



# Lake Lanier Association

## 2022 ACCOMPLISHMENTS PROGRAMS & IMPACT

Thanks to our member support and community partners,  
LLA made a big splash in 2022 to keep Lake Lanier Clean, Full and Safe.

### LETTER FROM THE EXECUTIVE DIRECTOR, **AMY MCGUIRE**

2022 has been an exciting year, and I've only been part of the action for 6 months! In this short time, I must say, I've never been more satisfied and energized professionally or more motivated by the members of our community and the work we do.

This summer felt like a homecoming. I'd taken a hiatus from the marine industry and worked in healthcare supply sales with a focus on operating room efficiency during that time. Upon my return, I was welcomed by old friends and new. The amount of support I've received from the community has been incredible. Each day I'm reminded I made the right choice to return to the lake and I believe the amount of communal support underscores my decision every single day.

In June of this year, Todd Baxter became president of our board of directors, and I accepted the position as the Association's new executive director. Those are big changes for any organization but through guidance by our dedicated board of directors, Victoria's commitment to success, and community assistance, we did it – and we did it well! Amid all the changes, at the height of the season, the Lake Lanier Association managed to set new records, forge new partnerships, and lay the foundation for an exciting next chapter.

To our members, business partners and community sponsors, I thank you for your warm welcome and support. It truly takes each and every person, donation, and membership to carry out the work we do. With 38,000 surface acres and 692 miles of shoreline to protect, it truly takes the village to keep the lake Clean, Full, and Safe. Whether it's through financial support or sweat equity, we appreciate every single person who supports our mission, and we enjoy getting to know you. For every hand we shake, every partnership forged, every initiative completed, we strengthen our community. Everyone knows there is strength in numbers - so together, we can do even more.

I invite you all to join us again next year, so we can continue breaking records and protecting our area's most valuable resource - the water.

I look forward to seeing you in 2023!

Amy McGuire, Executive Director



Amy McGuire joined the LLA team as the new Executive Director in June. She is leading LLA to new heights with her big ideas, community engagement and deep love for Lake Lanier.

# SHORE SWEEP

13 day-of sites around Lanier, 7 advance sites and over 1,400 volunteers. Together we collected a record of 90 tons of trash at Shore Sweep 2022.



## LIFE JACKET LOANER STATIONS

Installed 4 additional Life Jacket Loaner Stations. Volunteers helped maintain a total of 8 stations this season.

## LLA AROUND LANIER

LLA attended 3 boat shows and many special events, LLA was present around Lake Lanier all year long.



## MINI SHORE SWEEPS

Pre-Shore Sweep Mini Cleanup took place on Three Sisters Islands with a group of volunteers from Johnson Outdoors.



## SOLAR LIGHTS

100 New, 50 Replaced and 289 maintained Solar Lights across Lanier for safer night-time boating.



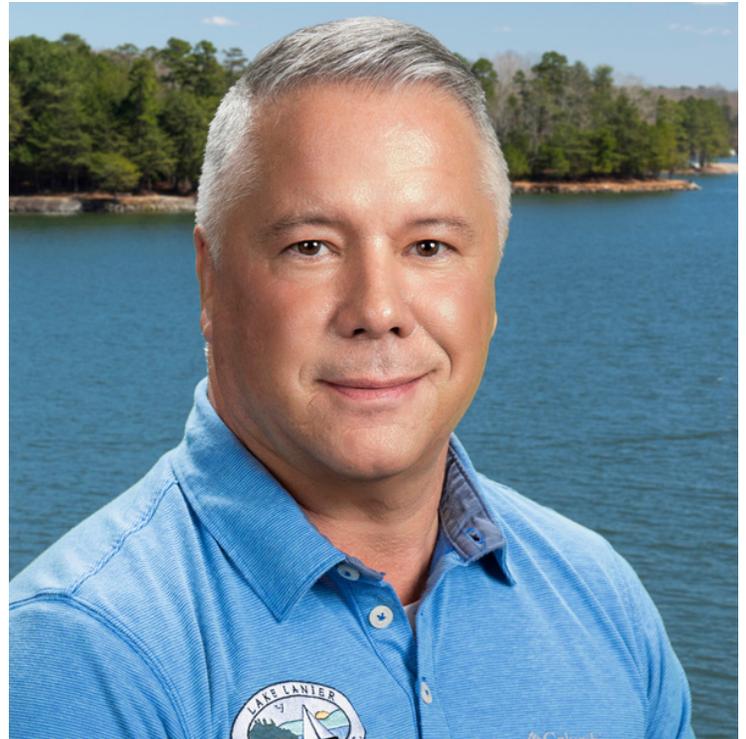
## ANNUAL MEMBER CELEBRATION

Enjoyed record breaking attendance at the Annual Member Celebration with over 700 LLA Members and Business Sponsors.



## CHANNEL MARKER PILOT PROGRAM

In partnership with the Corps, 12 Channel Markers (6 Red, 6 Green) were replaced along the Chestatee.



## NEW PRESIDENT

In late May, Todd Baxter was appointed the President of LLA upon the retirement of John Barker. Todd has been on the Board since 2020 and has led the Solar Light program.

## UNITED RENTALS PARTNERSHIP FOR SHORE SWEEP

In an effort to make Shore Sweep more efficient, the LLA partnered with United Rentals to provide heavy equipment and certified operators at 7 of the Shore Sweep day-of sites. United Rentals has agreed to partner with the LLA for the 2023 Shore Sweep as well!





## MISS JACKIE

In the Spring of 2022, the LLA purchased a gently used boat. The boat is named the Miss Jackie, in honor of LLA founder, Jackie Joseph.

Having a dedicated vessel allows LLA to bring new plans to fruition, as well as expand on existing programs and on-lake initiatives. The LLA Boat was the centerpiece of the 2022 Annual Member Celebration. Not only was the boat on display for members to see, but the LLA Team turned the boat into a photobooth complete with props and a captains hat! LLA also proudly displayed the boat at the Lake Lanier Boat Show in October 2022, as it was used to distribute life jackets to children while on the docks. This provided peace of mind to guests shopping the boat show docks and gave LLA an opportunity to share one of our Safe Lake initiatives.



## #WEARIT

At the Annual Member Celebration, LLA Members donated life jackets in support of the "Friends of Lake Lanier" organization and their life jacket program within USACE parks. LLA members donated to the stations all year long, collecting over **100** life jackets in total.



## RIP RAP

Secured funding support from county, city and philanthropic sources for future shoreline protection projects.

## LLA OUTFITTERS

LLA partnered with Barefoot Bay Apparel and Tucket Footwear to raise funds for programs through sales with these supporting clothing companies.



## EDUCATING IN-PERSON AND ONLINE

LLA hosted an "Ask the Corps" webinar and spoke to many groups throughout the year, including UNG students and the "Crappie Club."

## ABANDONED BOAT REMOVAL

Removed a steel-haul Houseboat dubbed the "The Shadow" and **5** abandoned sailboats during Shore Sweep.



# BONNY PUTNEY NAMED HERO OF LAKE LANIER

At the 2022 Poker Run Captain's Dinner, LLA Board Member, Bonny Putney, was awarded the Hero of Lake Lanier Award for her dedication to the annual shoreline cleanup, Shore Sweep. For over 20 years, Bonny has grown this initiative to include cleanup sites all around the lake, rally over 1,500 volunteers, recruit sponsors and remove over 85 tons of trash and debris annually.



## MICHAEL JAMES REMODELING PARTNERSHIP FOR LIFE JACKET LOANER STATIONS

The LLA partnered with Michael James Remodeling in 2022, to help build 4 new Life Jacket Loaner Stations. Michael James Remodeling generously donated the time and labor to build the new stations. Additionally, Michael James Remodeling encouraged their suppliers to donate the materials needed to build the stations. Supplies were donated from Builders First Source, B&M Metals, and Moore's Lumber and Hardware.

## VOLUNTEER ENGAGEMENT



In-Office, Life Jacket Stamping and Station Monitoring, Water Testing, Cleanups and More - Dedicated Volunteers help LLA have a big impact on Lake Lanier.

## WATER QUALITY TESTING

27 sites around Lake Lanier are tested monthly for algae and turbidity by over 20 volunteers.



## NEW BOARD MEMBERS

In 2022, the LLA welcomed 2 New Board Members, Tom Shillock (pictured bottom left) and Skip Short (pictured bottom right). Together, they bring a wealth of knowledge and a lot of passion for a Clean, Full and Safe Lake Lanier. Tom focuses his efforts on water quality and helps with the Adopt-a-Lake Water Testing program. Skip focuses his efforts on shoreline protections and helps with the Erosion and Sedimentation Committee.

Read their full bios at [lakelanier.org](http://lakelanier.org).





# MEETING WITH THE CORPS OF ENGINEERS

The LLA remains dedicated to a strong partnership with the Corps of Engineers. Throughout 2022, the LLA and the Corps worked together on special projects - such as Solar Lights, Abandoned Boat Removal and Channel Markers. This partnership is vital to accomplishing mutual goals and preserving Lake Lanier for future generations.

## SEE SOMETHING, SAY SOMETHING



In November, algae blooms were reported via See Something, Say Something. In partnership with the Chattahoochee Riverkeeper, LLA and CRK collected a sample and sent it off for testing at Auburn University. The sample came back harmless, but this was a Clean Lake win for all involved.

## EROSION AND SEDIMENTATION

The E&S Committee continued efforts in watching recent developments like the Ahaluna neighborhood in Gainesville. This committee is growing and volunteers are needed for 2023.



## CLEAN LAKE PLEDGE

The revamped Clean Lake Pledge was taken by many Lake Lanier residents who pledge to do their part to protect Lanier with best practices while on the water, dock or lawn maintenance.



# LLA HAS BIG PLANS FOR 2023

We invite you to continue supporting our work towards a Clean, Full and Safe Lake Lanier in the new year. There are lots of ways to get involved with the Lake Lanier Association, whether that be with your membership and donations or by rolling up your sleeves and volunteering. However you choose to support LLA, it all makes a direct impact on Lake Lanier.

The LLA is currently looking for volunteers to serve on several committees, including the Erosion and Sedimentation Committee, Business Sponsor Committee, and brand new - the Social Committee. If you'd like to help monitor a life jacket loaner station or test the waters of Lanier, we could use your help with that too. We're even looking for more dedicated and passionate Board Members. To learn more about each of these volunteer opportunities, please email us at lakeinfo@lakelanier.org.

Don't miss a thing from the Lake Lanier Association! Stay up to date on all things LLA by following the Lake Lanier Association on Facebook, Instagram and YouTube or by joining our email list at [www.lakelanier.org](http://www.lakelanier.org).

SCAN THIS QR CODE TO JOIN OR RENEW YOUR LLA MEMBERSHIP TODAY

Ready to jump in? Joining the Lake Lanier Association and supporting our on-lake initiatives with your membership is easy. With a few simple clicks, you'll be a part of the LLA community and your contribution will support our efforts towards a Clean, Full and Safe Lake Lanier. Use the included QR code to join or renew your LLA Membership or visit [lakelanier.org](http://lakelanier.org) today!



SCAN ME!  
JOIN OR RENEW

