

# LANIER OUTLOOK NEWSLETTER

Kickoff to  
Summer 2021



## *A LETTER FROM THE PRESIDENT,*

The 2021 Summer Season is here! The Lake is sparkling and nearly full – safe for boating, swimming, fishing, kayaking, paddle boarding and any and all Lake activities you can think of. The pandemic is moving to our rearview mirrors and Lake restaurants and marinas are operating at full capacity. It's a great time to live, work and play in Northeast Georgia and specifically on Lake Lanier.

Smart and courteous boating will make for an enjoyable summer on our beautiful lake. Please make boating safety a priority. Be sure that your boat is equipped with the necessary safety tools – life vests and PFD's which EVERYONE should wear when entering the water, a fully charged fire extinguisher, an operating bilge blower to be used each time before starting or refueling your vessel, a kill switch attached to the boat captain during operation, a throw cushion and a first aid kit.

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**Committed to a Clean, Full and Safe Lake Lanier**

[www.lakelanier.org](http://www.lakelanier.org)



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Also, practice safe boating courtesy when navigating the Lake. Proceed at idle speed or less when within 100 feet of stationary boats or water craft, docks, or people in the water. Don't drink and drive. Stay to the right and give right of way to vessels on your right while cruising. Children under 13 years of age must wear a PFD when aboard a moving vessel. Always be courteous with the wake you create.

These rules and guidelines are meant to ensure your safety when boating on the Lake. Being a safe and courteous boater means all Lake users will gain greater enjoyment of our precious asset, Lake Lanier.

For our many new boaters, as well as, all boaters operating on the Lake, we suggest you take a Boating Safety course offered by the U.S. Coast Guard Auxiliary or America's Boating Club. Information on these courses and other safe boating rules are on our LLA website: lakelanier.org.

Thank you for being a member of the Lake Lanier Association. We have plans to continue our focus to keep Lake Lanier – Clean, Full, Safe with our many initiatives and ask you to focus on keeping yourself, family and friends safe while boating. We wish you and your family a safe, enjoyable and memorable summer in 2021.

Stay tuned and know that we are working hard for you to keep Lake Lanier CLEAN FULL SAFE!!! Thank you for being part of the team. I look forward to another action packed and fun filled summer on Lake Lanier. Stay safe and thanks again for being an integral part of the Lake Lanier Association.

President,  
Lake Lanier Association

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Gainesville, GA 30501  
770-503-7757 \* lakelanier.org  
lakeinfo@lakelanier.org

# Lake Lanier Association Board of Directors

## **President**

John Barker

## **Vice President Administration, Finance**

Billy Powell

## **Vice President Operations and Shore Sweep**

Bonny Putney

## **Vice President Legal Counsel, Erosion and Sedimentation**

Clyde Morris

## **Vice President Government Relations**

Mike Berg

## **Vice President Marketing**

Sheila Davis

## **Treasurer**

Rolando Barberis

Bev Nicholls

Dan Ohman

Kelly Marlowe

Paul Flood

Todd Baxter

Tom Child

Tom Vivelo

Matt Williams

## Staff

Jennifer Flowers- Executive Director

Victoria Clevenger- Communications and  
Membership Coordinator



*Board of Directors*



# CLEAN FULL SAFE

*Lake Lake Lake*

## 100 FOOT RULE

Always wear your life jacket in the water and jump in feet first in case of submerged debris. If you don't wear a life jacket, at least have some sort of flotation device. Even the best swimmers can get into trouble.

**BOATING SAFETY**

Controlled Area

Danger

Boats Keep Out

**WEAR IT**  
Lake Lanier

**Boating Rules of the Road**

<p>One Short Blast Pass To Right</p>	<p>One Short Blast Maintain Course</p>	<p>Two Short Blasts Maintain Course</p>	<p>Crossing Privileged Boat on Right, Pass Afters.</p>
<p><b>100 Foot Rule</b> Proceed at idle speed or less when within 100 feet of distance of stationary boats or water craft, docks, or persons in the water.</p>			

**Overtaking**  

One Blast Right  
Two Blasts Left

Respect the lake and be courteous of other boaters.



Lake Lanier

**79%**  
*of*  
**BOATING DEATHS**  
*are due to*  
**DROWNING**

#safeboating

**86%**  
*of*  
**DROWNING VICTIMS**  
*were not wearing a*  
**LIFE JACKET**

#safeboating

**2/3**  
*of*  
**DROWNING VICTIMS**  
*are*  
**GOOD SWIMMERS**

#safeboating

The Lake Lanier Association works to ensure that Lanier is Clean, Full and Safe. LLA members are boaters, fishermen, property owners, drinking water users, area businesses and anyone passionate about Lake Lanier. Memberships support \* **Water Quality Testing** \* **Solar Lights Maintenance** \* **Life Jacket Loaner Stations** \* **Shore Sweep Lanier's Shorelines** \* **Rip Rap Islands for Erosion Protection** \* **Webinars and events for the Lanier Community to come together**. LLA has been operating for over 50 years and as a nonprofit is 80% funded by membership support.

**To learn more about LLA, Volunteer or Join Today,**  
visit [LakeLanier.org](http://LakeLanier.org) | Follow Us



SEE SOMETHING  
SAY SOMETHING!



With over 38,000 acres and 690 miles of shoreline there are many places that issues can occur around the lake. We frequently receive reports of a downed marker, dumped dock, pile of trash, erosion and sedimentation or discolored water. We have launched the See Something Say Something program to streamline the process of collecting these reports and in some instances try to deter the action from occurring. Many times, people don't know which agency to tell or how to go about reporting it easily. We now have part of our website dedicated to just this issue. The See Something Say Something program will allow Lake Lanier Association to gather reports, process them and disseminate to the appropriate jurisdiction or entity as applicable.

We need all of your eyes and ears on the lake, and social media, to make this program a success. If you see or hear of an issue, please report the problem to us with the applicable information needed to follow up with the problem. Not all issues have a solution, and not all solutions will occur as 'timely' as we hope. However, through these reports, we can follow up on the issues until the ones that can be solved are rectified. We can all make a difference have a positive and lasting impact on the lake we love, if we all work together to protect Lake Lanier. We are focusing on the six areas below. If you have questions or see issues not listed here, we are always happy to help answer questions and help as applicable and as we are able.

## What to Look For and Report:

### Abandoned Docks

- Dumped docks create hazards around the lake.
- If you see a dock being moved across the lake or into or out of your cove, that you think might be a candidate for dumping, take a photo and get as much information and identifying markers of the boat moving the dock and the dock as you can.
- Know your lake area, if you see someone bringing a dock into your cove and it does not seem logical or seems off, take a picture, document it and report it to LLA.



## Erosion and Sedimentation

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- Take photos and document where erosion and sedimentation is coming from.
- Report it to the jurisdiction where the construction site is located and report the problem to LLA as well.
- LLA will follow up with the jurisdiction once the complaint is received and determine what follow up actions have been completed.



## Trash

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- If you see a large trash pile in need of a group cleanup let LLA know.
- We complete mini cleanups around Lake Lanier throughout the year.
- Take pictures from multipl angles, note the location and report it.

## Algae Growth

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- If you see something that looks like blue-green water, algae growth, spilled paint, or any other off coloration of the water, document it.
- No matter how big of an area or how small, when you see an area that doesn't look right, take photos and document the location.
- We ask that you report it to us. We will then add it to our tracking, investigate further as applicable and inform the appropriate jurisdictions.



## Solar Lights and Markers

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- When you detect a non-operational light, down, missing or damaged ATON note its precise location. Take a photo when applicable, and use the Corps of Engineers Navigation Map, linked on our website to find the marker. Click on it and note the USACE ID NUM.
- Report the number to LLA. We will send to the Corps or to LLA's contractor to accurately find the issue. With many markers, and some in close proximity it is hard to accurately identify them otherwise.

## Abandoned Boats

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- If you see a boat being moved across the lake or into or out of your cove, that you think might be a candidate for dumping, take a photo and get as much information and identifying markers of the boat moving the boat and the boat as you can.
- Know your lake area, if you see someone bringing a boat into your cove and it does not seem logical or seems off, take a picture and report it.



## Volunteer to Be an Area Point Person

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We are also accepting volunteers to be area point people. We are looking for volunteers who can be our first line of communication for us to ask questions regarding any of our see something say something issues. If there is an area that you live on or frequent and we know a development is coming to that area, we would like to let you know to be on the look out for issues. To volunteer fill out the volunteer form at [lakelanier.org](http://lakelanier.org).

Longer days and warmer weather often bring increased energy use. As temperatures rise, Jackson EMC offers easy solutions for saving energy in the summer.

**Set your thermostat to 78 degrees.** Jackson EMC recommends keeping your home's thermostat set at 78 degrees in the summer. Consider switching to a cost-effective, programmable smart thermostat to help keep your home cool and comfortable.



**Turn off lights, appliances and tools when not in use.** As you use more energy throughout the day, cut back where you can. Remember to turn off lights and devices you aren't using to reduce energy use and save money in the long run. Unplug devices not used frequently. When devices are plugged in but not being used, the phantom power can account for up to 10% of electronics' total energy use in your home. **Close blinds and drapes.** Even simple steps like closing blinds and drapes in the summer can help reduce energy use. Keeping the sun out can help keep your home cool without having to increase air conditioning use. **Reduce fan use.** Ceiling fans are great for cooling off, but they don't make your home's overall temperature any colder. You can save energy by turning off fans when you leave a room. When you're using your ceiling fan, make sure it's running counterclockwise in the summer.

**Use heat-producing appliances sparingly.** Appliances that produce significant heat, like ovens, dishwashers and dryers, should be used in the early mornings or in the evenings when temperatures outside tend to be cooler. Be sure to run full loads in your



*Jackson EMC is a proud  
LLA Business Sponsor ~ Partner Level*

washer, dryer and dishwasher to maximize efficiency. Also, consider using a slow cooker or toaster oven more often, instead of the oven. If you use the oven, keep the door closed while cooking as the temperature drops by as much as 25 degrees every time you open it to check on food. These small steps can help reduce energy use and maintain a comfortable temperature inside your home, reducing the need for air conditioning use.



**Replace air filters.** Jackson EMC recommends checking your air filter each month. Replacing dirty air filters with new, clean filters can typically save 5-15% on your utility bill. Visit [jacksonemc.com/filter](http://jacksonemc.com/filter) to learn more about Jackson EMC's filter change program.

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**Be water-wise.** Check for water leaks around your house. A leaking faucet isn't just wasting water; it's also wasting electricity for your water heater to warm the water. Also, set your water heater thermostat to 120-130 degrees. As a safety precaution, shut off the electricity to your water heater before adjusting the temperature.

**Switch to LED bulbs.** Take initiative by purchasing LED bulbs for your home. The U.S. Department of Energy reports that LED bulbs use only 20-25% of the energy used by traditional incandescent bulbs while also lasting 15 to 20 times longer.

**Enjoy the weather this summer while being mindful of your energy use. For more ways to reduce energy use and save money, visit [jacksonemc.com/waystosave](http://jacksonemc.com/waystosave).**

Jackson Electric Membership Corporation, the largest electric cooperative in Georgia and one of the largest in the nation, is headquartered 50 miles northeast of Atlanta in Jefferson, Ga. The cooperative serves more than 240,000 meters on 14,482 miles of energized wire. For more information, visit [jacksonemc.com](http://jacksonemc.com).

## Meet LLA Board of Director

### Rolando Barberis ~ Treasurer



Rolando Barberis has been on the Lake Lanier Association Board since March of 2020. He joined the board with a wealth of knowledge in finance and accounting, formerly working as a CPA and now working professionally in the tech industry. Rolando has quickly filled the role of Treasurer, generously offering his skills and knowledge to the LLA team.

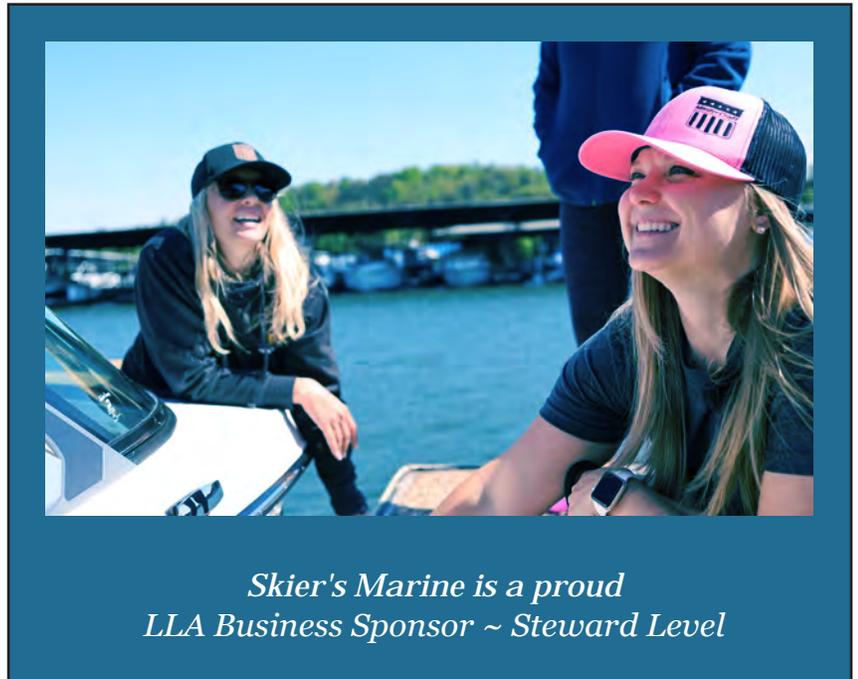
Rolando spent many years in Florida before moving to Lake Lanier, so you could say a love for sunshine and water is in his blood. When he moved to Georgia, he and his wife, Elena, built their dream home on Lanier with Sullivan and Forbes (a proud LLA Business Member ~ Steward Level). The Barberis family loves how the Lanier community is so friendly and the beautiful weather we get to enjoy year round. When Rolando is not crunching numbers for LLA, you can find him cruising the lake with loved ones or enjoying a meal at Skogies. He also enjoys collecting pinball machines and riding his motorcycle.

Rolando loves giving back to the Lanier community and making a positive impact in the future of LLA. As an active volunteer, he's found it rewarding to give back and get involved. LLA has felt an impact from his efforts that will last for years to come.

## Shares a Passion for Lanier

At Skier's Marine, we believe the best days shouldn't be the day you buy or sell your boat but all the days in between, making memories with friends and family. Skier's Marine exists to allow anyone the opportunity to experience the enjoyment of water sports while being surrounded by the people they love the most. When you come in, you will meet a team that is full of people who are passionate about being on the water and we are thrilled to share that passion with you. Our team is to be your education resource as you build your legacy on the water with your family.

That's why we're inviting you to come join us this summer for Women on the Water. Hosted by Heidi from our Gainesville location, Women on the Water is here to help you feel more comfortable operating the boat, being behind the boat, and getting the most out of the newest boating automation systems all while having fun and making memories in the process.



Skier's Marine is here to help you learn and empower you to get the most out of your time on the water. If you are in the market for a boat or service center, we personally invite you to stop by one of our five locations to feel the Skier's Marine difference.

*Women on the Water*

*July 14th at 9am*

*More information online at  
[skiersmarine.com/women-on-the-water-2021/](https://skiersmarine.com/women-on-the-water-2021/)*



# Upcoming LLA & Lake Events



Join us as we virtually host Tim Rainey, Operations Project Manager for the USACE. Back by popular demand, this is the second virtual Lake Lanier US Army Corps of Engineers Town Hall Meeting.

This opportunity to virtually "Ask the Corps", will allow participants to have their questions answered regarding the management of Lanier. The webinar will be hosted by the Lake Lanier Association as part of LLA's 2021 virtual events.

Look for registration details via email!

SAVE THE DATE ~ SHORE SWEEP 2021 is Saturday, September 25th 9am-1pm. Join LLA for the 33rd annual Shore Sweep as we strive to make this the biggest clean-up yet. Last year, together, we pulled over 80 tons of trash out of Lanier. Can we do it again? We think so and the goal is to get even more trash, debris, floats and junk out of the water BUT we can't do it without your help! Registration will open online in August. Like in years past, advance sites will open September 10 to allow for two weeks of advance cleaning of floats, trash and debris. Mark your calendars and grab your friends to be a part of the largest cleanup in Georgia!



LLA encourages all lake goers to consider taking a safety course like Women on the Water, hosted by Skier's Marine.

Heidi, from the Gainesville location will help you build boating confidence by covering topics like basic boat handling, safely docking, best practices for pulling a surfer and more. Join Skier's Marine at Women on the Water on July 14th. Find more information online at [skiersmarine.com/women-on-the-water-2021/](https://skiersmarine.com/women-on-the-water-2021/)

Additional Boating and Safety Courses are offered by the US Coast Guard. Course information is available online at [cgaux.org/boatinged/class\\_finder/](https://cgaux.org/boatinged/class_finder/)

# Meet LLA Board of Director

## Bonny Putney ~ Vice President of Operations & Shore Sweep



Bonny Putney has been on the Lake Lanier Association Board for 15 years. She started out as a Shore Sweep volunteer in the 80's and now leads the annual event, coining her the loving name of our "Trash Queen."

Bonny has recently stepped in the Vice President of Operations role, previously held by Rich York, who passed away earlier this year. While his absence is felt, Bonny is eager to assist other LLA Board members and work together to protect Lanier.

The Lanier community holds a special place in Bonny's heart. She loves the lake, experiencing all four seasons near the water and recreational activities like kayaking. Bonny has kayaked many of the rivers in the southeast and is currently planning to paddle 100 miles of the Flint River over a 7 day period! You may also find Bonny spending time with friends, family and her sidekick pup, Sidney.

If you know Bonny at all, you know that she is passionate about water resources and is a dedicated volunteer in the Lanier community, offering her time and putting her heart into efforts like Shore Sweep and many of LLA's initiatives. She says, **"Lake Lanier is my happy place. Nothing good happens unless people want to take positive action. LLA has given me that opportunity to make a difference and for that I am grateful."**

Lake Lanier Index - May 2021

QUALITY INDICATORS	May 2021	PREVIOUS MONTH	PRIOR YEAR	COMMENTS
TEMPERATURE (degrees Fahrenheit)	69	64	67.8	Temperature up 5 degrees
LAKE LEVEL (feet above sea level on the 15th)	1071.5	1071.3	1071.5	The Lake level is up only 0.2 foot
SECCHI (feet)				The Secchi readings rose a bit in A and B and dropped slightly in C. The average was up a foot. High of 12 feet was in Cocktail Cove and the low of 2.9 feet in Wahoo Creek.
Section A	5	3.5	5.7	
Section B	7.8	7.2	7.1	
Section C	9.4	9.8	9.4	
Overall Average	6.9	5.9	6.9	
CHLOROPHYLL (micrograms per liter)				The chlorophyll a readings were close to last month's, however higher than last year.
Section A	11.6	12.2	7.1	
Section B	7.4	7.3	4.9	
Section C	4.4	5	4.2	
Overall Average	8.7	9.3	5.8	
Lake Lanier Index	5.2	5.1		With slightly better readings we will raise our LLI to 5.2

# LLA Business Member Spotlight

Please support businesses who work with LLA to help keep Lake Lanier Clean, Full and Safe!  
Thank you to these businesses for joining or renewing their membership from Mid-February to June.

## Accounting

**James R. Wheeler, CPA**  
jrwcpa@mindspring.com  
www.jamesrwheelercpapc.com

## Real Estate

**Bev Knight**  
**The Good Life Group**  
bevknig@bellsouth.net  
www.housesonlanier.net

**Missy Sterritt**  
**Keller Williams**  
trsterritt@gmail.com  
(404) 886-0474

**Laura Collier Realty**  
**Keller Williams**  
lauracollier@kw.com  
www.collierlaur.georgiamls.com

## Financial Advisor

**Preferred Capital Management**  
(678)584-2220  
www.pcmofga.com

**Moore's Wealth Management**  
scott@mooreswealthmanagement.com  
www.mooreswealthmanagement.com

## Insurance

**Spencer Insurance**  
(770)205-0189  
www.spencer-ins.com

## Mortgage Broker

**Prosperity Home Mortgage**  
nearycampbell@gmail.com  
www.phmloans.com

## Vacation Rentals

**MarKen Properties**  
mark@autodinc.com  
www.markenproperties.com

## Captain Services and Training

**North Georgia Boating Adventures**  
CaptainJohnCharterServices@gmail.com  
www.ngaboating.com

## Dock and Boat Care

**DockIQ**  
matt.thompson@dockiq.com  
www.dockiq.com

**Drive-In Boatwash**  
DIBWpiedmont@gmail.com  
facebook - DIBWLakeLanier

**Lakeside Marine Canvas**  
(770)945-1312  
www.lakesidemarinecanvas.com

**The Pootoon**  
thepooton@gmail.com  
www.thepootoon.com

**Water Way Marine**  
(678)617-6137  
jettechnow@yahoo.com

## Other

**Banks Septic**  
(770)889-2708  
www.bankseptic.org

**Custom Crafted Silhouettes**  
TC@CCSLakes.com  
www.ccslakes.com

**Engineered Flow**  
bryansr@eng-flow.com  
www.engineeredflow.com

**Southern Baked Pie Company**  
Various Locations  
www.southernbakedpie.com

**Steelmart, Inc.**  
paul.carling@steelmartatlanta.com  
www.steelmartatlanta.com



615F Oak Street Suite 200  
Gainesville, GA 30501  
770-503-7757

**MEMBERSHIP FORM**

<b>Name:</b>
<b>Address:</b>
<b>City, State, Zip</b>
<b>Phone Number:</b>
<b>Email Address*:</b>

*\*Please be sure your email address is correct. We have moved to email based communications.*

**PERSONAL MEMBERSHIPS (check one):**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bronze	Silver	Gold	Captain	Admiral	President
\$50	\$100	\$150	\$250	\$500	\$1,000
<input type="checkbox"/> Yes, Please send me my free Lake Lanier Association gift for my donation of \$250 or more.					

**--- OR ---**

**BUSINESS MEMBERSHIPS (check one):**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Standard</b>	<b>Platinum</b>	<b>Steward</b>	<b>Partner</b>	<b>Signature</b>
<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,000</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>◊ Name listing on updated LLA Website</li> <li>◊ Listing in printable LLA Business Member Directory</li> <li>◊ New/renewing "Thank you" post on social media</li> <li>◊ Recognition in newsletter as a new/renewing business</li> <li>◊ LLA Business Sponsor window decal</li> </ul>	<p>All Standard benefits, <b>PLUS</b></p> <ul style="list-style-type: none"> <li>◊ Your company logo and link to website on updated LLA website.</li> <li>◊ Business name featured in October LLA Business Appreciation Ad</li> <li>◊ Your company name will appear on the Shore Sweep t-shirt and banners.</li> <li>◊ 10' x 10' white commercial display at LLA's Annual Membership Celebration.</li> </ul>	<p>All Platinum, <b>PLUS</b></p> <ul style="list-style-type: none"> <li>◊ Second social media post highlighting business.</li> <li>◊ 1/2 page article or highlight in one LLA Newsletter</li> <li>◊ Business Logo in October Lakeside Newspaper LLA Business Appreciation Ad.</li> <li>◊ Tickets for 8 guests and reserved table in the speaker tent at the Annual Member Celebration.</li> <li>◊ Logo on Shore Sweep t-shirts and banners.</li> </ul>	<p>All Steward, <b>PLUS</b></p> <p><b>Enhancements:</b></p> <ul style="list-style-type: none"> <li>◊ Full page article or highlight in one LLA Newsletter</li> <li>◊ Business highlight in one monthly email</li> <li>◊ Annual Member Celebration: Logo printed in program, name recognition during the event, tickets for 10 guests, reserved table in speaker tent, premium location.</li> </ul>	<p>Partner, <b>PLUS</b></p> <p><b>Enhancements:</b></p> <ul style="list-style-type: none"> <li>◊ Full two page article spread in one LLA Newsletter.</li> <li>◊ Exclusive Categorical Signature Sponsorship of 1 Main Event (Member Celebration or Shore Sweep)*</li> <li>◊ See website for full event signature sponsorship benefits.</li> </ul>

You may renew by with a check by mail, or you may renew with a credit card. If you renew with a credit card via our website, you can choose to set up an automatic billing for your annual membership dues.

..... Credit Card Payment .....
<input type="checkbox"/> Please charge my <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Amount _____
Name as it appears on card _____
Account Number _____
Expiration Date _____
Three-digit security code from back of card _____
Signature _____

All dues and donations are tax-deductible under IRS 501(c)3 Not for Profit tax code, as permitted by law.

Newsletter