



Committed to a Clean and Full Lake Lanier

Lanier Outlook

Newsletter for the Lake Lanier Association
June 2018

**Celebration Event for 30th
Annual Shore Sweep**
Saturday, August 25, 2018
Lanier Olympic Park



**Advance Drop Off Sites
for Shore Sweep Open**
Saturday, August 25, 2018

30th Annual Shore Sweep
Saturday, September 15, 2018

Lake Lanier Association
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770-503-7757
www.lakelanier.org
lakeinfo@lakelanier.org

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Message from the Board of Directors

Summertime Fun on Lake Lanier!

Recent rain events make us aware of the reality that the best we can do is to adjust to whatever nature gives us. In 2007 when the lake was down 20 feet, we were wishing the CoE had agreed to store 2 more feet of water before the drought started. In 2018, we wish there had been less water in the lake when the flood started...

In reality, there will never be the 'Goldilocks' lake level where it will be 'just right' all the time. But can we do better?

Too many times we hope that it will start raining or that it will stop raining. But as we are often reminded, "Hope is not a strategy". We are conducting an ongoing analysis of better ways to manage the water in the ACF. LLA is actively engaged in pursuing dialogs, on several different fronts, about that very issue.

The goal should be to make Lake Lanier more resilient to extreme weather conditions, which are predicted to occur more frequently. Currently flood control is the authorized purpose that is driving the CoE decision to dump water from the lake as rapidly as possible. But maybe there needs to be a 'drought control' authorized purpose as well since a drought will inevitably follow, sooner or later.

The challenge of balancing competing interests for the water stored in Lake Lanier is huge, but too often the interests of the lake users, whether home owners, visitors or businesses, don't get the attention desired. LLA has been actively



2018 continued Progress & Programs

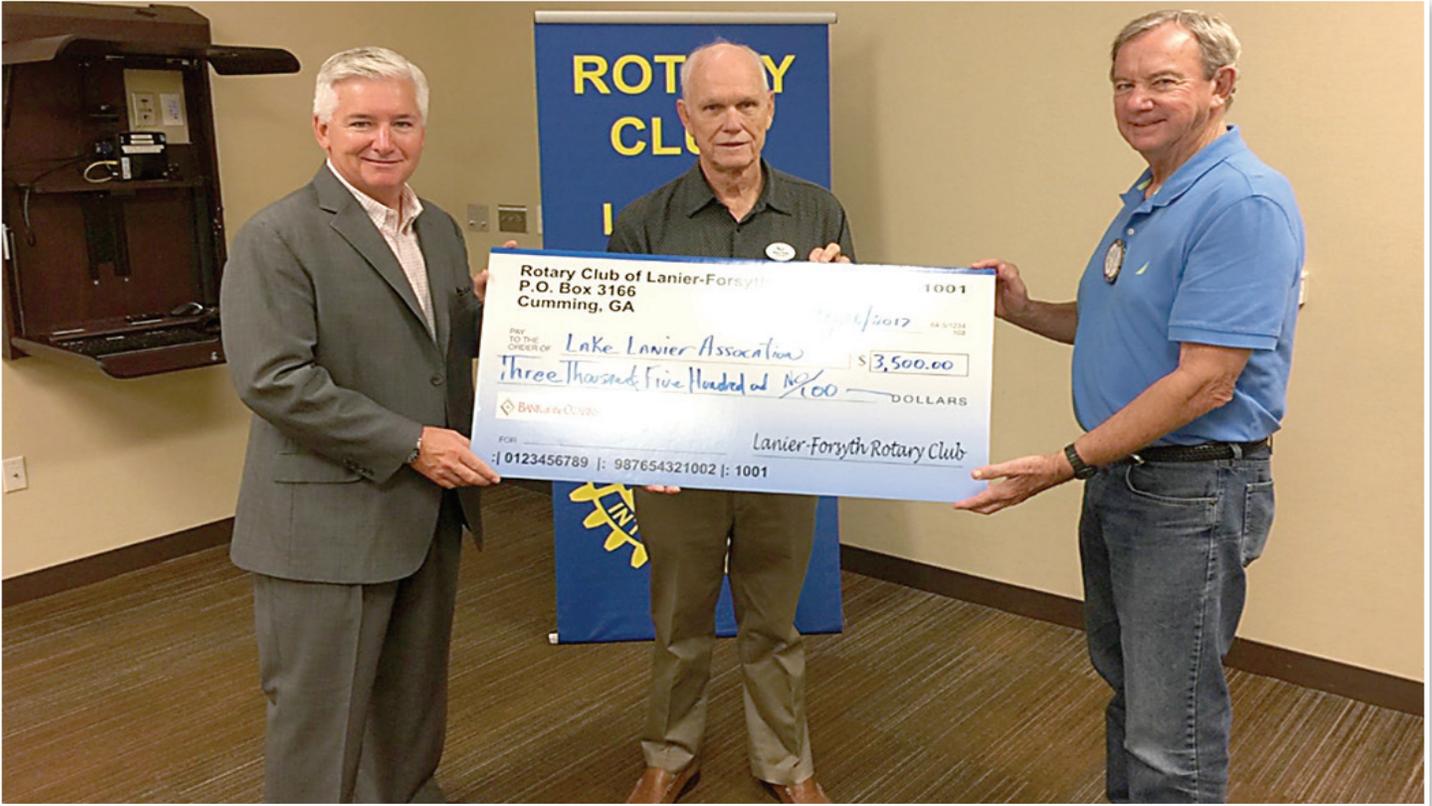
proposing actions that will make the lake more resilient. Many of these are happening out of public view, and we will continue.

The Supreme Court decision will create a new paradigm for CoE decision making about Lake Lanier. LLA will be an active participant in that new paradigm whatever it is. LLA has always participated in and supported the water management plan developed by the ACF Stakeholders. We believe the Supreme Court decision should open the doors for serious consideration of the plan by the states.

Thank you for your support.

Wilton Rooks, President

Congratulations to LLA!



LLA President Wilton Rooks accepts a donation from the Rotary Club of Lanier-Forsyth for the solar lighting program on Lake Lanier. Also pictured are Lanier-Forsyth Rotary Club members Representative Marc Morris (left) & LLA Director Gary Smith (right).

Survey Results

LLA conducted a membership survey with questions regarding adding red and green solar lights at the tributary entrances as well as a question regarding raising the summer full pool by 2'. 573 responses for both questions and both generated overwhelmingly positive responses. Especially given that many of us are feeling the pain of high water levels right now, it is interesting that the 1073 full pool question generated such a positive response. The below chart details the breakdown of the survey responses.

Constant Contact Survey Results

Survey Name: May 18 2018 Survey
Response Status: Partial & Completed
Filter: None
 Jun 08, 2018 7:49:04 AM

1. The Lake Lanier Association installation of solar lights on over 250 hazard markers has been very successful and supported by all Lake Lanier nighttime users. We want to get permission from the Corps to extend this program to include red and green lights for entrances to various lake tributaries such as Two Mile, Four Mile, etc. We need your feedback in support of the project. The installation of these one-candle power lights will increase safety for lake users by helping them locate the entrance point to these major tributaries while operating after dark.

	Number of Response(s)	Response Ratio
Yes - I support the red and green solar lights extension program	538	93.8%
No - I do not support the red and green solar lights extension program	26	4.5%
No Responses	9	1.5%
Total	573	100%
101 Comment(s)		

2. Do you support raising the full pool designation for Lake Lanier by 2'?

	Number of Response(s)	Response Ratio
Yes	474	82.7%
No	85	14.8%
No Responses	14	2.4%
Total	573	100%
162 Comment(s)		



Selling Your Lake House for Top Dollar

by *Bev Knight*

One of the most commonly asked questions for local agents is this, ***“What can I do to get top dollar for my lake home?”*** It’s a great question. If you are willing to do a few simple steps, you will definitely increase your chances of getting strong offers, and even multiple bidders. It may also save you many headaches after you go under contract and face the home inspector.

First, you need to make sure your home is up to par in the areas where buyers expect perfection. Your roof should not leak or need repairs. Your windows should not be foggy showing that the seal has been compromised. There should be no plumbing leaks, and all of your appliances should work. In short, all of the systems in your house should perform as expected. These items do not necessary add value to the sale. Instead, buyers expect these to be updated and operational. If not, it will be a challenge to sell your house for the low end of market value and certainly not top dollar.

Once you have the everyday systems in good working order, here are some easy, inexpensive steps that will help increase the value of your lake home.

1. De-clutter! When you move, you are going to have to pack up your stuff anyway. Before you put out that For Sale sign, try to pack away at least half of the items in your house – especially knick-knacks, photos, seldom-used kitchen appliances, throws, ottomans, off-season clothes, magazine holders, books and other decorative items. Then, store them somewhere out of sight. If your decorative items catch the buyer’s eye, then it takes his eye off of the lake and architecture of your home.

2. Landscaping. Freshen up all the surfaces of your landscaping. That means fresh pine straw and mulch, leaves raked, shrubs trimmed...the works. If your shrubs have grown as high as your exterior windows, cut them back. If trees or plants on your property are blocking the lake view, trim them. If you have limbs hanging over your house, inspectors will note that. They’re going to ask you to cut them. Plus buyers will worry about the leaves they drop in the fall and potential problems in ice storms. Go ahead and take care of those limbs. If it’s warm enough, put out some flowers to add to the charm factor. Your goal is to make that first glance of your home as impressive as possible. You know what they say about first impressions. You only get them once.

3. Smell. Most agents will tell you that an unpleasant odor is one of

the biggest turn-offs for buyers. If your house smells like your pet, it will not sell – period. Air sprays do not help. The most effective way to get rid of those odors is to get your carpets/sofas cleaned and keep litter boxes away from the main part of the house. Sometimes a plug-in air freshener will help, but it has to be a subtle fresh smell, not an overwhelming flowery one.

4. Replace dated light fixtures. If you haven’t bought a light fixture in a while, you won’t believe how inexpensive they are. You can get great ones for under \$100 at the big box stores. If you search for sales, you can beat that! Nothing dates a house more than an old, sleepy light fixture. If you can only afford a few, replace them in this order: 1 Front door sconces, 2 foyer, 3 dining room, 4 master bath, then any others that are more than ten years old. But, those four are the most important.

5. Neutral colored paint. A fresh coat of paint goes a long way toward making a home feel new and fresh. All homeowners choose paint colors to match their personalities and furniture. Chances are your buyer will not have the same personality or furniture as you, so choose neutral colors. That way, they will be able to picture their furniture in your house. By the same token, wallpaper is even more taste-specific. No matter how much you love your wallpaper,



take it down. Buyers will see it as a big project, and that may take your house off their list. For an afternoon's work and just a few dollars for the solution, you can completely remove that negative.

6. **Don't block the lake view!**

Remove or rearrange any furniture or items that block your lake view. Most people put tables and lamps in front of the window. It's also common to have deck furniture outside the window blocking some of the view. Rearrange it so nothing whatsoever blocks the lake view, especially from the family room. Every iota of view will make your house more appealing. It will also pay to clean your windows to maximize the light and improve the view.

7. Clean, clean, clean! The #1 way a buyer will decide if a home has been well-cared-for is by how clean it is when they go to see it. If it's dirty on the surface, they assume the home's unseen systems (HVAC, electrical, plumbing) have also been neglected. Get the exterior and driveway pressure washed. Make sure the leaves have been cleaned out of the gutters. Scrub the bathrooms and kitchens, and clean the cob webs from all corners and fixtures. If the grout in your tile is dingy or discolored, re-grout. It's easy and inexpensive. If the corners of your

doorways have dings and nicks, touch them up with paint. Anything you do to make your home look newer will help it sell quicker and for a higher price.

8. Docks matter. Check the U. S. Army Corps of Engineers web site for specific rules, but you are allowed to clean up your path to the dock according to their guidelines. Not only does a freshly strawed or mulched path look more appealing, it helps people who are afraid of snakes feel comfortable walking to the dock. You might be surprised how much of an issue that is for some people. As for the dock itself, you're probably not going to completely rehab your dock. But, there are some inexpensive ways to spruce it up. If your boards are discolored from the sun, try removing them and flipping them over so the fresher side is up. A fresh coat of rust-proof paint on the supports and dock poles will go a long way. You also want to make sure you have encapsulated floats in place. Styrofoam is no longer allowed by the Corps, and buyers who use lake agents will know that.

9. Leaks are a deal-killer. If you have any leaks in your house, fix them. Buyers are scared to death of roof leaks and even more wary of foundation problems. If you've had a leak and fixed it, be sure to paint over

any sign of that leak. You will have to disclose the leak, but you don't want the stain screaming at the buyer as he walks through the house.

10. **Generational or dated décor.**

It's a strange phenomenon in real estate that a home full of items over twenty years old is considered "dated" even if the architecture and finishes are completely up to date. Clearly, you will not be able update every item in your house in your staging; but, there are certain items that seem to carry more weight in people's minds than any others. If you can remove these items, that will help eliminate the perception of age. Here are some of the items to consider removing: lace curtains and table cloths, dusty silk flowers or plants, couches/chairs in '80s flowered fabrics, window treatments with bold patterns, any furniture other than antiques older than 20 years, and basically anything that's really fussy or busy. The trend now is simple, uncluttered elegance.

Overall, anything you can do to make your house look bigger will benefit your sale. Remove items from your counters, and your kitchen will look bigger. Move some of your unneeded furniture into storage so more floor space shows, and your square footage will seem higher. Simplify the colors and patterns in your house, and the buyer will be able to focus on the beautiful features of your home. A little preparation goes a long way toward helping you sell your home quickly and for top dollar.

Bev Knight is the lead agent and founder of The Good Life Group, Lake Lanier specialists with Keller Williams Lanier Partners. You can visit her web site at:

www.HousesOnLanier.net

Shore Sweep

Welcome to Summer! As I write this the lake is 3Ft and change over what is considered full pool. I went out yesterday curious to see what the shoreline and trash looked like at this level. Truthfully, we actually went to Pig Tails at Aqualand, but it gave me an idea of what was floating around in the lake. Floating is the correct word, the trash is floating along with the woody debris and trees, everywhere. As the lake drops and we all know it will, the trash will be settling on the shoreline, possibly your shoreline. What do you do?? Shore Sweep is in the fall, 8/25 for Lanier Olympic Park. The advance sites open on 8/25 as well. The other 11 sites will open 9/15 at our usual marina and park locations with heavy equipment. That's a long time away if you have a big float and lots of trash that washed up next to your dock. I do have some suggestions:

- Contrary to rumor there are no "Trash Pixies" that cleanup shoreline and beaches. Every one of us that lives, boats and enjoys the lake is responsible to keep her clean. Do a mini Shore Sweep at your dock and surrounding area.
- Organize your neighborhood to work together.

- Get all those friends, children and grandchildren who love to visit your lake house or boat and hand them a bag. If you need bags or have questions I am more than willing to help, but we do not have a team that can come to your house and do it for you. LLA helps facilitate trash removal for Shore Sweep but YOU actually go get the trash out of the lake and bring it to our collection sites.

- Recycle! Is that float it in good shape? Save those noodles, heck that's a nice boat fender. I love looking through lake trash, no telling what treasures you can find! Those black floats can be re-used on docks. If not your dock maybe one of your neighbors. Save it for when you do need one, they are expensive to purchase new. If it's really trash you have a couple choices. You can save it for Shore Sweep and take it to one of the 12 locations or advance sites at that time or bag it, give it to your trash hauler or take it to the dump.

I encourage each of you to be "that guy" and help take care of the lake. 2018 is Lake Lanier Association's Shore Sweep 30th Anniversary. Can you imagine what the lake would

look like without Shore Sweep and all the volunteer work that has been done over the years to keep it clean? It's the one activity where everyone's participation is welcome and appreciated, every time you are on the lake. Every one of us can be a Lake Lanier Trash Hero!

LLA is in the process of planning something big to celebrate 30 years so stay tuned!

SHORE SWEEP 2018 Dates
Mark your calendars!



Lanier Olympic Park special clean up – 8/25/2018

Advance Drop off Sites Open – 8/25/2018

Shore Sweep Event – 9/15/2018

Bonny Putney
Shore Sweep Chair

Lake Lanier Index - May 2018

QUALITY INDICATORS	May 2018	PREVIOUS MONTH	PRIOR YEAR	COMMENTS
TEMPERATURE (degrees Fahrenheit)	77.5	60	73.1	The temperature rose 17.5 degrees
LAKE LEVEL (feet above sea level)	1071.2	1070.4	1063.1	Above full pool first time since Feb. 2016
SECCHI (feet)				Readings similar to last month and a bit better than in 2017
Section A	6.2	6.1	5.4	
Section B	8.3	9.2	8.1	
Section C	10.7	11.4	8.7	
Overall Average	8	8.1	7.1	
CHLOROPHYLL (micrograms per liter)				Chlorophyll a is lower than in April and close to the readings of last year
Section A	6.2	7.6	6.9	
Section B	3.5	4.4	2.9	
Section C	3	3.4	2.1	
Overall Average	4.5	5.8	4.5	
Lake Lanier Index	6.5	5.6	6.5	Increased Secchi and similar chla to last year

Section "A" North of Brown's Bridge. "B" center region South of the Bridge to a line from Six Mile Creek East to Aqualand Marina. "C" South of this line to Buford Dam
25 Stations Tested by Volunteers the First Week of Every Month

Secchi Readings are taken by lowering a weighted disk into the water & measuring the distance it can be seen thus giving a gauge of clarity

Chlorophyll is used to determine nutrients in the lake
Lake Lanier Index is a measure of nutrients and clarity. NOT water safety

Thanks to Gwinnett Water Lab for our chlorophyll a analysis, our Adopt-A-Lake volunteers and Lake Lanier Assoc. Members

Rip Rap Update

The Lake Lanier Association is continuing efforts to expand the Island shoreline Erosion Program. Since 2015, the LLA in cooperation with our partners have installed approx. 3,150 lineal feet of island shoreline control. This effort involved the installation of over 6,200 tons of rip rap stone at a cost of almost \$320,000.

Many sections of the Lake Lanier shoreline are eroding due to wave action from boats and the wind. When a part of shoreline collapses due to erosion, the dirt and debris which was previously above the waterline falls into the water. This decreases the total amount of water storage held in the lake. Lake Lanier serves as the fresh water supply for over 4 million people in the North Georgia area. If the water capacity of the Lake continues to shrink due to siltation, it will impact the drinking water supply for all of our communities. Shoreline erosion also causes trees and other debris to fall into the water causing safety hazards for boaters and swimmers.

Lake Lanier contains many islands throughout the water way. These islands add to the unique character

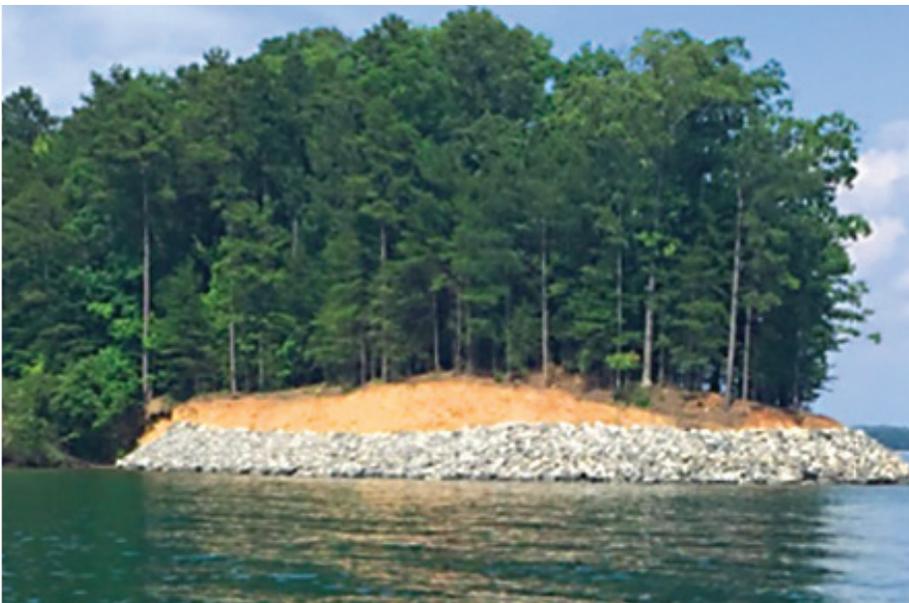
and beauty of the Lake and create small coves and beaches which provide many areas for quiet recreation. As more and more of the shoreline erode, these waterways become shallower and less useable for safe recreation. There are some areas on the Lake where the entire island has disappeared as a result of constant erosion. We are focusing on the installation of shoreline erosion control on island shoreline. Unlike the perimeter shoreline which has adjacent private property owners who might install erosion control to protect the shoreline near their property. Islands have no adjacent property owners and as a result there are no parties who have a vested interest in protecting these areas of shoreline.

The LLA has identified seven more islands located in the south Lake that are experiencing severe erosion on their shoreline. Four of the islands are located at the southern tip of the Three Sisters Island chain. Three others are located on the east side of the lake north of Old Federal Park.



These seven locations will require approximately 6,000 lineal feet of rip rap to protect their shorelines. This will require an estimated 9,800 tons of rip rap stone. The cost of this installation is approximately \$530,000.

The LLA has discussed this proposed project with our previous financial supporters. However, due to the magnitude of this project, we are seeking additional funding partners. Our preliminary discussions have indicated support for our efforts. We are hopeful that we can obtain firm commitments for the necessary funding and complete the installation of this needed erosion control by the end of this year.



Safety Committee Update

Lake Lanier has received quite a bit of press in the last few months about what a dangerous place it is. I have seen multiple headlines and stories like, “*Lake Lanier: Deadliest lake in Georgia is known for its parties*”, “*Lake Lanier waters deadliest in Georgia*”, and many others in print and online. While these headlines are accurate in a way, and point out the need to follow safety precautions, they may overstate the dangers on Lake Lanier. When the number of incidents is compared to the amount of visitors is considered, the percentage is in line with other lakes.

What is forgotten or not presented in these headlines is Lake Lanier is by far the busiest lake in Georgia. The latest statistic from Army Corps show Lake Lanier has about 11.8 million visitors per year; up dramatically over the past 20 years. What this means is that all users of our lake should take lake safety very seriously, but not be afraid to enjoy the lake.

The Lake Lanier Association has always promoted how important boater safety courses are. Take that advice seriously; you not only protect other lake users, but you protect yourself and your family. So many deaths and injuries on the lake are the result of drinking and drugs; just eliminating that problem would probably reduce accidents by more than half. Here is a link to a website that has a great explanation of what courses are available and what the state requires for boat operation.



<https://www.boat-ed.com/georgia/>

The increase of boat rental use also increases the chance of inexperienced boaters getting into dangerous situations. Here is a link to a video produced by the DNR for boat renters.

<https://www.youtube.com/watch?v=lesbgCxz1jl>

If you are planning to rent a boat this summer watch this video now so when you go to rent you will already have an understanding of the water “rules of the road”.

Nothing can do more for safety around water than wearing a lifejacket. Inflatable lifejackets that can be worn comfortably all the time have come along way in the past few years. They are more reliable, more comfortable, and

lower priced now, then they ever have been. Here is a website that will give you a rundown of 8 of the most popular models available.

<https://www.tripsavvy.com/best-inflatable-life-vests-4158355>

Enjoy our beautiful lake, but always keep always keep your safety and the safety of others in mind when on or in the water.



News for Lake Lanier Boaters & Homeowners June 2018

The bill to require most boats sold in Georgia be titled did not become law this year. It got further along this year than it has in the past, but the legislation secession ended before it was voted on. There is a very good chance it will pass during the next secession.

The question of home vacation rentals in Hall County received much attention and discussion this spring and has resulted in what is probably a fair solution for all points of view.

Here is a link to the Hall County Rules for Short Term Rentals passed by the County Commission.

<https://www.gainesvilletimes.com/news/commission-passes-altered-vacation-rental-rules/>



Metropolitan North Georgia Water Planning

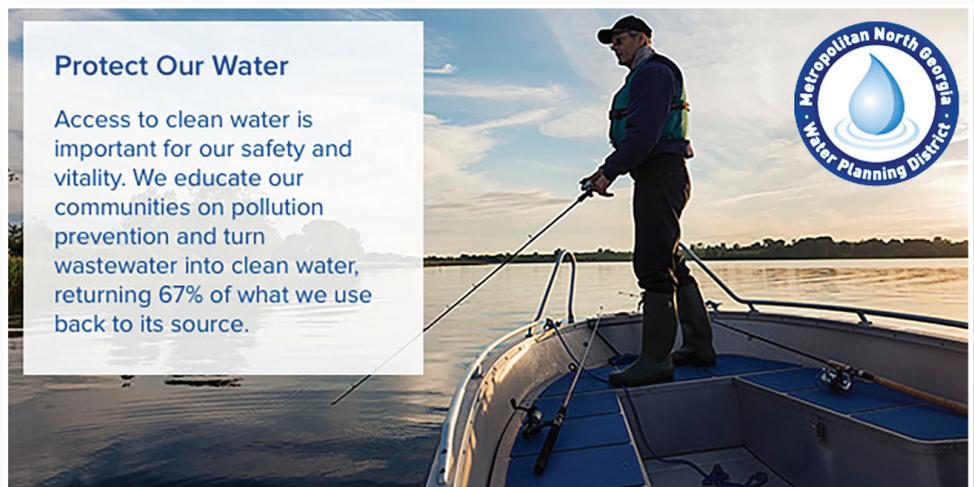
The Metropolitan North Georgia Water Planning District will be holding their annual Basin Advisory Council meeting July 23rd. This will include all Basin Council members and will start with a training secession for all new members.

The Lanier Basin still needs more members to so we can have a diverse cross section of views on how the Basin's water use planning should proceed.

This planning only requires attending a meeting each

quarter, usually held at sites around the area that process our water, and usually give great incite as to how our water is processed and distributed.

Anyone interested in joining our Lanier Basin Advisory Council please contact: Tom Vivelo at tvivelo@gmail.com or 678-296-4732, or go to: www.northgeorgiawater.org



ADD&V: Success Through Collaboration

If it takes a village to raise a child, then it takes an entire lakeside community to preserve a treasure the size of Lake Lanier.

In 2015, a taskforce was created and comprised of members of the LLA, the USACE, and the Georgia DNR. The focus was to remove abandoned and derelict docks and vessels (ADD&V) that threaten the cleanliness and safety of our lake. We started slowly but gradually built a discipline and a commitment to making a difference. Quarterly meetings are now held to discuss real time issues and attempt to resolve all incidents by identifying the rightful property owner and encourage them to take control to remedy the situation. Sometimes that becomes an impossibility and that's where the taskforce takes more tactical actions to remove these eyesores and safety hazards.

In 2016, funding from Georgia State Legislation to the DNR provided us with the working capital to begin this job in earnest. Hall and Forsyth County Commissioners agreed to match those funds providing us with working capital that still exists today. We have resolved 60 separate incidents, some



more complex and expensive than others and have built the capacity and capability to deal with most situations.

Most recently, the Hall County Solicitors office has joined our quarterly meeting regimen and has



We will continue to be diligent and resourceful to find solutions to ADD&V issues. The cooperation and collaboration between all entities has been the key to success and the commitment to continue this effort has never been stronger. Working together – we are MAKING A DIFFERENCE!

The ultimate goal of the task force is to find the rightful property owner, to encourage the property owner to take control of the situation and get it remedied. The below photos are of issues the task force has worked recently that have been resolved by the property owner due to pressure from one of the task force agencies or the judiciary system.



reached out to her counterparts in Forsyth and Gwinnett to work collaboratively on these issues. The LLA is thankful to all who continue to make this success possible, specifically Nick Baggett and Ranger Stephen Cahn of the USACE, Captain Johnny Johnson and his team at the Georgia DNR and lastly Stephanie Woodard and Daniel Sanmiguel of the Hall County Solicitors office.



Lake Lanier Realtor Community Luncheon

Realtor Luncheon: On March 9th we held a luncheon for the local Lake Lanier Realtor community at the LLA office. We received a great turnout of support from the Realtors while informing the group of our ongoing programs and initiatives for a Clean, Full and Safe Lake Lanier. Our Realtor program offer the Realtors LLA welcome bags for new homeowners with a free membership the first year and provides a potential 400 new memberships each year. If you are a Realtor and would like to participate in our welcome bag giveaway program, send us an email at lakeinfo@lakelanier.org and we will get you set up!



Solar Light Report for June

The solar light committee would like to thank everyone who responded to our questionnaire regarding installing red and green flashing solar lights on the entrance to some of the lake tributaries, such as, Two Mile, Four Mile, Six Mile, etc. The response was 92% positive. We will be preparing a request for presentation to the Corp of Engineers to allow us to place phase two of our solar light program (red/green flashing solar lights) into effect.

Aqualand Marina contracted us to install fourteen white flashing solar lights on their “no wake” markers. The lighting of these markers will greatly assist boaters entering the gas dock and boat slips.

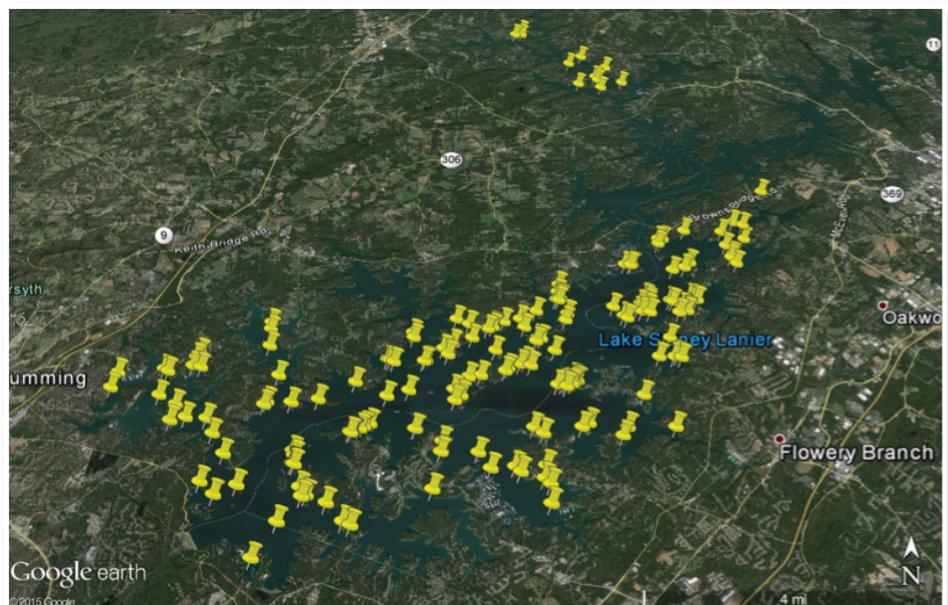
Weather has slowed our inspection and installation of solar lights north of Browns Bridge up along

the Chestatee River. We hope to complete this inspection and installation by mid-June.

We remind all users of our lake to be respectful of those around you, wear a life jacket and slow down.

There is a lot of bridge construction underway so watch the “no wake” markers.

Please contact us if you have any questions or suggestions concerning the solar light program.





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MEMBERSHIP FORM

Please enter your name and address information below / New Address? Please write below:

Name: _____

Address: _____

City, State, Zip _____

Phone Number: _____

Email Address*: _____

**Please be sure your email address is correct. We use email based communications for several of our membership services.*

PERSONAL MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bronze	Silver	Gold	Captain	Admiral	President
\$50	\$100	\$150	\$250	\$500	\$1,000
<input type="checkbox"/> Please send me my free Lake Lanier Association gift for my donation of \$250 or more. For online payments, email lakeinfo@lakelanier.org to request a gift be mailed to you.					

--- OR ---

BUSINESS MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard	Platinum	Sponsor	Partner	Signature
\$250	\$500	\$1,000	\$2,000	\$5,000
<ul style="list-style-type: none"> ◇ Your company name will appear in the LLA Business Sponsor listing 	<ul style="list-style-type: none"> ◇ Your company name will appear in the LLA Business Sponsor listing. ◇ Your company logo will appear on our Home page ◇ Your company name will appear on the Shore Sweep t-shirt and banners ◇ Your company will be invited to table, at no extra charge, at our Vendor Expo at our Annual Membership Meeting 	<ul style="list-style-type: none"> ◇ Branding Opportunities/Logo Representation for key initiatives ◇ Commercial Display at Events depending on your commitment 	<ul style="list-style-type: none"> ◇ All Business Sponsor benefits, <i>plus</i> ◇ Web blast to membership ◇ Custom marketing opportunity 	<ul style="list-style-type: none"> ◇ All Business Sponsor and Partner benefits, <i>plus</i> ◇ Exclusivity options ◇ Marketing collateral trademark

You may renew by with a check by mail, or you may renew with a credit card. If you renew with a credit card via our website, you can choose to set up an automatic billing for your annual membership dues.

----- Credit Card Payment -----

Please charge my VISA MasterCard American Express Amount _____

Name as it appears on card _____

Account Number _____

Expiration Date _____

Three digit security code from back of card _____

Signature _____

All dues and donations are tax-deductible under IRS 501(c)3 Not for Profit tax code, as permitted by law
 1/18



Lake Lanier Association
615 F Oak Street, Suite 200
Gainesville, GA 30501

Committed to a clean, full, and safe Lake Lanier to enhance its economic value in Georgia.

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Kroger Community Rewards



Don't forget to update your Kroger Community Rewards designation for the Lake Lanier Association nonprofit organization as your beneficiary. Kroger requires individuals to update their beneficiary organization annually. The Lake Lanier Association has received over \$1000 in income from Kroger to support lake

programs and services through our members shopping at Kroger and designating us as the beneficiary!

If you haven't already signed up, you need a Kroger Plus Card to participate. You can get a Plus Card at the customer service desk at any Kroger store. Once you have a Kroger Plus Card, go to the Kroger website <https://www.kroger.com/communityrewards> and register your Plus Card. As part of that registration process, you will be asked to designate a beneficiary organization. Please choose the Lake Lanier Association, organization #37224.

Support Lake Lanier Association Inc.

When you shop at
smile.amazon.com,
Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

amazonSmile

Shop at AmazonSmile and Amazon will donate a portion of the sale to the Lake Lanier Association! Use the below link to directly access the Lake Lanier Association support program from AmazonSmile!
<http://smile.amazon.com/ch/58-1264797>