

LAKE LANIER ASSOCIATION'S 2023 YEAR END REVIEW

ACCOMPLISHMENTS PROGRAMS & IMPACT

Thanks to our member support and community partners, LLA made a big splash in 2023 to keep Lake Lanier Clean, Full and Safe.



MINI SHORE SWEEPS



Pre-Shore Sweep Mini Cleanup took place on Three Sisters Islands with a crew from Johnson Outdoors

SOLAR LIGHTS

100 New, 50 Replaced and 289 maintained Solar Lights across Lanier



SHORE SWEEP

SHORE SWEEP BY THE NUMBERS:

13 day-of sites around Lake Lanier
7 advance sites
Over 1,600 volunteers
80 tons of trash collected

This year marked the 35th Annual Cleanup. A record breaking number of volunteers participated, making it LLA's largest volunteer based cleanup to date.

LIFE JACKET LOANER STATIONS



Installed 3 additional Life Jacket Loaner Stations. Volunteers helped maintain a total of 11 stations this season.

NEW STAFF

Julie King joins the LLA team as Membership Coordinator



SOLAR LIGHTS

289 Solar Lights maintained for safer night-time boating



EDUCATION & ENGAGEMENT

LLA spoke to many groups throughout the year and educated on the importance of a clean, full and safe lake. Groups including the Rotary Club of Dawson Co., Leadership Hall Co. Students and UNG students.



ANNUAL MEMBER CELEBRATION

Hosted over 800 members at the 2023 Annual Member Celebration.

CHARLIE SPENCER AWARD

LLA's first ever volunteer award was presented to Lu Threadway at the Annual Member Celebration. The award honors the late Charlie Spencer.



WHALE TAIL CLEANUP

1.2 Tons of Trash collected from this targeted cleanup near Don Carter State Park.

LLA ESTABLISHED NEW HEADQUARTERS

LLA took the plunge in creating first ever community footprint with a dedicated office space in the Village Shoppes of Gainesville off of Dawsonville Hwy. In this new space, the LLA will be able to host special events and educational sessions, conduct daily business and on-lake initiatives, as well as offer community meeting space to sponsors.





UNITED RENTALS PARTNERS WITH LLA AT SHORE SWEEP

For the second year, LLA partnered with United Rentals to provide heavy equipment and certified operators at 11 of the Shore Sweep day-of sites. Their partnership ensures efficiency and safety in the equipment use at the annual shoreline cleanup



VOLUNTEER ENGAGEMENT

In-Office, Life Jacket
Stamping, Cleanups
and More

LLA AROUND LANIER

LLA attended 3 boat shows and many special events, LLA was present around Lake Lanier all year long.



NEW LOGO & TAGLINE

LLA's mission has a new face with a refreshed logo and tagline, which now boasts "Clean, Full, Safe, Together"

SEE SOMETHING, SAY SOMETHING

LLA responded to reported concerns such as downed markers, erosion and more.



MICHAEL JAMES REMODELING PARTNERSHIP FOR LIFE JACKET LOANER STATIONS

For the second year in a row, the LLA partnered with Michael James Remodeling to help build 3 new Life Jacket Loaner Stations. Michael James Remodeling generously donated the time and labor to build the new stations.



WATER QUALITY TESTING



27 sites around Lanier are tested monthly for algae and turbidity by over 20 volunteers

SAFE LAKE ADVOCACY

LLA offered courtesy life jackets to children at Lake Lanier Boat Shows so families could shop the docks with peace of mind.



RIP RAP & SHORELINE EVALUATION COMPLETED

Secured funding from county, city and philanthropic sources for future shoreline protection projects As well as completed a shoreline study to determine areas most in need for future projects. Projected to begin estallation in 2024.

MUNICIPAL MEETINGS

LLA meet with local governments and officials, including the Corps of Engineers, to discuss efforts and issues related to a Clean, Full, and Safe Lake.



NEW BOARD MEMBERS

In 2023, the LLA welcomed 4 new Board Members. Together, they bring a wealth of knowledge and a lot of passion for a Clean, Full and Safe Lake Lanier.

Photos from left to right: Jim Bailey (Treasurer), Terry Morrisey (ADDV & Shore Sweep), Kirby Schiemann (Marketing & Shore Sweep) and Dan Youngblood (Membership & IT).

