



A LETTER FROM THE PRESIDENT,

Wow! Fall 2021 brings a continuing series of wonder to the Northeast Georgia area and Lake Lanier Community. The trees are beginning to exhibit their beautiful fall colors, the weather is perfect for the extension of the fall boating season, the Braves are World Series Champions for the first time since 1995, the GA Bulldogs are ranked number 1 in the Collegiate Football Rankings for the first time since the 80's, and the lake was at 1071+ in late October. How lucky are we to live in the Lake Lanier Community at this point in time?

The Lake Lanier Association has also realized good fortune. We are indeed fortunate to have 15 Directors on our Board, who are committed and dedicated to keeping Lake Lanier CLEAN FULL and SAFE. They give their time and talent to execute programs and preserve our precious lake. In addition, we have two hard working staff - Executive Director, Jennifer Flowers, and our Communications and Membership Coordinator, Victoria Clevenger. These individuals work tirelessly every day to make sure our programs deliver on our mission to keep Lake Lanier CLEAN FULL and SAFE.

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But the most amazing fact is that we have 4,500 members that support us financially and with their volunteer efforts to preserve the quality of life on Lake Lanier. A classic example is our most recent Shore Sweep event engaging 1,200+ volunteers who removed 85+ tons of trash. Our best Shore Sweep results EVER!

Thank you for making the Lake Lanier Community a great place to live, work and play.

As 2021 comes to a close, I want to personally thank you for your support this year. The efforts of LLA are greater thanks to the support of our members, volunteers and those who generously give. We ask that you consider LLA in your end of year gifts. In this newsletter you'll find several ways to contribute. Whether that be through donor advised funds, Giving Tuesday or even with your holiday shopping at places like Kroger and online through Amazon. Every little bit adds up and helps LLA do more on Lake Lanier.

This really is the most wonderful time of the year. Our hearts are filled with gratitude and we have much to look forward to. I wish you all a Happy Thanksgiving and Holiday Season. Looking forward to seeing you on the lake in 2022!

President,
Lake Lanier Association

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Membership Coordinator



Board of Directors

Shore Sweep 2021

Recapping a Record Breaking Cleanup



Shore Sweep 2021 was record breaking in a lot of ways! This year, for the 33rd annual cleanup, we had more volunteers helping, more trash collected and more Advanced and Day-Of Sites for the collection of trash than EVER before. Together, the Lake Lanier community pulled 85.08 tons of trash and debris from Lake Lanier and over 1,200 volunteers came out to help.

The day of Shore Sweep brought sunny skies and perfect weather for cleaning up the lake we all love. Many volunteers registered to help far in advance and many came to help the day-of. We had volunteers showing up on jet-skis, runabouts, pontoons and even kayaks to help. It's amazing what we can all accomplish in the name of keeping Lake Lanier clean.

At the end of the day, an endeavor like this is just not possible without the helping hands of so many individuals. Please allow us to thank some of the wonderful people, businesses and volunteers that contributed to making Shore Sweep 2021 such a success.



If you missed it, the Lake Lanier Association has shared hundreds of photos on our Facebook page from this year's cleanup. To see photos, sponsors and Captains of each site location, visit the Lake Lanier Association's Facebook page.



The Lake Lanier Association thanks our community partners including Keep Forsyth County Beautiful, Keep Hall County Beautiful, Keep Dawson County Beautiful and Gwinnett Water Resources. Special thanks to our Signature Sponsor, WaterSports Central who supported Shore Sweep financially and through providing a vacuum boat to assist in the cleanup. Additionally, the whole Buford store team showed up, rolled up their sleeves and got their hands dirty too.



A Special Thank You to Shore Sweep Volunteers



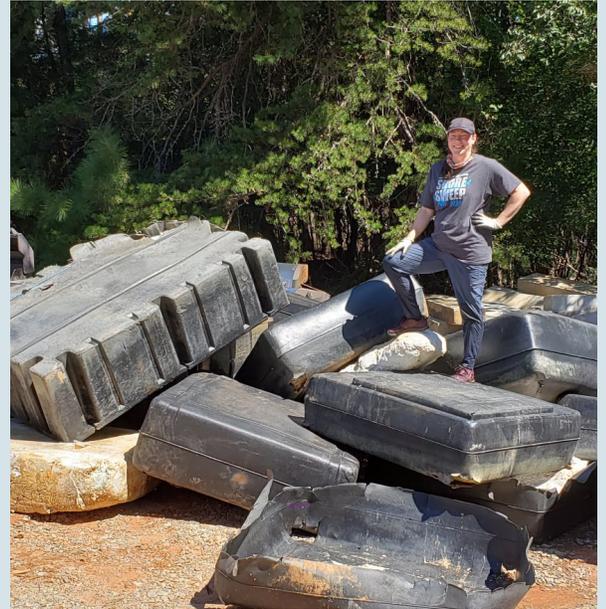
By: Bonny Putney, Chair of Shore Sweep,
Vice President of Operations

Wrapping up the 33rd annual Shore Sweep at the LLA office includes putting away piles of gear, collecting site stats, moving boxes back to storage for next year, redistributing T-shirts and much more.

Cleaning up after Shore Sweep is a lot like setting up to do it all again next year, for Shore Sweep 34. Doing this always makes me think of Santa's elves on December 26th. We can't help but to breathe a huge sigh of relief and think "yay, lots of trash collected and no one got hurt!"

The big difference is unlike Santa's Elves, we don't actually do the work. All of you do. The volunteers. The ones that show up early on the morning of Shore Sweep, roll up their sleeves and get to work. Without every one of you that moved a float, drove a boat, picked up a bottle, walked a shoreline, threw it in a dumpster and most importantly, Captained a site by helping to lead the volunteers - without ALL of you, Shore Sweep doesn't happen.

The final weight of trash collected is truly amazing and speaks for itself. This accomplishment does not happen without many, many people working with just one common goal, to clean the lake. Shore Sweep is truly a volunteer event and a labor of love for our Lanier... Thank you.



Charitable Giving Through Donor-Advised Funds

By: Dan Ohman, Director

Donor-advised funds are philanthropic giving vehicles that allow individuals or families to deposit irrevocable charitable contributions/assets into a managed investment account and realize an immediate tax benefit (while invested contributions can accumulate over time tax free) without choosing a specific recipient right away. When the donor decides on a worthy recipient, they can send money from the account to the nonprofit organization of their choice as a grant. These accounts act like a charitable giving savings account, and have grown in popularity over the past decade with total assets quadrupling to more than \$140 billion. The largest donor-advised fund sponsors include Fidelity Charitable, Schwab Charitable, Vanguard Charitable, and American Endowment Foundation. For a local option, the North Georgia Community Foundation, where the LLA office is located, provides community expertise, leadership and personalized service.



I would suggest reaching out to a financial/wealth and or tax advisor to learn more about whether a donor-advised fund would be a good tool to help your family achieve your philanthropic goals. The only downside to the popularity of these funds is that the tax benefit is immediate, but there is no time requirement for making the grants to worthy charitable organizations. That means there is a lot of money that has been irrevocably given and is sitting idle and not making a positive difference as intended by most charitable donors. The rest of this message is about asking you to take the next step in making a difference.

If you have been fortunate enough to create a giving legacy through a donor-advised fund and support the mission of the Lake Lanier Association, to keep our beautiful lake Clean Full and Safe, I would ask you to consider making a one time or ongoing distribution to the LLA to help us in our work to preserve and enhance Lake Lanier. As a reminder, our on-lake initiatives include:

- Shore Sweep - Over 1000 volunteers cleared 85 tons of trash from the shoreline in 2021
- Solar Lights - Installation and maintenance to enhance night time navigation
- Life Jacket Loaner Stations - Installed, stocked, and maintained by LLA
- Water Testing - Monthly to monitor water quality and algae levels
- Annual Legislative Caucus - To advocate for Lake Lanier issues and opportunities
- Island Shoreline Protection – Rip Rap installed for over 2 miles of linear shoreline
- Abandoned and Derelict Dock and Boat Program - To ensure safe removal and enhance the beauty and useability of Lanier's shoreline
- Informational and Educational webinars and communications to keep our members informed about issues and opportunities

I would again ask those of you advancing your charitable giving through donor-advised funds to support as my family has chosen to do, the great work of the LLA in keeping our lake Clean Full and Safe. The Lake Lanier Association is easily searchable to advocate for grants through most if not all donor-advised funds, and charity search engines. Thank you for your consideration.

Lake Lanier Association, Inc. is a 501c3 non-profit
615 Oak Street Gainesville, GA 30501
Federal Tax ID: 58-1264797

Life Jacket Loaner Station

End Of Season Program Update

By: Dan Ohman, Director



Wearing life jackets saves lives. The Lake Lanier Association is excited to have launched the expansion of our Life Jacket Loaner Station project for 2021. In addition to our partnership with the City of Cumming and the two stations we are operating at Mary Alice Park, we added two additional stations for 2021. We worked with the team at Forsyth County Parks and Recreation to build and operate a new station near the beach at Young Deer Creek Park, and another near the boat launch area of Charleston Park. As a reminder, all of the stations were fully stocked with Life Jackets in infant, child, youth, and adult sizes prior to the Memorial Day weekend. The LLA and our volunteers manage the stations during the traditional lake season through Labor Day in September, with weekly monitoring and restocking as necessary.

After Labor Day, we won't be monitoring and restocking the stations, but people can continue to borrow and return any life jackets that may be available. We have had many generous offers to donate life jackets, and would accept donations of life jackets (PFD's) in good condition at any of our loaner station locations during this time. Hooks are provided at the stations to hang the jackets. In addition, Friends of Lake Lanier accepts life jacket donations that support the 18 stations across the lake operated by the Corps of Engineers.

We continue to be grateful for the volunteer support of this program. On May 20th, we met with a great group of volunteers who did an awesome job stamping over 130 jackets with the LLA logo and "Please use and Return". All indications are that this had a positive impact on our jacket return rates. On May 28th, we met and provided training at the station locations with some fine folks who volunteered to provide the initial stocking and weekly monitoring and restocking of the stations.





Thank You Volunteers

I would like to recognize and appreciate the volunteers who were monitoring our stations and helping to make our lake a safer environment for people to enjoy. Those volunteers are:

*Duane Fisher – Mary Alice Park
Al Petrangeli – Charleston Park
Greg Westbrook – Young Deer Creek Park*

Thanks to Duane, Al, and Greg for taking the time and effort to make a difference.

The Future of Life Jacket Loaner Stations

Our goal continues to be about creating awareness and availability that wearing life jackets saves lives, and will create a safer environment for people to enjoy our beautiful Lake Lanier. We will continue to look at expansion opportunities in the future for swimming and boat launch areas around the lake.

Please contact us at lakeinfo@lakelanier.org if you have an interest in volunteering to support the ongoing monitoring of these stations, or if you have personal or business sponsorship interest (excellent signage venue in high traffic areas and recognition in LLA communications) in financially supporting our ongoing stations and future expansion efforts. **#Wear It**

WEAR IT LAKE LANIER

Stories are often told regarding Lake Lanier being haunted or abnormally unsafe. Those of us that frequent Lanier know this is not the case. Though, those that went out on Lanier Boat Charters' paranormal tour might now have a differing opinion. Either way, one thing that we know for sure is that wearing a life jacket is the number one way to protect yourself and your family from drowning. Not just on Lake Lanier, but anytime you're on the water.

This season brought to the headlines many unfortunate scenarios that people often forget to avoid. We bring them to your attention as safety tips: Never swim away from land or your vessel to retrieve an item that has floated away. With the wind and waves, items can float away faster than anticipated. Before you know it, both the item and the vessel are out of reach, panic can set in and tragedy can strike. If you must jump in to retrieve an item, wear your life jacket. Always have a life jacket in your car if you're launching from a boat ramp or stowed on the dock to ensure you have one if your vessel starts to float away. Wearing a life jacket can also give a boater a fighting chance when water temperatures drop and hypothermia kicks in quickly, slowing down the ability for a body to swim on its own.

As of August 2021, three boating fatalities and two drownings had occurred on Lanier. Boating fatalities include drownings where the person originated from a vessel. Since the DNR has been gathering statistics there have been ZERO drownings of a person wearing a life jacket. Every passing is a tragic loss of life and many involve lengthy and heart wrenching time for recovery.

**Stay safe this fall and winter.
We need you all around,
so #WearItLanier!**



Jennifer Flowers and daughters talking about the proper fit of children's life jackets. May 2021

Safe Lake Corner

By: Jennifer Flowers, Executive Director

We all think it couldn't or won't happen to us – but why take that chance?

The first thing I do when getting on a boat is put on my inflatable life jacket. These jackets are lightweight, nonintrusive and will inflate upon being submersed in water. It is a morbid thought, but I wear this jacket so that if I am in a boating accident, get knocked unconscious or seriously injured, I will either have a chance to be found alive or my body will be recovered quickly.

Inflatable lifejackets can be purchased for about \$89.99. A small price to pay to be protected and to know that my family will never have to go through the agony of not knowing, should something tragic happen on the water.

Meet LLA Board of Director

Mike Berg ~ Vice President, Government Relations

Since 2018, Mike Berg has served LLA as our Vice President of Political Relations. He advises and contributes to important conversations about water conservation and environmental preservation, bringing an invaluable level of knowledge and experience to our efforts towards keeping Lake Lanier Clean, Full and Safe.

Mike Berg has been involved in many community groups, both as a volunteer and elected official. He serves on many boards and most notably, has spent 38 years actively involved in local Rotary Clubs. He was recently named the District Governor for Rotary District 6910 in July 2021. As such, he visits the 70 Rotary Clubs across Georgia and has implored each to get involved in an environmental effort. As a result, many local clubs participated in this year's Shore Sweep. Rotary Clubs donated funds, provided snacks, offered boat rides to volunteers and rolled up their sleeves to help cleanup Lanier.



When Mike isn't busy with Rotary Club visits and LLA, he enjoys the sunshine by his pool or on the lake. Mike is a Georgia native and has lived on the north end of Lanier for 25 years. He enjoys reading, visiting friends in Pensacola, and spending time with his two adult children and three grandchildren. Mike believes that community engagement is one of LLA's best aspects and personally loves engaging with members. Mike is passionate about the vision of LLA and believes it is our responsibility to keep Lanier Clean, Full and Safe.

Support LLA This Holiday Season

Between gifts galore, meals to prep and the many last minute things you didn't realize you'd need... increased shopping seems to be inevitable this time of year. What if you could support LLA with all that holiday shopping? Well good news - You can!

The Lake Lanier Association can be supported with your every day shopping on Amazon and at Kroger. With a few simple steps you can shop as usual and LLA will receive a charitable donation at no additional cost to you!

Check out these steps to add LLA as your benefiting organization on the Amazon and Kroger mobile app. *Please note that these steps might look different with app updates or when using the sites on a desktop computer.



Kroger Community Rewards:

1. Sign into your Kroger account using the mobile app
2. Under the menu options select "Rewards"
3. Then select "Community Rewards"
4. Search "Lake Lanier Association" and LLA should appear as an option
5. Click "enroll" - that's it!

You can learn more about Kroger Community Rewards online at [Kroger.com](https://www.kroger.com).

P.S. The blue LLA bags make a great reusable shopping tote!

Amazon Smile:

1. Sign into your Amazon account using the mobile app
2. Under the menu options select "Gifting & Charity"
3. Then select "Amazon Smile"
3. Search "Lake Lanier Association" and LLA should appear as an option
4. Click "turn on Amazon Smile" - that's it!



Giving Tuesday is coming up on November 30th!

Please consider using this day to support LLA with your year end giving.

Thank You for supporting LLA all year long. Not just with your donations, but also with your time volunteering in our many initiatives, reporting safety concerns and sharing the work of LLA with friends and family too. It takes all of us to protect and keep Lake Lanier Clean, Full and Safe!



Get to Know Caitlin Mincey of Mincey Marble Manufacturing



Growing up, Caitlin Mincey was adamant that she wouldn't work for the family business - Mincey Marble. In trying to avoid fate, she studied Political Communications at Emerson University in Boston and after graduation, spent time living in Egypt and teaching internationally. Caitlin was away from Georgia for a total of 7 years before having a change of heart, prompted by the passing of her grandmother.

These unfortunate events have a way of reminding us of what's important in life, allowing us to reevaluate our priorities and redirect as needed. That is just what Caitlin did. Four years ago, she returned to North Georgia and joined the team at Mincey Marble. Originally working in Order Management and now as the Sales Manager. Though it wasn't her first choice initially, Caitlin has come to love being a part of the family business and has Mincey Marble to thank for her newfound career successes, as well as meeting the love of her life and two beautiful step children. Caitlin loves working alongside her mother and having the opportunity to help grow the business and carry out her grandfather's legacy in the company and community.

Caitlin grew up creating family memories on Lake Lanier and remembers participating in Shore Sweep at a young age. Her grandfather lived on the lake before it was the norm. At that time, many families just spent weekends on the lake, but her family called it their full-time home. Today her uncles still call the lake their backyard. This makes the Lake Lanier Association a natural fit for Business Sponsorship and Mincey Marble has proudly supported the efforts of LLA over the years.



An Industry Leader in Cast Marble

Established in 1977, Mincey Marble is the recognized leader in cast marble shower and tub panel systems, shower pans and accessories for the hospitality, multi-family, student housing and senior living commercial markets. Our company is founded on personal referrals, superior customer service and a commitment to produce the highest-quality products possible. Mincey's cast marble items are manufactured in the USA, allowing us to offer an exceptional level of quality control and service unmatched in the industry. Our proprietary compound of ground marble and industrial-strength resin results in long-lasting products that provide the look of tile or stone without the maintenance and sanitary issues associated with grout. In addition to cast marble products, we sell a wide array of glass shower doors, available in an assortment of styles and finishes, designed to elevate any bathroom decor.

Upon purchasing 87 acres at Gainesville Business Park, located just a few miles from our original manufacturing facility, Mincey meticulously designed the 380,000-square-foot office and production facility that we are proud to call our home. Careful consideration and planning have gone into streamlining efficiency and productivity in all departments, including research and design, mold-making, manufacturing, crating, shipping and administration. Our onsite showroom highlights the custom work and unique designs that are even more stunning up close and personal, providing an opportunity to visualize and interact with products and finishes before making a final decision. It is our pride in innovative design, combined with a strong focus on quality and service, that sets Mincey Marble apart from the oft-imported imitations now on the market. We look forward to continuing our growth and surpassing our commercial clients' expectations.

Why I Love Lake Lanier

By: Bev Knight

This lake and I pretty much grew up together. I learned to swim in it when I was just three years old, and many of my best memories are here.

My first recollection is a floating cabin on the south end. It was small with few amenities, but in the middle of the floor was a rectangular hole where I would sit mesmerized watching the fish. Before I was old enough for school, I used homemade fishing poles to pull in dozens of bream every morning. We would have bream nuggets and cantaloupe for breakfast. I don't even like cantaloupe, but somehow it tasted better in that little floating cabin.

My college boyfriend Tim, now my husband, and I both worked our way through UGA. With very little money but big dreams, we saved up and bought an old \$600 boat we named "Scrappy Do." Scrappy only had one seat which wasn't near the steering wheel, but we used lawn chairs and mastered the use of duct tape. We had a ball on that little boat.

Much later when my youngest son went off to college, my husband said, "If we move to the lake full time, the boys will come home more." So we did - and he was right. I'll never forget hosting a week-long party for my oldest son's wedding party. We always look forward to my youngest son bringing his tennis team up from Atlanta for an annual day at the lake. And don't get me started on my grandsons. The oldest told me we could never move, because he wouldn't get to come to the lake any more.

The thing I love most about lake-living is the community. In a world of divisiveness and angry people, the Lake Lanier community has been a shining exception. I love reading countless stories about boaters helping people on the lake, gorgeous sunset photos, happy families and good will. The LLA Shore Sweep is a great example. Sure, there are a few goofballs who leave trash on the islands and make snarky comments on social media. I feel sorry for them for missing out on the great comradery the rest of us enjoy. I love that while our big city neighbors are sitting in traffic, we get to watch bald eagles soar above our coves.

I feel so blessed to be able to sell people their dream homes on our beautiful lake. Years later, I love hearing them say the move was life-changing. No matter what else happens in the world, I hope this is always a tight-knit community with an eye toward harmony. It's hard to be in a bad mood flying across the water with the wind in your face and the cool spray of the lake anointing your day. I love living on Lake Lanier, and I hope you feel the same.



About The Cover...



This beautiful sailboat photo captured our attention immediately! Submitted by Freeman Strickland. Here's what he had to say about the photo:

"We overlook Chattahoochee Bay (in Flowery Branch) on the lake. Always love the sailboat races, especially at dusk!"

LLA is always looking for great photos of the lake and life around Lanier! Share your snapshots with us at lakeinfo@lakelanier.org.



KNOW THE ROPES

BUYING & SELLING A USED DOCK

Replacing a dock can be a fun time... You can freshen up its look, get a different set up or size to better fit your needs. Many times proper disposal of your existing dock becomes an afterthought, an annoying task that might add additional money onto the cost of the replacement. However, it is one of the most important steps to keep Lanier Clean and Safe!

The number of docks being dumped around Lanier appears to be declining, but we as a community need to remain vigilant to ensure that this trend continues, and this begins with those of you that have a dock permit!

During the recent Dock Maintenance Webinar, hosted by LLA, Craig Sowers, Supervisory Natural Resources Specialist with the Corps of Engineers discussed steps to be taken if you replace your dock. Prior to replacement, contact your area ranger. The current areas for rangers and contact information can be found on the LLA website under News and Views.

A change in dock size requires permitting and a new dock plan. If you intend to keep the same size you are only required to submit new dock plans which your area ranger will review. For both scenarios you need to complete the dock disposal form that your area ranger will provide. This form documents and details where your previous dock will be going and helps to cover you and ensure it does not become a dumped hazard. Below are additional steps that LLA suggests that you take to ensure your dock does not end up in an unpermitted location or dumped around the lake.

The practices listed are very important for the preservation and protection of our lake. At some point in the future, it is possible your old dock may show up abandoned on the lake. If that occurs, this information can be used to locate and identify the responsible party. Additionally, these steps will cover you and ensure your dock is transferred or disposed of properly.

Thank you for being a part of the solution.

Did you miss the Dock Maintenance Webinar?

Current Members can find a link to the video in their email.

Not a member? No problem! Join LLA today and the video link will be included in your payment receipt. This was a members only event, but accessible even if you join LLA after the webinar has concluded.

Thanks for supporting LLA!



Recommended Steps for SELLING or GIVING AWAY Your Dock



TAKE PICTURES

BILL OF SALE



CORPS TRANSFER OF
OWNERSHIP FORM

KNOW WHERE YOUR
DOCK IS GOING



ENSURE YOUR DOCK
GOT TO ITS NEW HOME

RETAIN A COPY OF
ALL PAPERWORK



If you are going to pay someone to dismantle or dispose of your dock, these are the recommended practices to ensure that the hired party does so responsibly:

1. Take thorough and comprehensive pictures of your dock to capture unique features.
2. Complete the Corps of Engineers Dock Transfer Form.
3. Use bright colored paint to mark the dock clearly. Mark it so that the markings are visible from a significant distance away. If the dock is seen crossing the lake, passersby will recognize it as a dock intended to be demolished.
4. Use a reputable contractor with a clearly marked work boat.
5. Have the contractor provide you the following documents:
 - Clear receipt listing the disposal for your records
 - The location where the dock will be dismantled.
 - Pictures showing your recognizable dock being dismantled and being placed in a trash receptacle, such as a dumpster or onto a truck for removal.
6. Keep a copy of your photos and documents in case the US-ACE asks for proof that your old dock has been disposed of properly.

If you are wishing to sell or give away your dock for use, we recommend the following:

1. Take thorough and comprehensive pictures of your dock from all angles.
2. Once a buyer is located, get their identifying information. Use a bill of sale that requires them to provide their full name, address, telephone number and dock permit number. In addition, know what information you will need for step 3. This will help prevent your dock from being scaped for metal or in an unpermitted location.
3. The U.S. Army Corps of Engineers (USACE) has a form that is required for the transfer of ownership of a dock. Ensure you obtain and complete it. Make sure the buyer knows you are completing that form. It requires the buyer's dock permit number. Get that number so you can show where your dock went after the sale.
4. Report to the USACE or the LLA any irregularities in the above that give you concern that your dock did not reach its intended destination and may be abandoned elsewhere on the lake.
5. Keep a copy of all the sale or transfer paperwork for your records in case the USACE asks for proof that the sale of your dock was handled properly.

Recommended Steps for DISPOSING of Your Dock



TAKE PICTURES

MARK THE DOCK



CORPS TRANSFER FORM

REPUTABLE CONTRACTOR



ASK FOR DOCUMENTATION

ASK FOR PHOTOS OF THE
DOCK BEING DISMANTLED
AND DISPOSED OF



RETAIN A COPY OF
ALL PAPERWORK

LLA Business Member Spotlight

Dock and Boat Care:

Mashburn Marine

www.mashburnmarine.com
(404)234-1897

FlowPro Siphon

www.flowprosiphon.com
(770)527-5886

Boat Dock Works

www.boatdockworks.com
(770)540-1775

Pull Watersports

www.pullwatersports.com
(770)881-7808

Cato Marine

catomarinerepair@yahoo.com
(770)596-9639

Southeastern Dock Supply

www.southeasterndocksupply.com
(678)456-8367

Marinas:

Habersham Marina

www.habershammarina.com
(770)887-5432

Safe Harbor Aqualand

www.shmarinas.com
(770) 967-6811

Bald Ridge Marina

www.baldrigemarina.com
(770) 887-5309

Safe Harbor Hideaway Bay

www.shmarinas.com
(770)967-5500

Gainesville Marina

www.gainesvillemarina.com
(770)536-2171

Other:

Bin There Dump That

www.bintheredumpthatusa.com
(770)932-2838

BDG Home Services

www.bdghomeservices.com
(770)359-7832

HansGrohe

www.hansgrohe-usa.com
800-334-0455

HDG Engineered Products

www.hdgep.com
(770)777-7007

Jackson EMC

www.jacksonemc.com
(706)367-5281

Lenny's Subs

1040 Market Pl Blvd
Cumming, GA 30041
(678) 947-0336

Mark Tuggle RV Center

www.marktugglervcenter.com
(770) 205-0242

Mathis Grading

www.mathisgrading.com
(770) 887-6195

TriScapes

www.triscapes.com
(770)752-4698

**Special Thank You to WaterSport Central
Shore Sweep 2021 Signature Sponsor**



**To become an LLA Business Sponsor/Member
go to lakelanier.org today!**



LAKE LANIER ASSOCIATION, INC.

a 501(c)3 nonprofit organization

615 Oak Street • Suite 200 • Gainesville, GA 30501
 (770) 503-7757 • lakeinfo@lakelanier.org • www.lakelanier.org

MEMBERSHIP FORM

Name:
Address:
City, State, Zip
Phone Number:
Email Address*:

*Please be sure your email address is correct. We have moved to email based communications.

PERSONAL MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bronze	Silver	Gold	Captain	Admiral	President
\$50	\$100	\$150	\$250	\$500	\$1,000
<input type="checkbox"/> Yes, Please send me my free Lake Lanier Association gift for my donation of \$250 or more.					

--- OR ---

BUSINESS MEMBERSHIPS (check one):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard	Platinum	Steward	Partner	Signature
\$250	\$500	\$1,000	\$2,000	\$5,000
<ul style="list-style-type: none"> ◇ Name listing on updated LLA Website ◇ Listing in printable LLA Business Member Directory ◇ New/renewing "Thank you" post on social media ◇ Recognition in newsletter as a new/renewing business ◇ LLA Business Sponsor window decal 	<ul style="list-style-type: none"> All Standard benefits, <i>PLUS</i> ◇ Your company logo and link to website on updated LLA website. ◇ Business name featured in October LLA Business Appreciation Ad. ◇ Your company name will appear on the Shore Sweep t-shirt and banners. ◇ 10' x 10' w/table commercial display at LLA's Annual Membership Celebration. 	<ul style="list-style-type: none"> All Platinum, <i>PLUS</i> ◇ Second social media post highlighting business. ◇ 1/2 page article or highlight in one LLA Newsletter ◇ Business Logo in October Lakeside Newspaper LLA Business Appreciation Ad. ◇ Tickets for 8 guests and reserved table in the speaker tent at the Annual Member Celebration. ◇ Logo on Shore Sweep t-shirts and banners. 	<ul style="list-style-type: none"> All Steward, <i>PLUS Enhancements:</i> ◇ Full page article or highlight in one LLA Newsletter ◇ Business highlight in one monthly email ◇ Annual Member Celebration: Logo printed in program, name recognition during the event, tickets for 10 guests, reserved table in speaker tent, premium location. 	<ul style="list-style-type: none"> Partner, <i>PLUS Enhancements:</i> ◇ Full two page article spread in one LLA Newsletter. ◇ Exclusive Categorical Signature Sponsorship of 1 Main Event (Member Celebration or Shore Sweep)* ◇ See website for full event signature sponsorship benefits.

You may renew by with a check by mail, or you may renew with a credit card. If you renew with a credit card via our website, you can choose to set up an automatic billing for your annual membership dues.

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<input type="checkbox"/> Please charge my <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Amount _____
Name as it appears on card _____
Account Number _____
Expiration Date _____
Three-digit security code from back of card _____
Signature _____

All dues and donations are tax-deductible under IRS 501(c)3 Not for Profit tax code, as permitted by law.



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and safe Lake Lanier to
enhance its economic value
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