lanier serves as the fresh water

supply for over 4 million people in the North Georgia area. If the water capacity of the Lake continues to shrink due to siltation, it will impact the drinking water supply for all of our communities. Shoreline erosion also causes trees and other debris to fall into the water causing safety hazards for boaters and swimmers.

Lake Lanier contains many islands throughout the water way. These islands add to the unique character

and beauty of the Lake and create small coves and beaches which provide many areas for quiet recreation. As more and more of the shoreline erode, these waterways become shallower and less useable for safe recreation. There are some areas on the Lake where the entire island has disappeared as a result of constant erosion. We are focusing

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on the installation of shoreline erosion control on island shoreline. Unlike the perimeter shoreline which has adjacent private property owners who might otherwise install erosion control to protect the shoreline near their property. Islands have no adjacent property owners and as a result there are no parties who have a vested interest in protecting these areas of shoreline.

Since 2015, the LLA in cooperation with our partners have installed approx. 3,150 lineal feet of island shoreline control. This effort involved the installation of over 6,200 tons of rip rap stone at a cost of almost \$320,000. We have received funding support these projects from the Chantal and Tommy Bagwell Family Foundation, Gwinnett County Dept. of Water Resources and Hall County Splost. The participating venders Marine Specialties, Inc., Vulcan Materials and Grizzle Trucking have also provided significant discounts on the cost of their services.



The LLA has identified seven more islands located in the south Lake that are experiencing severe erosion on their shoreline. Four of the islands are located at the southern tip of the Three Sisters Island chain. Three others are located on the east side of the lake north of Old Federal Park. These seven locations will require approximately 6,000 lineal feet of rip rap to protect their shorelines. This will require an estimated 9,800 tons of rip rap



stone. The cost of this installation is approximately \$530,000.

The LLA has begun discussion with our previous financial supporters as well as seeking additional partners. Our preliminary discussions have indicated support for our efforts. We are hopeful that we can obtain firm commitments for the necessary funding and complete the installation of this needed erosion control by the end of this year.

Why raise Lake Lanier 2 feet?

The proposal to raise Lanier by 2 feet is independent of any changes to how the water in Lanier is allocated. Going to 1073 full pool is not a recommendation to change the way we use the water out of Lanier. It is simply a recommendation to have more water stored—which benefits everyone on the system!

- Stores an additional 26 Billion gallons at full pool in the reservoir
- 100% above conservation level
- Increases conservation pool by 7 %
- Cheapest new water 'source' in Georgia – more economic to expand existing capabilities than to build new. Faster and lower environmental impact than new reservoir construction.
- More water for downstream use when needed. A win-win for everyone – including Florida and Alabama
- More water = deeper water = safer boating and improved recreational opportunities
- While it may not increase the percent of time Lake Lanier is at full pool, it provides extra water as a buffer for the significant amount of time Lanier is below full pool. Lanier averaged being at full pool 50% of the summertime during the 1970's decade. For the 2010's decade, we have averaged being at full pool less than 14% of the summertime.
- Future demands on Lake Lanier,

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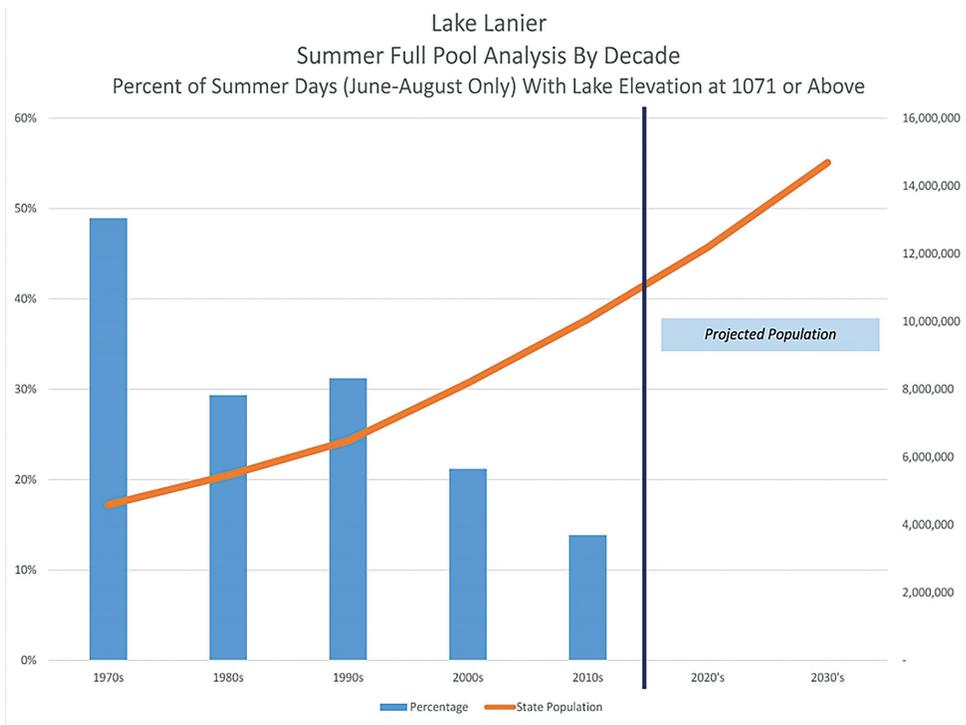
both from downstream needs, as well as local municipalities using Lanier as drinking water supply, will increase – not decrease - going forward. State population projections are going up and there are very limited additional fresh water supply sources planned.

- Helps protect property values – particularly for cove and inlet properties around the lake that don't have deep water. Benefits both the private homeowners as well as the tax digest of local municipality. Lake front homes that actually have water at the dock sell faster, for higher dollars, than homes with docks sitting on mud.

Keep in mind, the trend line for the percent of time we are at full pool in the summertime is declining

The benefits listed do come with some concerns and most will be identified by the Environmental Impact Study (EIS) which is the initial step to raise our full pool level by 2 feet. The most common concerns raised to date include:

- Personal Property Implications – particularly focused on existing electrical, rip rap and stair installations, as well as, permanent dock moorings.
 - o High Water Levels above 1073' are on the decline but will occur just as they do now. The incidents can create temporary inconvenience but are not catastrophic. We have queried several marine service companies operating on Lake Lanier and the consensus is that



the impairments caused by raising the full pool level by 2' should be minimal and correctable with local resources and expertise. Any improvements should enhance property value over time.

- Increased erosion and reduction in the number and size of the beaches
 - o Erosion can occur when lake levels rise above 1073' but no more so than today. Keep in mind the additional 2 feet of water capacity will occur over time and the vast majority of time, we will be below a full pool and able to enjoy our beaches much like we do today.
- Increased flood risk
 - o The 1085' flood plain remains in effect which still gives 12 feet of buffer from the full pool designation. The change does not affect existing flood

insurance requirements when building below 1085'.

- What is the Environmental Impact Study (EIS)
 - o The study is commissioned by the USACE and/or mandated by legislation from US Congressional representatives. Its objective would be to determine the feasibility of raising the Lake Lanier full pool level by 2 feet. It will investigate and determine what, if any, infrastructural improvements will be necessary to accommodate the additional 26 billion gallons of water capacity. The Buford Dam and satellite dikes will have their integrity evaluated along with other shoreline infrastructure that may be potentially impacted. It will provide comprehensive analysis and the rational for a "go" or "no go" decision.



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MEMBERSHIP FORM

Please enter your name and address information below / New Address? Please write below:

Name: _____

Address: _____

City, State, Zip _____

Phone Number: _____

Email Address*: _____

**Please be sure your email address is correct. We use email based communications for several of our membership services.*

PERSONAL MEMBERSHIPS (check one):

<input type="checkbox"/>					
Bronze	Silver	Gold	Captain	Admiral	President
\$50	\$100	\$150	\$250	\$500	\$1,000

____ Please send me my free Lake Lanier Association gift for my donation of \$250 or more. For online payments, email lakeinfo@lakelanier.org to request a gift be mailed to you.

--- OR ---

BUSINESS MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard	Platinum	Sponsor	Partner	Signature
\$250	\$500	\$1,000	\$2,000	\$5,000
<ul style="list-style-type: none"> ◇ Your company name will appear in the LLA Business Sponsor listing 	<ul style="list-style-type: none"> ◇ Your company name will appear in the LLA Business Sponsor listing. ◇ Your company logo will appear on our Home page ◇ Your company name will appear on the Shore Sweep t-shirt and banners ◇ Your company will be invited to table, at no extra charge, at our Vendor Expo at our Annual Membership Meeting 	<ul style="list-style-type: none"> ◇ Branding Opportunities/Logo Representation for key initiatives ◇ Commercial Display at Events depending on your commitment 	<ul style="list-style-type: none"> ◇ All Business Sponsor benefits, <i>plus</i> ◇ Web blast to membership ◇ Custom marketing opportunity 	<ul style="list-style-type: none"> ◇ All Business Sponsor and Partner benefits, <i>plus</i> ◇ Exclusivity options ◇ Marketing collateral trademark

You may renew by with a check by mail, or you may renew with a credit card. If you renew with a credit card via our website, you can choose to set up an automatic billing for your annual membership dues.

----- Credit Card Payment -----

Please charge my VISA MasterCard American Express Amount _____

Name as it appears on card _____

Account Number _____

Expiration Date _____

Three digit security code from back of card _____

Signature _____



Lake Lanier Association
615 F Oak Street, Suite 200
Gainesville, GA 30501

Committed to a clean, full, and safe Lake Lanier to enhance its economic value in Georgia.

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Kroger Community Rewards



Don't forget to update your Kroger Community Rewards designation for the Lake Lanier Association nonprofit organization as your beneficiary. Kroger requires individuals to update their beneficiary organization annually. The Lake Lanier Association has received over \$1000 in income from Kroger to support lake

programs and services through our members shopping at Kroger and designating us as the beneficiary!

If you haven't already signed up, you need a Kroger Plus Card to participate. You can get a Plus Card at the customer service desk at any Kroger store. Once you have a Kroger Plus Card, go to the Kroger website <https://www.kroger.com/communityrewards> and register your Plus Card. As part of that registration process, you will be asked to designate a beneficiary organization. Please choose the Lake Lanier Association, organization #37224.

Support Lake Lanier Association Inc.

When you shop at
smile.amazon.com,
Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

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Shop at AmazonSmile and Amazon will donate a portion of the sale to the Lake Lanier Association! Use the below link to directly access the Lake Lanier Association support program from AmazonSmile!
<http://smile.amazon.com/ch/58-1264797>