



Committed to a Clean, Full and Safe Lake Lanier

Lanier Outlook

Newsletter for the Lake Lanier Association
August 2019

Shore Sweep Information:
Advance Drop Off Sites for
Shore Sweep Open
Saturday, August 31, 2019



31st Annual Shore Sweep
Saturday, September 14,
2019

Lake Lanier Association

615 F Oak Street, #200
Gainesville, GA 30501
770-503-7757
www.lakelanier.org
lakeinfo@lakelanier.org

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Jennifer Flowers

(770) 503-7757

jflowers@lakelanier.org

Message from the Executive Director Protecting Our Water Resources!



I am thrilled to have been chosen as the new Executive Director for LLA. Protecting our water resources is my passion and not just my profession. I believe Lake Lanier is the most important resource for our area and arguably all of Metro Atlanta. It drives the regional economy by providing a great place to live, opportunities for recreation, area development, and drinking water for residents and industries. Without Lake Lanier, the region and state would not be what they are today. Working at the City of

Gainesville allowed me to become very familiar with Lake Lanier from its water quality to how its managed as a reservoir. I look forward to utilizing that knowledge and background to continue to build on the great initiatives that the members, Board of Directors and the past executive director, Joanna has accomplished.

Just in my first few days alone, I have met many great people who are dedicated to working together to look after Lake Lanier. I look forward to working with everyone who is currently involved with LLA and those who will hopefully be involved in the future. I am excited for the journey and to advocate for a CLEAN FULL SAFE Lake Lanier.

Feel free to reach out to me anytime at jflowers@lakelanier.org or you can call the office at (770) 503-7757.

Sincerely,

Jennifer Flowers, Executive Director



Clean! Full! Safe!

Find us at Lakelanier.org



Marketing & Membership Update

We'd like to say a special **THANK YOU** to all of our members! Your renewals & donations help the LLA manage our programs to promote a Clean, Full & Safe Lake Lanier.

Grow your business by becoming an LLA Business Member! We currently have 102 business members and that number is growing. If you have a business around Lake Lanier we invite you to join as a Business Member. The membership includes marketing opportunities for your business including Shore Sweep t-shirt & on site recognition, website & event opportunities. The levels range from introductory level at \$250 to \$5000 and up for Signature Levels. You can apply online or with the membership form in the back of our newsletter. Stay tuned for Business Member Appreciation month in October!

Last summer we gave a complimentary six month membership to property owners on Lake Lanier. Welcome and Thank You to the 850 new members who renewed your membership in the last few months! With your renewal you will receive important news, invites & email updates, plus our quarterly newsletter! We welcome those who have not yet renewed to go online and do so under the JOIN link or respond by email. www.LakeLanier.org

New Property Owner Welcome Program: As a welcome to Lake Lanier we will continue to offer complimentary one year memberships to new property owners. If you've purchased property on Lake Lanier in the last year, watch your mail for a welcome gift from the LLA this month. There will be a link to get on

our website to accept and provide your email. We are gearing up programming for Marinas and Boat Dealers, also, to offer introductory memberships in the future.

LLA FACEBOOK PAGE: Please LIKE and SHARE our posts to your FB Friends! We have 4915 followers and want to reach 5000 before Shore Sweep September 14! **CONTEST- Be one of the next 85 Followers on our FB page and you will be entered in the drawing for 5 lucky winners of a an LLA beach towel!**



Sheila Davis, Marketing

The screenshot shows the Facebook profile for the Lake Lanier Association. The cover photo is a scenic view of the lake with the text "Join or Donate today" and "To help us keep Lake Lanier Clean, Full and Safe". The profile picture is the LLA logo. The page has a navigation menu on the left with options like Home, About, Fundraisers, Events, Photos, Videos, Community, Reviews, and Posts. There are buttons for "Like", "Follow", "Create Fundraiser", "Donate", and "Send Message". A rating of 4.6 out of 5 is displayed. A post at the bottom of the page mentions the "31st ANNUAL" event.

“Times They Are A Changing” – Letter from the President



“Times they are a changing”. Bob Dylan sang these lyrics back in the ‘60’s but the message is still true today and the Lake Lanier Association is changing with the times. As only the 4th and newest President of this Association, I am both humbled and excited about the opportunities this 501(c)3 non-profit organization can bring to life to keep Lake Lanier CLEAN FULL SAFE. The wind is in our sails and our initiatives are paying off.

We have hired our new Executive Director, Jennifer Flowers, who comes to us from the City of Gainesville Water Department. I couldn’t be more excited about finding a local resident with a passion for water to lead the execution of our many initiatives. She has hit the ground running and is already adding value to the organization.

The LLA Board of Directors is also changing. We have created a new streamlined organization that will provide more support for our Committee Chairs and create more efficiency and effectiveness in our workstream processes.

We have elected 4 Vice Presidents:

- **Billy Powell, VP Administration & Finance** (*Hall County Commission*)
- **Sheila Davis, VP Marketing** (*Real Estate Broker, Norton Agency*)
- **Rick York, VP Operations** (*Retired Office Depot, Sr. HR Manager*)
- **Mike Berg, VP Political Affairs** (*Former County Commission Chairman Dawson County*)

We are well organized to build upon our past successes and have recently created a strategic plan to double the size of the organization within 3 years while continuing to focus on maintaining a CLEAN FULL SAFE Lake Lanier.

2019 is a very distinctive year for the LLA. We have not only reorganized and reloaded, we are also taking our initiatives to a new level of efficiency and effectiveness.


- **Best ever Membership Recruiting Campaign** (*800+ New Memberships*)

- **Extensive Boater Education Campaign – 100’ Rule**
- **DNR Funding for Removal of Abandoned Vessels** (*Another \$25K*)
- **Funding Available for Rip Rap and Erosion Control on 7 Additional Islands**
- **Shore Sweep Program – 31st Year**

These are a few of the successes the LLA is stewarding but we are not without challenges. We have recently experienced a spike in chlorophyll a Water Quality Readings and although they have begun to dissipate, they demonstrate a need for more focus on water quality. Our Solar Light Program consists of 289 hazard marker mounted lights which are currently manually monitored. We are searching for a better solution. Lastly, the USACE has announced a 400%+ increase in Dock Renewal Fees with little to no collaboration with stakeholders. In the meantime, docks and vessels continue to be abandoned on our shoreline, and hazard markers and lake markers are in need of repair. Yes, we have challenges, but we are well prepared to tackle them.

Our level of commitment from Board Members, General Members and Business Members has never been better. We are in a great position and the opportunities to get even better are real time and within reach. Our ultimate goal is being ‘Best In Class’ as an advocate for Lake Lanier AND, your support makes it all work – CLEAN FULL SAFE Lake Lanier

Thank you for your membership!!!



John Barker, President

Safety Committee Update

I hope all our members are aware that our major safety campaign this boating season is promoting awareness of boating's 100 Foot Rule.

The basic rule for boating is the 100 Foot Rule; it states any time the boat you are operating is within 100 feet of any stationary object (another stationary boat, a swimmer in the water, the shoreline, a dock, etc.) your boat must be at idle speed or less. This is boating's most basic and important rule. If this rule was always followed by all boaters; boating accidents, shoreline erosion, and dock damage, would be greatly reduced.

To help boaters see what 100' looks like on the water, we wish to thank Patrick Kenney of Aqualand Marina, and Phillip Burton of Gainesville Marina, for helping the Lake Lanier Association install large (8' x 4') signs 100 feet apart on the approaches to their gas docks to demonstrate what 100 feet looks like when you are on the water. These marinas supplied the labor and material to put these signs in place and their support is greatly appreciated.

When driving a car or truck on a public road, the most basic rule is to "keep right except when passing another vehicle". When driving a motor vehicle the driver has many aids to help keep public roads safer. Lane markers, stop signs, traffic lights, and many other aids are telling drivers what to do. When operating a boat on open water those aids are not available, so boat operators must be much more aware of what is happening near their boat.

Here is a video from Georgia DNR about the 100 Foot Rule.

https://youtu.be/YCVWcoT9_yA

While the 100 Foot Rule is most important boaters should also be aware of all the other boating "**rules of the road**". I will outline a few here but by far the best way to learn safe boat operation is to take one of the many classes available, both online and in a classroom. Here are links to some of what is available.

<https://www.boat-ed.com/georgia/>

<http://uscgboating.org/recreational-boaters/boating-safety-courses.php>

<http://www.americasboatingcourse.com/>

There are many more courses out there; you can find more on our website <https://lakelanier.org/>

While the 100 Foot Rule applies to boating within 100' of stationary objects, there are many rules to learn when operating around other moving boats. You will need to learn what "give-way vessel and stand-on Vessel means, and what the proper way to pass a moving boat is. How you operate your boat around another powered boat or a non powered boat

(sailboat, rowboat) is different; you must learn the difference.

When operating at night you must know how to identify navigation lights, and make sure your boat has correctly placed navigation lights, and they are working.

These are just a very few of the rules you need to know to safely operate a boat on our very busy Lake Lanier. Overall the most important thing to remember is, **BE ALERT, AND STAY AWARE OF WHAT IS GOING ON AROUND YOUR BOAT AT ALL TIMES.**

Distracted boating and boating under the influence of drugs or alcohol, is the cause of most boating accidents.

One last thought, one that has been said many times but deserves repeating is; wear a life jacket when on the water, or at the very least, make sure everyone on your boat knows where they are located and how to use them. All children under the age of 13 must wear a life jacket at all times, unless they are in an enclosed cabin.



Abandoned Docks & Derelict Vessels Committee Report

The Abandoned Docks and Derelict Vessels Committee ("ADDV") continues to battle disrespect for Lake Lanier. It is a continuing problem on our lake that certain individuals think that it is acceptable to use the vastness of our beautiful lake as a way to discard their assets that are no longer of any value. We are routinely finding abandoned docks discarded on Corps property so that the owner will not have to invest time or money to dispose of these docks properly. Likewise, we regularly find derelict vessels that have also been discarded, and are frequently sinking, because the owner either lacks the funds, or refuses to spend the money to dispose of them properly.

Pictured (*above*) is a dock that was placed near the boat ramp at Long Hollow Park in Forsyth County, Georgia. This dock is clearly abandoned and continues to disintegrate on the shoreline. It is an eyesore and a safety hazard. The Corps' permit plaque has been removed and there is no other identifying information. We are working with the Corps to identify the owner of this dock, but that is a long shot. If we are able to do so, the Corps is prepared to hold the owner accountable for the violation of dumping this dock on public lands and also for the expense of removal. If any of you can identify this dock, or recognize where it may have come from, please contact the LLA.



Pictured (*page 5, top*) is a houseboat that is sinking on Oar Creek. We have located the owner who does not have the financial means to address the situation. LLA is allocated \$25,000 annually by the State of Georgia to fund the removal of abandoned vessels. LLA is obtaining bids for the removal of the houseboat from the lake. This boat will cost LLA between \$10,000 and \$15,000 to re-float, transport, remove and dispose of this vessel.

Pictured (*below*) is a runabout that has been discarded across from the Charleston Park boat ramp.

This boat is nothing more than a mere hull with bushes growing inside. It appears that it was floated off a trailer at the ramp and pushed across the cove and tied to a tree

to avoid the trouble and expense of disposing of it properly. Again, it is both an eyesore and a hazard. Though much smaller than the houseboat, removal will still consume significant time expense for proper resolution of the problem.

With respect to all of these examples, LLA's ADDV Committee works with our partners to address these issues. LLA has been getting great support from the Corps on the dock issues. Tim Rainey with the U.S. Army Corps of Engineers office here at Lake Lanier has taken the initiative to revisit their procedure on dealing with abandoned and derelict docks. He has solicited the input of the LLA and is working to strengthen their policy with more stringent remedies for violations. We are encouraged by his efforts that will hold abusers accountable.

LLA's ADDV Committee also works closely with the local DNR officers for issues involving vessels. The DNR will take any information ADDV can provide and attempt to identify and locate the owner of such a vessel. Once located, the DNR will cite such an owner for the violation of discarding the vessel on public property. As a part of this process,



ADDV is also working closely with local prosecutors to insure that the violators are fully prosecuted in the court system. One such star in this effort is Stephanie Woodard, the Hall County Solicitor General. She and her staff have been instrumental in contacting violators, once they are identified, and informing them that their transgressions will be addressed. Not surprisingly, such contact often motivates great cooperation in addressing the problem.



The ADDV Committee needs the help of all that are concerned about these problems. The key to the solution is identifying those involved. You can help, by first, joining the LLA and lending your support. Then,

keeping your eyes open for suspicious activity. If you see a boat or dock of questionable value being transported or deposited in a suspicious location. Take pictures of those involved and capture registration numbers when

available. You may then share this information with the LLA on a confidential basis and it will find its way to the proper authorities for further investigation.



living on Lake Lanier.com

This month I'd like to talk about our current market. There are MANY buyers looking to buy on the lake. In the past, a lot of new lake buyers want to be in their new lakes home by Memorial Day. Hence, a very busy spring season. The 4th of July is our next benchmark and in the past we have seen the market slow down a little bit. Not this year! Sales are going gangbusters and it seems there is no end in site. Please see the below stats for Lake Lanier homes from January 1, 2019 to present.

Active listing with boat docks:

\$1,000,000 - \$3,850,000 (57)
\$800,000 - \$999,000 (44)
\$600,000 - \$799,000 (68)
\$400,000 - \$599,000 (61)
\$200,000 - \$399,000 (27)

Under Contract with boat docks:

\$1,150,000 - \$1,850,000 (3)
\$800,000 - \$999,000 (4)
\$600,000 - \$799,000 (15)
\$400,000 - \$599,000 (13)
\$200,000 - \$399,000 (13)



Sold properties with boat docks:

\$1,080,000 - \$2,250,000 (16)
\$800,000 - \$999,000 (19)
\$600,000 - \$799,000 (41)
\$400,000 - \$599,000 (81)
\$200,000 - \$399,000 (46)

We see that HGTV and the home shows have made an impact on how buyers view lake homes. Buyers want homes that are move in ready and they don't have to do a lot of work. Back in the day, many buyers wanted a lake home where they could remodel and make it their own. Now, if a buyer walks in the front door and there

isn't any deferred maintenance, the roof and HVAC are new or newer, the interior and exterior are freshly painted, new and trendy light fixtures have been installed, bathrooms are updated, floors are refinished or new carpet is installed and the kitchen is light, bright and updated, a buyer is likely to put those homes at the top of their list.

I spoke to Mary Thompson, a well known Lake Lanier appraiser, to get her take on what she is seeing regarding values. She said 2019 may be the year as far as values go. "If you listen to the financial gurus, they are predicting a correction in 2020 and we may see values go flat. Also depending on the election, we may see the market shaken up for a bit. For the time being, value are still looking good. The lake is HIGH and interest rates are LOW."

We have seen an amazing market this year and look forward to meeting all of our new lake neighbors!

See you on the lake!

Teresa Smith

Shore Sweep September 14th save the date!



30th Annual Shore Sweep Saturday, September 14, 2019

The 31st annual Shore Sweep is scheduled for 9/14 and we hope to have lots of volunteers both on the land and in the lake in boats helping LLA cleanup after a busy Summer season. The very full lake and warm temps has been a blessing to everyone enjoying the lake and a curse as it has moved lots of trash including dock floats into the lake and along the shores.

We welcome our many new members who have not participated in the past or who were not aware of Shore Sweep to help. Volunteers to go to the lake's many islands, coves and shoreline to look for trash and pick it up and bring it back to one of our many sites all over Lanier. We also need volunteers to help with other tasks like helping our site Captains the day of the event to check people in, distribute cleanup supplies and thank our volunteers with T-shirts and refreshments.

Lake Lanier Association Captains 12 sites on Lake Lanier during Shore Sweep on 9/14. The sites are:
Aqualand Marina (public boat ramp),
Bald Ridge Marina (Public Boat Ramp)
Balus Creek Boat Ramp, Claarks Bridge Boat Ramp, Don Carter State Park (public boat ramp),
Gainesville Marina (Public Boat Ramp),
Gwinnett Park Boat Ramp, Lake Lanier Islands (walkers only at welcome center)
Longwood Park (boat ramp) **Port Royale Marina** (public boat ramp)
University Yacht Club (Yacht office boat ramp) **Warhill Park Boat Ramp.**

LLA also has sites where lake trash can be taken the 2 weeks prior to Shore Sweep. These sites are only accessible by water. There will be signs at the location where the trash should be left for pick up. The signs will be removed 9/14 along with the trash. Those sites are: Gaines Ferry Island, Beaver Ruin Road work area, Shady Grove Campground (boat ramp beach), Sportsman Club Road work area, Marker 2WC Island, Gwinnett Park boat ramp, Keith Bridge Island, Nix Island. Trash can only be left in these areas during the 2 weeks prior to Shore Sweep when the signs are present and visible.

Members will receive E-blasts prior to Shore Sweep and additional information for volunteers and needed support. We always need lots of volunteers especially boaters helping move trash and dock floats around the lake for removal and help with larger, heavier trash.

Because much of this trash is too heavy to lift into dumpsters, we will have heavy lift equipment at all Shore Sweep disposal locations.

Volunteers Needed:

BOATERS: Pick up and move trash/floats to advance site areas, move trash/floats day of event

LAND VOLUNTEERS: help at site locations with various tasks, walking land areas and picking up trash, crew boats for help cleaning islands and areas not accessible by land.

FORKLIFTS and OPERATORS: help move trash brought in at sites into dumpsters.

For more information please contact the LLA office, Lake Lanier Association at:
info@lakelanier.org





IF YOU ENJOY USING LAKE LANIER FOR RECREATION, WE HOPE YOU WILL CONSIDER JOINING US TO HELP KEEP LAKE LANIER CLEAN!

31st ANNUAL LAKE LANIER SHORE SWEEP

Saturday, September 14th, 2019
8am - 1pm

For more information: www.lakelanier.org

PARTICIPATING LOCATIONS

DAWSON COUNTY

War Hill Park

FORSYTH COUNTY

Bald Ridge Marina
Port Royale Marina

GWINNETT COUNTY

Gwinnett Park

HALL COUNTY

Aqualand Marina
Balus Creek Access
University Yacht Club
Don Carter State Park
Gainesville Marina
Clark's Bridge Boat Ramp
Lanier Islands
Longwood Park



High Water Levels Delay Rip Rap Installation

The sustained high water levels we have experienced since last fall have delayed the third round of Island Shoreline Erosion Control projects. This project, which is the largest we have ever attempted, includes seven more islands located in the south Lake that are experiencing severe erosion on their shoreline. Four of the islands are located at the southern tip of the Three Sisters Island chain. Three others are located on the east side of the lake north of Old Federal Park. These seven locations will require approximately 6,000 lineal feet of rip rap to protect their shorelines. This will require an estimated 9,800 tons of rip rap stone. The cost of this installation is approximately \$530,000.

Marine Specialties, Inc. who serves as our general contractor for this work was able to complete



one of the smaller islands in the Old Federal group during early December. However, once the water levels rose again they have been unable to continue. As lake levels decline in late summer, we hope to resume work and complete the remaining 6 locations.

Many sections of the Lake Lanier shoreline are eroding due to wave action from boats and the wind. When a part of shoreline collapses due to erosion, the dirt and debris which was previously above the waterline falls into the water. This decreases the total amount of water storage held in the lake. Lake Lanier serves as the fresh water supply for over 4 million people in the North Georgia area. If the water capacity of the Lake continues to shrink due to siltation, it will impact the drinking water supply for all of our communities. Shoreline erosion also causes trees and other debris to fall into the

water causing safety hazards for boaters and swimmers.

LLA's Island Shoreline Erosion Control efforts began in 2015. We completed our first project installing 500 lineal feet of rip rap on the southern end of Three Sisters Island. This effort which cost over \$50,000 was funded entirely by the Chantal and Tommy Bagwell Family Foundation.

In the winter of 2016/2017, we completed the second round of Shoreline Erosion Control projects by installing rip rap on 4 islands in the south lake. This effort covered approx. 3,150 lineal feet of shoreline. The funding was provided by Gwinnett County Department of Water Resources, Hall County SPLOST, US Army Corps of Engineers and the Bagwell Family Foundation. Below are pictures of completed projects at Browns Bridge Island and Aqualand Island.

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Chlorophyll a Drops!

In March, Lake Lanier experienced higher than normal chlorophyll a test results and lower transparency readings. Chlorophyll a is the indicator for the algae concentration in the lake. These higher results were first noted in our sites north of Browns Bridge and then in April and May the higher results were found farther south in the lake as the nutrients moved downstream.

After speaking with limnologists and other lake professionals we believe that the heavy rains in February and March washed nutrients from all around the watershed and the shore into the lake. These nutrients are made up of excess phosphorous and nitrogen from agricultural lands, fertilizer use on lawns and other urban sources. These additional nutrients in the lake were combined

with unusually warm temperatures to produce the increased algal bloom in the lake. At the levels that we have seen there were no human health impacts. Our June and July testing shows the numbers starting to return to normal for chlorophyll a and transparency. For additional information see our monthly Lake Lanier Index updates on our website www.lakelanier.org.

Lake Lanier Index - June 2019

QUALITY INDICATORS	June 2019	PREVIOUS MONTH	PRIOR YEAR	COMMENTS
TEMPERATURE (degrees Fahrenheit)	79.4	74.6	83	Up almost 5 degrees from May and slightly cooler than 2018
LAKE LEVEL (feet above sea level on the 15th)	1071.55	1071.88	1072.5	Down another 0.33 feet
SECCHI (feet)				We had higher Secchi readings in all sections of the Lake, similar to 2018. A low of 3.7 feet in Wahoo Creek and a high of 12 feet near the dam.
Section A	5.7	3.8	5.4	
Section B	7.8	5.9	7.3	
Section C	9.4	7.2	10.5	
Overall Average	7.2	5.1	6.7	
CHLOROPHYLL (micrograms per liter)				Our chlorophyll dropped dramatically in all areas. Again similar to 2018. We had 5 Stations above 10 all in relatively shallow water.
Section A	9.6	17	8.5	
Section B	5.5	15.6	4.8	
Section C	2.8	12.3	2.3	
Overall Average	7	15.6	6.5	
Lake Lanier Index	5.5	4.3	5.5	Overall improvements from May and close to 2018 readings.

Section "A" North of Brown's Bridge, "B" center region South of the Bridge to a line from Six Mile Creek East to Aqualand Marina, "C" South of this line to Buford Dam
 25 Stations Tested by Volunteers between the 8th and 18th every month
 Secchi Readings are taken by lowering a weighted disk into the water & measuring the distance it can be seen thus giving a gauge of clarity

Chlorophyll is used to determine nutrients in the lake
 Lake Lanier Index is a measure of nutrients and clarity, NOT water safety
 Thanks to Gwinnett Water Lab for our chlorophyll a analysis, our Adopt-A-Lake volunteers and Lake Lanier Assoc. Members

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In addition to the financial support from our previous funding partners, we are pleased to announce additional funding partners who are providing support to this year's effort. The City of Gainesville Water Department and the City of Cumming Water Department are contributing significant funding.

Fieldale Farms and Pilgrim's Pride Poultry Companies have also

made special contributions to this community service project.





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 Gainesville, GA 30501
 770-503-7757
 www.lakelanier.org

MEMBERSHIP FORM

Please enter your name and address information below / New Address? Please write below:

Name: _____

Address: _____

City, State, Zip _____

Phone Number: _____

Email Address*: _____

**Please be sure your email address is correct. We use email based communications for several of our membership services.*

PERSONAL MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bronze	Silver	Gold	Captain	Admiral	President
\$50	\$100	\$150	\$250	\$500	\$1,000
_____ Please send me my free Lake Lanier Association gift for my donation of \$250 or more. For online payments, email lakeinfo@lakelanier.org to request a gift be mailed to you.					

--- OR ---

BUSINESS MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard	Platinum	Sponsor	Partner	Signature
\$250	\$500	\$1,000	\$2,000	\$5,000
<ul style="list-style-type: none"> ◇ Your company name will appear in the LLA Business Sponsor listing 	<ul style="list-style-type: none"> ◇ Your company name will appear in the LLA Business Sponsor listing. ◇ Your company logo will appear on our Home page ◇ Your company name will appear on the Shore Sweep t-shirt and banners ◇ Your company will be invited to table, at no extra charge, at our Vendor Expo at our Annual Membership Meeting 	<ul style="list-style-type: none"> ◇ Branding Opportunities/Logo Representation for key initiatives ◇ Commercial Display at Events depending on your commitment 	<ul style="list-style-type: none"> ◇ All Business Sponsor benefits, <i>plus</i> ◇ Web blast to membership ◇ Custom marketing opportunity 	<ul style="list-style-type: none"> ◇ All Business Sponsor and Partner benefits, <i>plus</i> ◇ Exclusivity options ◇ Marketing collateral trademark

You may renew by with a check by mail, or you may renew with a credit card. If you renew with a credit card via our website, you can choose to set up an automatic billing for your annual membership dues.

----- Credit Card Payment -----

Please charge my VISA MasterCard American Express Amount _____

Name as it appears on card _____

Account Number _____

Expiration Date _____

Three digit security code from back of card _____

Signature _____

All dues and donations are tax-deductible under IRS 501(c)3 Not for Profit tax code, as permitted by law
 1/18



Lake Lanier Association
615 F Oak Street, Suite 200
Gainesville, GA 30501

Committed to a clean, full, and safe Lake Lanier to enhance its economic value in Georgia.

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Kroger Community Rewards



Don't forget to update your Kroger Community Rewards designation for the Lake Lanier Association nonprofit organization as your beneficiary. Kroger requires individuals to update their beneficiary organization annually. The Lake Lanier Association has received over \$1000 in income from Kroger to support lake

programs and services through our members shopping at Kroger and designating us as the beneficiary!

If you haven't already signed up, you need a Kroger Plus Card to participate. You can get a Plus Card at the customer service desk at any Kroger store. Once you have a Kroger Plus Card, go to the Kroger website <https://www.kroger.com/communityrewards> and register your Plus Card. As part of that registration process, you will be asked to designate a beneficiary organization. Please choose the Lake Lanier Association, organization #37224.

Support Lake Lanier Association Inc.

When you shop at
smile.amazon.com,
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amazonSmile

Shop at AmazonSmile and Amazon will donate a portion of the sale to the Lake Lanier Association! Use the below link to directly access the Lake Lanier Association support program from AmazonSmile!
<http://smile.amazon.com/ch/58-1264797>