



LANIER OUTLOOK

The LLA Newsletter



Summer 2024

LETTER FROM THE PRESIDENT

Dear LLA Members,

I am filled with immense gratitude and pride for the remarkable community we have built together. Your unwavering support and dedication have been instrumental in preserving and enhancing the natural splendor of Lake Lanier, ensuring it remains a cherished haven for all.

Our accomplishments this year have been a testament to what we can achieve when we unite with a shared purpose. Thanks to your generous contributions, we have made significant strides in protecting our precious waters and surrounding ecosystems. Your membership and donations have enabled us to launch several key initiatives focused on water quality monitoring, shoreline cleanups, and erosion protection. Each project, no matter how small, plays a vital role in maintaining the ecological balance of our lake and safeguarding it for future generations.

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Our efforts have not gone unnoticed. We regularly receive inquiries from like-minded groups on other bodies of water across the US asking for more information on how we built such a strong association, how we implement and maintain successful, lasting, programs such as Solar Lights or Life Jacket Loaner Stations, or how we work effectively with diverse governing entities to collaborate and ensure we are focused on projects fostering common interests and collective success. We largely have our membership to thank for that - because without you, none of this would be possible. Your commitment has allowed us to invest in technology, materials and resources to further our cause. We are able to connect with experts for advice, ensuring our methods are both innovative and effective, and we can play a role that bridges a critical gap in connecting the right people to get things done.

Summer at Lake Lanier is a time of joy and celebration. The laughter of families enjoying picnics by the water, the thrill of boating adventures, and the tranquility of a quiet fishing morning - all of these moments are enabled by our collective stewardship. It is heartwarming to see our community come together to appreciate and protect this wonderful natural resource.

Looking ahead, I am excited to share that we have several key projects in the pipeline which will further our mission to help keep Lake Lanier Clean, Full and Safe. We are in the final stages of planning and nearly ready to launch a new shoreline protection (rip rap installation) project. This will result in another 13 islands and over 1 mile of environmental shoreline protection! This is a collaborative effort led by LLA and supported by the US Army Corps of Engineers as well as Forsyth, Hall and Gwinnett counties. Also, our annual Shore Sweep is coming up on September 21st. For over 35 years this event has been, by far, the largest clean up effort on the lake - with over 1,000 volunteers removing over 85 tons of trash and debris each year in recent years. These are just two examples of the upcoming projects made possible by your generous donation of time and resources.

As we celebrate the joys of summer and look forward to the promising year ahead, I want to extend my deepest thanks to each of you. Your support is the cornerstone of our success, and together, we are making a lasting difference. Lake Lanier is more than just a body of water; it is a source of life, joy, and inspiration. Let us continue to cherish and protect it, ensuring that its beauty and vitality endure for generations to come.

With heartfelt gratitude and warmest wishes for a wonderful summer,



Todd Baxter, LLA President

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Todd Baxter
- Vice President, Secretary**
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Victoria Clevenger

- Communications and Membership Coordinator**
Jacquelyn Guhl



Lake Lanier Association

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lakeinfo@lakelanier.org

If you'd like to stop by the office, please be sure to make an appointment to ensure we don't miss you.

This edition of the LLA Newsletter, Lanier Outlook, is written, sourced and designed by Victoria Clevenger.

Introducing Project Armor: 3 Linear Miles of Rip Rap and Counting!



PROGRAM UPDATE BY SKIP SHORT, DIRECTOR

We are excited to announce that Project Armor has been initiated, which is an effort to protect selected areas of shoreline in Lake Lanier. This project will provide a mile of riprap over the next few months in areas on the south end and mid-lake. These areas were selected based on past and recent surveys done regarding shoreline erosion. The majority of areas selected are islands or where there is a very high concentration of boat traffic with noticeable erosion. One such high traffic area is the convergence of the Chattahoochee and Chestatee Rivers, also known by some as the tail of Squirrel Island. The project will not obstruct future access to areas with sandy beaches, in case you are wondering.

Lake Lanier gets over 12 million visitors a year which equals a lot of wave action. Through very generous funding by our local counties, Gwinnett, Hall and Forsyth, LLA has been working hard in formulating our continued efforts to protect shoreline as we have done in the past with islands such as Three Sisters riprap placement. Project Armor was recently formulated and sent out in an open bid process to riprap installers for their services. Furthermore, LLA contacted our local quarries to ensure we received riprap pricing that allowed us to maximize the linear footage of the project.

Protecting our shoreline provides stabilization which decreases erosion thus protecting water quality by keeping sediment out of the lake. The riprap also assists in dissipating wave energy heading back in the opposite direction towards the lake. If you like to fish, riprap areas are not bad places to search for fish either. We only have so much shoreline and we need to protect it.

LLA will continue its efforts to provide a clean, full and safe Lake Lanier. Project Armor is a great example of our clean efforts and without your support and donations it would be impossible. I would also like to thank the LLA staff, Board of Directors, local counties, US Army Corps of Engineers, Martin Marietta and Marine Specialties for making this endeavor possible.



Be on the lookout for work going on at the 16 locations which will have signage so you can see where your donations are going. Without you, Project Armor would not be possible....thank you for that! If you are not a member of LLA, please assist us in our efforts to continue to protect Lake Lanier, the jewel of the Southeast. See you on the water.

To make a donation to Project Armor, please visit [LakeLanier.org/donate/](https://www.lakelanier.org/donate/)

Meet LLA's New Board Member



Glenn Martin

Glenn joins the LLA Board as a lifelong resident of Hall County where he enjoys countless days on Lake Lanier with his wife and two sons. Glenn grew up on Lanier with family including his grandfather G.H. Martin who was one of the founding members of the Lake Lanier Association and his father Nick Martin was awarded the first Jacket of Recognition from LLA for his vital contributions to Shore Sweep. Lake Lanier has played a huge part in his life as an avid bass angler and as the owner of Martin Docks in Gainesville. As the 3rd generation owner of Martin Docks, he has seen almost every inch of Lake Lanier and vast changes to the lake over the past 30 years. Glenn and his family have been involved in Shore Sweep

with LLA since the very beginning of the program and continue to play a part in removing trash from the lake every year. "Covid created unprecedented increases in boating activity on Lanier and created challenges that we need to work together to mitigate. The increase in not only the number of boats, but the frequency in which people are enjoying their time on the water is are causing significant erosion and dock damage along with increased safety concerns. I am excited to work with the Lake Lanier Association to address these challenges and work with its members to preserve and protect this amazing resource," says Glenn. When he is not on the water for work or play, you will find Glenn and his family attending North Hall Church, where he serves as one of its Elders, or working with one of its mission partners.

Learn more about the LLA Board of Directors at www.lakelanier.org/our-story/our-board/



LAKE LANIER ASSOCIATION 2024 Annual Member Celebration



EVENT RECAP BY VICTORIA CLEVINGER, EXECUTIVE DIRECTOR

We had a blast getting to say hello to familiar faces and new friends at the 2024 Annual Member Celebration! Over 500 LLA members came out to enjoy the sunshine and kick off lake season with a party.

The LLA would like to give thanks to several people and organizations who make this event not only possible, but fun for all too! Thank You to the Boathouse at Lake Lanier Olympic Park staff who helped make this event a success, including the Event Coordinator - Deb Gravitt. The brand new venue on Lanier created the perfect lakeside backdrop for the event and guests were able to see the incredible renovations done to the historic landmark. We have to give a round of applause to Concept365 and our Coordinator, Emily Taylor, for going above and beyond to ensure our event ran smoothly from start to finish. We'd like to give a thank you to Heritage Actions and Awards for their awesome silent auction setup and being such great partners to LLA as we pursued LLA's first ever silent auction! Thank you to Nothing Bundt Cakes for keeping the crowd's sweet tooth at bay with over 500 mini-bundt cakes donated to the event. Thank you to TapIt, Draztic Aztec and Black Market BBQ for keeping everyone fed and thirst quenched! Special thanks to Hunter Flanagan for keeping us grooving into the evening with his musical talent. We'd also like to give a special thank you to Amanda Beth Photography for capturing the day through her lens and producing hundreds of photos to ensure the memories of this day last forever. Several of our Business Sponsors got to show off their gear and services too. Last but certainly not least, a very special thank you to Sheila Davis Group, Signature Sponsor of the 2024 Annual Member Celebration!

SPECIAL THANKS TO OUR 2024 EVENT SPONSORS:



SIGNATURE SPONSOR



PEARL SPONSOR



GOLD SPONSOR



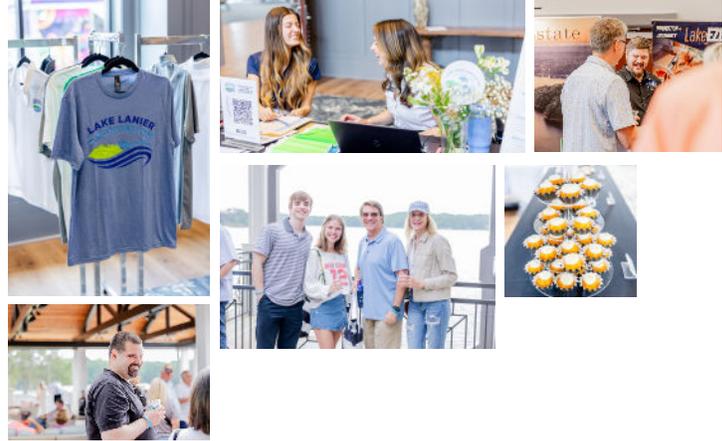
GOLD SPONSOR

SPECIAL THANKS TO OUR FOOD & BEVERAGE VENDORS:



LLA also revealed an exciting new online storefront at the event, LLAOutfitters.org in partnership with Central Screen Printing. This launch now allows members and lovers of Lanier to purchase custom LLA gear. The shop features brands you know and love like Nike, The North Face, PFG and Comfort Colors. Each purchase supports LLA's Clean, Full and Safe Lake mission! Special thanks to Central Screen Printing for attending the event and hosting a booth with samples from the online shop. Attendees were able to feel and see the quality of the items for themselves and can shop with confidence while supporting a great cause!





This year's event was extra special as the LLA honored and remembered a former president through the creation of a new award.

This year, the Val Perry Award was established to recognize the Business Sponsor of the Year. The Val Perry Award is in addition to the Charlie Spencer Award, which was announced at last year's Annual member Celebration and is given to the LLA's Volunteer of the Year.

Introducing the Val Perry Award

At the 2024 Annual Member Celebration, LLA presented a business sponsor of the year accolade named in honor of the beloved Val Perry, who passed away earlier this year. Val served on the LLA Board of Directors from 1999 to 2016, first as Executive Vice-President under our Founder, Jackie Joseph, and later as President. He was the face and voice of the organization for most of that time and fulfilled his role eminently. You can learn more about the life and impact of Val Perry on the LLA website, lakelanier.org/news/.



2024 Val Perry Award Recipient

The LLA would like to congratulate United Rentals on receiving the inaugural Val Perry Award!

United Rentals has been a Shore Sweep partner for the last 2 years, providing heavy equipment and certified operators who volunteer their time to help at LLA's annual shoreline cleanup. United Rentals has generously helped staff multiple Shore Sweep collection sites to help remove heavy debris and dock floats from Lanier. Their involvement is mission critical to the Lake Lanier Association. Their partnership ensures that getting the heavy trash into dumpsters is done safely during the event. Without their complete involvement it would be difficult and dangerous to remove over 80 tons of trash during Shore Sweep.



Charlie Spencer Award

In 2023 LLA debuted the Charlie Spencer Award, recognizing the Volunteer of the Year. Our hope is that each year when we present this award, it will serve as a reminder to embrace adventure, lend a hand when possible and live each day to its fullest - this is how Charlie lived his life and we honor his legacy with this award. You can learn more about the life and impact of Charlie Spencer on the LLA website, lakelanier.org/news/

The inaugural award was presented at the 2023 Annual Member Celebration.



Al Petrangeli

2024 Charlie Spencer Award Recipient

The LLA would like to congratulate Al Petrangeli on receiving the 2023 Charlie Spencer Award!

Al Petrangeli has been a dedicated volunteer with LLA's life jacket loaner station program since 2021, regularly monitoring the station at Charleston Park (pictured right).

In 2023, Al came alongside the LLA and assisted with our office renovations through his role at Carroll Daniel Construction. Al attended many of our planning meetings and even allowed LLA to host an office-planning meeting at the Carroll Daniel Construction office in downtown Gainesville. They were a critical partner in completing our office renovation!

THANK YOU, AL - FOR YOUR DEDICATION TO LLA!



More photos from the event can be found on the LLA Facebook and Instagram. If you have photos from the event you'd like to share, please email them to us at lakeinfo@lakelanier.org. **We were thrilled to see so many of you at the 2024 Annual Member Celebration and can't wait to see you at the next one!**

CUSTOM LLA GEAR

Use code LLA10 for 10% your purchase!



LIMITED TIME OFFER:

Use code LLA10 for 10% off any purchase & free LLA license plate with orders over \$75!



SHOP & SUPPORT LLA WITH CUSTOM GEAR!

LLAOUTFITTERS.ORG

Customize LLA gear from brands you know and love - Nike, Eddie Bauer, Comfort Colors, PFG, the North Face AND MORE!

Solar Lights

Lighting Up Lanier for Safer Boating After Dark



PROGRAM UPDATE BY TODD BAXTER, PRESIDENT

I am thrilled to provide you with an update on our Solar Lights Project, a vital initiative that has been made possible through your generous donations. This program, which began over a decade ago, has grown over time and now includes a total of 289 solar-powered lights strategically placed around Lake Lanier. These lights serve as crucial aids to nighttime navigation, enhancing safety and helping to prevent boating accidents.

The Solar Lights Project is a shining example of what we can achieve when we come together with a common purpose. Over the years, we have seen the program expand and evolve, thanks to the unwavering support from our community. Your contributions have allowed us to invest in high-quality, ocean-grade, solar lights, helping to ensure that Lake Lanier remains a safe and enjoyable destination for all who visit its waters from dusk to dawn.

As of the start of this summer, I am pleased to report that over 90% of the lights are functioning properly. Our dedicated team has been hard at work maintaining and monitoring the lights to ensure their optimal performance. Any defective lights were promptly replaced at the start of the busy summer season, and we are currently down to only nine markers that are either damaged or missing. I am happy to announce all of these will be replaced within the month.

The importance of these solar lights cannot be overstated. They provide a reliable and environmentally friendly solution to nighttime navigation, illuminating potential hazards and guiding boaters safely through the waters.

By providing clear and consistent guidance, they help prevent collisions and groundings, ensuring that both experienced and novice boaters can navigate the lake safely. While it is impossible to quantify the exact number of accidents avoided or lives saved due to this program, we can be confident that the presence of these lights has made a significant positive impact on lake safety.

This summer, as you enjoy the beauty and tranquility of Lake Lanier, I encourage you to take a moment to appreciate the solar lights that dot our waters. These lights represent more than just markers; they symbolize our collective commitment to safety, conservation and community. Your support has made this project possible, and it is a testament to what we can achieve when we work together.

Looking ahead, we remain dedicated to the continuous improvement and expansion of the Solar Lights Project. We are exploring opportunities to add more lights in high-traffic and high-risk areas, further enhancing the safety of nighttime navigation. Additionally, we are committed to maintaining the current lights, ensuring they continue to function as designed for years to come, with a goal of over 90% operating effectively year-round.

Thank you once again for your incredible generosity and support! The success of the Solar Lights Project is a direct result of your commitment to Lake Lanier and our community. Together, we are making a difference, creating a safer and more enjoyable environment for all.



The image shows a hand holding a smartphone displaying a navigation map of Lake Lanier. The map is titled "LAKE SIDNEY LANIER NAVIGATION MAP" and is brought to you by the U.S. Army Corps of Engineers. The map shows various navigation aids and markers around the lake. A QR code is provided for scanning, with the text "SCAN ME! BOOKMARK THIS LINK" next to it. Below the QR code, it says "For locating Aids to Navigation around Lake Lanier, finding their USACE ID number, determining their repair status, and making damage reports to USACE." A small note at the bottom right states "Nav Map is best used via web browsers on mobile devices."

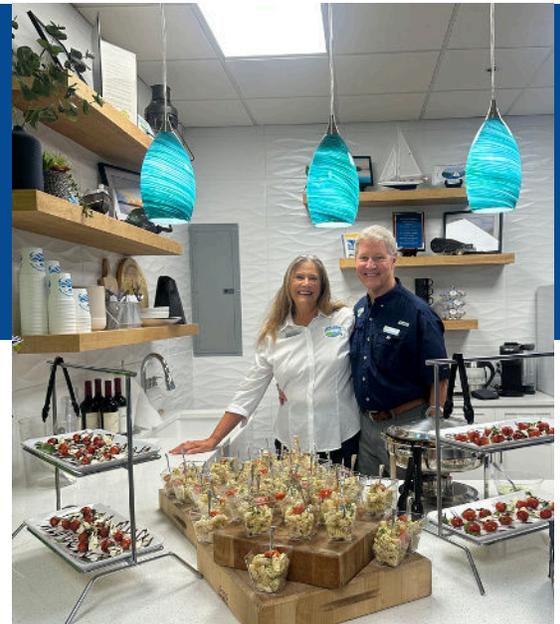
Office Open House

LLA'S FIRST PUBLIC EVENT IN THE NEW OFFICE SPACE

EVENT RECAP BY VICTORIA CLEVINGER, EXECUTIVE DIRECTOR

On Thursday, August 15th the Lake Lanier Association opened the office doors to the community for our first Office Open House!

This marked the first public event at the new office space, which allowed visitors to see where the LLA team executes our on-lake programs, learn about how to get involved, and ways to support LLA's Clean, Full and Safe Lake mission. The LLA team especially enjoyed providing an opportunity for like-minded individuals to meet and engage in meaningful conversation about Lanier's water quality, recreational activities, and various challenges where we can work together towards a solution.

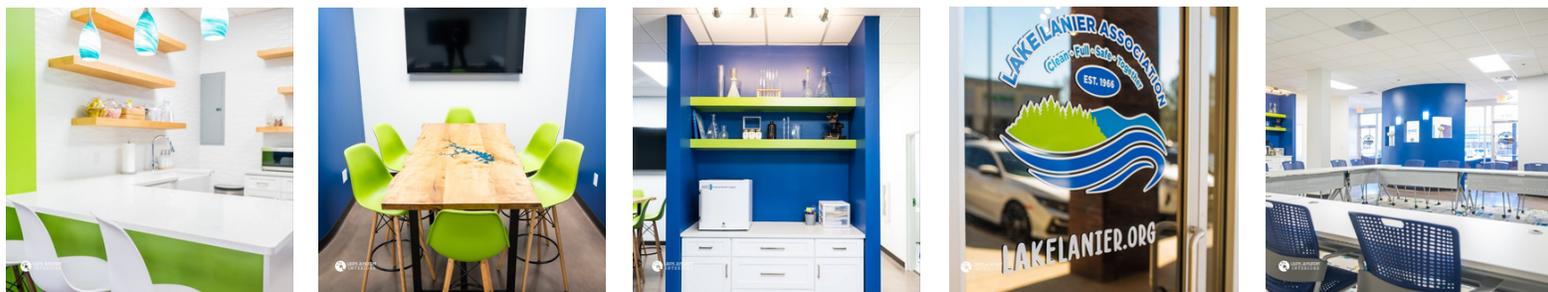


Pictured: LLA Board Members, Bonnie Putney and Clyde Morris

The Office Open House was a drop in style event, complete with lite hors d'oeuvres and drinks. Guests included current LLA members and those interested in learning more about supporting LLA as a member. LLA Board Members and Staff enjoyed seeing familiar faces and meeting new friends.

Special guests included Lisa Graham, of Laurel Alexander Interiors, and Al Petrangeli, of Carrol Daniel Construction, who worked closely with LLA throughout the office build-out. It was so fun having them back in the office to see the completed result after spending so many months involved in the construction process. A few of LLA's Business Sponsors, as well as City of Gainesville and Discover Lake Lanier employees dropped in to see the new office space.

Don't freight if you missed this opportunity to see LLA's new office. We look forward to hosting our members and the community in our office again soon! Until then, if you'd like to meet with the LLA team, please reach out to make an appointment.



July 2024 Lake Lanier Index

Since 2000, volunteers have been testing and sampling the waters of Lanier each month - this is called LLA's Adopt-a-Lake Water Testing Program! Did you know that this is one of the longest surviving volunteer testing programs? Or what about the fact that this is the only program to test every month on Lanier? That's right, the Adopt-a-Lake program and our dedicated volunteers are pretty amazing! Each month, our volunteers test for the following things in nearly 30 carefully selected testing locations across Lanier.

WATER CLARITY: Volunteers take Secchi readings by lowering a weighted disk into the water and measuring the maximum depth at which it can be seen, thus giving a gauge of clarity.

TEMPERATURE: Volunteers take temperature of air, as well as lake water at various depths.

ALGAE ACCUMULATION: Volunteers fill water jugs and send them out to Gwinnett Water Lab for algae testing that defines the Lake Lanier Index. This Index is a measure of Chlorophyll a (which determines nutrients levels) and clarity, NOT water safety.

Lake Lanier Index - July 2024

QUALITY INDICATORS	July 2024	PREVIOUS MONTH	PRIOR YEAR	COMMENTS
TEMPERATURE (degrees Fahrenheit)	86	81	85	July rainfall 7.45" Average 4.7"
LAKE LEVEL (feet above sea level on the 15th)	1070.3	1071.3	1069.4	The Lake Level is down 1 foot
SECCHI (feet)				The clarity reading was similar or slightly higher than last month. The lowest was north of the Rowing Venue of 3.3' and the highest 17' near Lake Lanier Islands.
Section A	7.2	6.5	6.2	
Section B	10.1	9.4	10.7	
Section C	11.4	11.7	10.3	
Overall Average	8.8	8.1	8.3	
CHLOROPHYLL (micrograms per liter)				Our chlorophyll was lower in Section A but increased in Sections B and C. The low was in Shoal Creek and the high north of the Rowing Venue. All stations were below 10 micrograms/liter.
Section A	5.6	6.4	6.3	
Section B	5.2	2.4	4.1	
Section C	3.2	1.6	3	
Overall Average	5.1	4.5	5.2	
Lake Lanier Index	6	6		Slightly higher Secchi and chlorophyll

Section "A" North of Brown's Bridge. "B" center region South of the Bridge to a line from Six Mile Creek East to Aqueduct Marina. "C" South of this line to Buford Dam every month. . . We have more stations in Section A, giving it greater weight.
 Secchi Readings are taken by lowering a weighted disk into the water & measuring the distance it can be seen thus giving a gauge of clarity.
 Chlorophyll is used to determine nutrients in the lake.
 Lake Lanier Index is a measure of nutrients and clarity, NOT water safety.
 Thanks to Gwinnett Water Lab for our chlorophyll analysis, our Adopt-A-Lake volunteers and Lake Lanier Assoc. Members

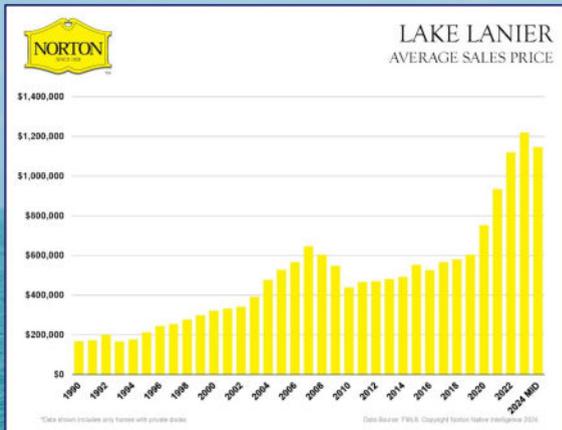
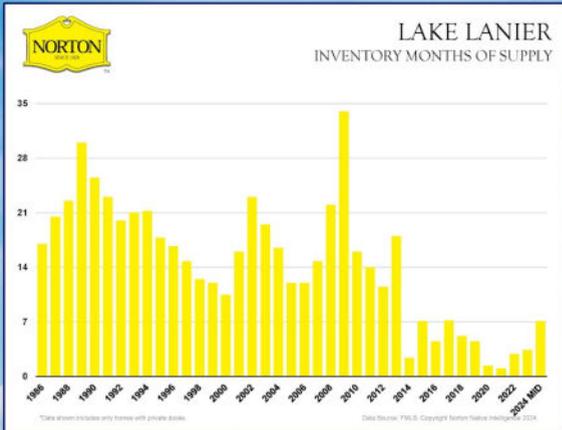
To learn more about the Adopt-a-Lake program, visit www.lakelanier.org/adopt-a-lake/

Sheila Davis Group Lake Lanier Real Estate Report Mid-year 2024

LAKE LANIER'S #1 REALTOR - SELLING SINCE 2001

I recently returned from a trip to Italy. Our last stop was the Amalfi Coast, and was by far my favorite part of the trip. Being a lake girl, I always appreciate stunning water views and any chance I can get to jump on a boat, or dine at a waterside restaurant. Water is good for the soul and has been proven to have a calming effect. I am drawn to it wherever I go. Lake Lanier has become a popular destination not only for second home buyers, but also for full time living. People love living near water and the charm of Lake Lanier is irresistible. In 2022, the average price surpassed the million-dollar mark and today stands at \$1,177,000- a significant leap from \$476,000 twenty years ago. The lake is up as well as inventory, so we are projecting a continued active lake market for the second half of the year. For more information about the Lake Lanier market please see our website at LakeLaniersFinest.com or give us a call! We'd love to chat. Have a fantastic summer and we'll see you on the lake! *Sheila*

How is the Lake Lanier RE Market?



Lake Lanier Homes 2024 First half Stats		<u>2024</u>	<u>2023</u>
		Closed homes	81
Average List Price	\$1,225,393	\$1,276,727 (-4%)	
Average Sales Price	\$1,177,393	\$1,234,274 (-5%)	
Days on Market	53	59	
List Price to Sales Ratio	94.43	96.9	
Average size SF	3618	3788	
Average \$ per SF	\$350	\$344	
Active homes for sale	121	70	
Avg list price	\$1,676,204		
Active Listings			
DOM Active Listings	102		



Sheila Davis Group

Lake Lanier Real Estate

770.235.6907 LakeLaniersFinest.com



Life Jacket Loaner Stations

A Dozen Loaner Stations Monitored this Summer



PROGRAM UPDATE BY DAN OHMAN, DIRECTOR

Wearing Life Jackets Saves Lives. By now, most of you reading this have become familiar with LLA's Life Jacket Loaner Station Program as a major component of our Safe Lake initiatives. We started this program in 2020 by building and maintaining our first two stations at Mary Alice Park. Since then, I'm proud to say we have continued to expand each year and currently operate 12 stations at swimming beaches and boat ramps across the lake. Each of the stations is monitored by our amazing volunteers who keep the stations stocked with Infant, Child, Youth, and Adult Life Jackets to be used and returned.

I would like to recognize and show appreciation to the volunteers who are monitoring our stations this summer. Thanks to the efforts of these volunteers, they have each had a hand in helping to make our lake a safer environment for people to enjoy. Those volunteers are:

Charleston Park - Al Petrangeli

Lake Lanier Olympic Park - Danny Smith

Laurel Park - Danny Smith

Mary Alice Park Beach (4 stations at this location) - Jason Burton and Bonny Putney

River Forks Park - Teresa and Bert Stanfield (*Pictured Right*)

Shady Grove - Jason Burton

Shoal Creek Campground - Bonny Putney

Wahoo Creek Park - Danny Smith

Young Deer Park - Daniel DeNomme-Sandor



THANKS TO ALL OF OUR VOLUNTEERS FOR TAKING THE TIME AND EFFORT TO MAKE A DIFFERENCE!

WHY IS LAKE LANIER ASSOCIATION'S LIFE JACKET LOANER STATION PROGRAM AN IMPORTANT INITIATIVE FOR KEEPING OUR LAKE SAFE?

As we all know, Lake Lanier, is a favorite destination for millions of visitors and lake dwellers looking for recreation and relaxation. With its expansive waters and inviting shorelines, the lake offers a variety of fun activities such as boating, swimming, and fishing. However, our lake's popularity also brings inherent safety risks, particularly the danger of drowning. Drowning remains a significant risk in any body of water, and Lake Lanier is no exception. The Life Jacket Loaner Station program addresses this issue head-on by providing free access to borrow and return life jackets for individuals who may not have their own. Life jackets are proven to save lives; the U.S. Coast Guard reports that the vast majority of drowning victims in boating accidents and swimming incidents were not wearing life jackets. By making life jackets readily available, the program enhances overall lake safety and significantly reduces the risk of drowning.

PROVIDING ACCESSIBILITY AND CONVENIENCE

One of the great benefits of the Life Jacket Loaner Station program is that it provides accessibility. Visitors to Lake Lanier may not always come prepared with their own life jackets. Whether due to forgetfulness, lack of ownership, or unexpected circumstances, not having a life jacket can turn a fun outing into a dangerous situation. The loaner stations ensure that visitors, regardless of their preparedness, can access a properly fitted life jacket. This is important for families with children, as the stations offer jackets in various sizes to accommodate all ages, and also important for adults who may over estimate their swimming skills.

PROMOTING A CULTURE OF SAFETY AWARENESS

The presence of life jacket loaner stations around Lake Lanier helps foster a culture of safety and awareness. Seeing these stations encourages visitors and dwellers alike to think about lake safety and the importance of wearing life jackets. Bilingual educational signage accompanying the stations provides valuable information on the proper use and benefits of life jackets, reinforcing the message that safety should always come first. Over time, our goal is to lead a shift in behavior, making life jacket usage a common practice among lake-goers.

PRESERVING LAKE LANIER'S REPUTATION

Lake Lanier is a vital economic asset for Georgia, attracting visitors from across the country as a premier recreational destination. Unfortunately, Lake Lanier has also experienced numerous drowning incidents over the years that have tarnished the lake's image with some. The Life Jacket Loaner Station program is a proactive measure designed to reduce these tragedies. Each life jacket loaned out and each person reminded of the importance of wearing a life jacket on the water represents a potential life saved, and a reputational positive.

COMMUNITY INVOLVEMENT AND SUPPORT

The success of the Life Jacket Loaner Station program is also a testament to the power of our lake's community involvement and support. The Lake Lanier Association, with the help of volunteers and local organizations, manages, maintains and stocks these stations. This collective effort not only ensures the availability and upkeep of the life jackets but also fosters a sense of community responsibility and engagement. The program demonstrates how we all can work together to prioritize and enhance lake safety.

SPECIAL THANKS TO THE 2024 LIFE JACKET LOANER STATION SPONSORS:



MICHAEL JAMES
REMODELING
WHERE YOUR HOME TRANSFORMATION BEGINS



LEARN MORE ABOUT LLA'S LIFE JACKET
LOANER STATION PROGRAM AT
LAKELANIER.ORG/LIFE-JACKET-LOANER-STATIONS/

What to Know for Shore Sweep 2024

Saturday, Sept. 21st 8am - 1pm



TO REGISTER FOR SHORE SWEEP GO TO [LAKELANIER.ORG](https://www.lakelanier.org)

Be a part of cleaning up the lake for the benefit of Lake Lanier and all those who enjoy it. Please be sure to pre-register, whether attending by land or water (*REGISTRATION COMING SOON*), so we can distribute t-shirts and supplies appropriately throughout the sites.

WHEN:

September 21st, trash drop off and supply pickup will be open from 8am-1pm at all sites. This is a drop in event. Pick up trash on your way to the site for drop off, pick up your supplies first then head out to clean, or do a combination of the two.

HOW:

Attend via boat, PWC, kayak, canoe, land or a combination. People walking the shoreline and boats of all sizes can help with this event. Kayak teams have gone into coves that no one else can access and collected trash in laundry baskets strapped to their boats. PWC have pulled trains of dock floats. Pontoons have put down tarps and filled up their boats with piles of bagged trash. We need boats of all types and sizes for this cleanup!

CAN'T MAKE IT ON SEPTEMBER 21ST? YOU CAN STILL HELP.

Advance Sites open September 7th!

If you can't make it to the day of Shore Sweep or you want to clean multiple areas, seven advance sites open on September 7th. You can take trash to these sites by boat for the two weeks before Shore Sweep. Advance Sites close at sunset on Friday, September 20th. These are unmanned locations, so please secure trash and debris above the waterline. If you bring trash to any of these locations, please look for the signs posted and leave the debris close to the signs. You can bring bagged trash or large items and leave them at one of these locations. We have volunteer boats scheduled to pick up at all these locations on Saturday morning for removal.

Trash can only be dropped while the Shore Sweep signs are in place. Do not bring trash to these locations other times of the year.

SPECIAL THANKS TO THE 2024 SHORE SWEEP SIGNATURE SPONSORS:



Shore Sweep 2024

Advance Site Locations:

Close at sunset on Friday, September 20th

Shady Grove Park-Beach
Beaver Ruin
Gwinnett Park
Gaines Ferry Island
Beaver Island
Wahoo Island 2WC
Nix Bridge Island

Shore Sweep 2024 Day of Sites:

Saturday, September 21st

Forsyth County:

Bald Ridge Marina
Port Royale Marina
Shady Grove **Boat Access Only**

Dawson County:

Toto Creek Park
War Hill Park

Hall County:

Balus Creek Boat Ramp
Don Carter State Park
Gainesville Marina
Holly Park
Laurel Park
Lanier Islands Boat Ramp
Little River Boat Ramp **NEW**
Van Pugh North Boat Ramp **NEW**

Gwinnett County:

Gwinnett Park

Shore Sweep registration, additional details and location map available at lakelanier.org.



SURF SAFETY



Wake Responsibly has been a continued initiative led but the Water Sports Industry Association. As WSIA members, WaterSports Central contributes to the WSIA'S initiatives to further educate boaters and water sports enthusiasts while maintaining the lakes and waterways.



WATERSPORTS CENTRAL

200FT LAW

In Georgia, the latest law is to wakeboard or surf at least 200ft from docks, shorelines, and others. In addition, riding between dawn until dusk WITH a CGA life jacket.

KEEP YOUR MUSIC DOWN

Sound travels well over water. Keeping music at reasonable levels for everyone on the water.



LIMIT REPEATITIVE PASSES

Limit the number of passes you use a cove or shoreline. Change the scenery and see what Lake Lanier has to offer.

**NEW & PREOWNED BOATS
SERVICE PARTS PRO SHOP**

5815 LANIER ISLANDS PKWY
BUFORD, GA 30518 770-831-8225
WWW.WATERSPORTSCENTRAL.COM



Know the Ropes!

Dock Maintenance: Tips and Tricks from the Pros!

ARTICLE BY TERRY MORRISEY, DIRECTOR

While Dock maintenance seems logical heading into the summer season, off season maintenance and preparation go a long way in preserving the long term enjoyment of your dock as well. You might recall the "Spring Dock Maintenance" article shared earlier this year. This "Know the Ropes" article is intended to aid in postseason dock maintenance as the chilly air creeps in. Docks, like anything out in the elements 24 / 7, need periodic maintenance to keep things safe, aesthetically pleasing and operating efficiently.

ELECTRICITY:

While the USACE (U.S. Army Corps of Engineers) requires all electrical components on your dock be inspected by a licensed electrician with your 5 year permit, we strongly recommend an inspection more frequently, annually if possible.

There are also electrical detection products available to install on your dock where it detects electrical current in the water, sounds an alarm and / or intentionally trips the circuit breaker to the dock. Local dock supply and builders can supply and assist you in the step by step requirements and options - making it a sound investment for your dock and family's safety.

WINCHES AND CABLES:

Winches could use an application of lubrication heading into fall, spraying the linkage, gears, springs and cable in the spool, help keep it running smoothly and less likely to freeze up from the elements and corrosion. A periodic spray of lubricant such as WD-40, or white Lithium grease is recommended. Spray the winch moving components / gears and the spool of cable itself to help assist in cable release and tightening. Be sure to place a barrier such as cardboard behind your spray direction to keep the lubricant from entering the lake water. A shot of spray on the cable clamps will help ensure they are not corroded as well when you go to move your dock in or out.

If your cable shows signs of fraying and wear, it can easily be replaced by a dock repair crew or a DIY project. Rule of Thumb: If the cable will come in contact with the water, Stainless Steel cable is highly recommended...if the cable will remain 100% out of the lake water, Galvanized cable will suffice. Most 1 and 2 slip residential docks will use 1/4" and 5/16" cable. A visual inspection and tightening of all cable clamps both on the dock and where the cable is secured on land, is recommended.

BOAT LIFTS:

Boat lifts for the most part require little to no proactive maintenance, but some seasonal inspections and minor adjustments can prevent potential problems before they present themselves.

Hose clamps on the boat-lifts can loosen with changing temperature, to do a proper check, with the boat on the lift, stop the lift at a halfway point so the tanks are fully submerged and not out of the water at any point. Let the lift sit for apx. 5 minutes and walk around the boat and look to see if you see any tiny air bubbles in the area of a clamp...this indicates minor air volume loss. Note which clamp, raise the lift fully and tighten the clamp(s) with a screwdriver or wrench.

It is very important, to always keep a loose security rope tied to the boat and to the dock while on the lift (leaving slack for the lift to operate properly). If for example a beaver were to chew a hole in the lift hose, the lift will drop but your boat will now remain in the slip.

If your boat will not be on your lift for the winter season, be sure to raise the lift OUT of the water fully and secure the valves in the closed position with the lift up.

FLOTATION:

Checking the fasteners attaching the floats to the dock is recommended annually as well. If your flotation is secured by bolts or "J" hooks through a designed mounting hole in the float, it is meant to be secured in place by a large washer and nut on the underside. A nylon insert nut is perfect for this application. The nylon nut requires a socket / wrench for installation, however the upside is this nut, when installed properly, is very difficult, if not impossible, to wiggle loose under wave and dock movement, securing your float in place. If your floats have a lag drilled directly into the float surface, make certain they are tightened and secured with at least 4 lags per float minimum and check them regularly.

The USACE requires that all dock flotation have a minimum of 9" of freeboard visible. This means that the distance from the water level to the top of the float be 9" or greater.

If your exposed float(s) measure less than 9":

1. They likely have water inside and need replacement,
2. Are under-floated for the weight above and require additional flotation added.
3. A combination of A and B.

MISCELLANEOUS STORAGE:

Be sure to place "Flip up" ladders in the up position and secured with a rope to keep the winds from blowing them back in the water, and be sure to lock dock boxes from the elements, they can blow open with high winds.

Now is also the time to remove any non essential items from the dock and upper deck if applicable. Chairs, tables, umbrellas, inflatable toys, empty gas cans, life jackets etc.

If your boat dock requires more attention, there are several dock builders, marine contractors and supply companies available on Lake Lanier ready to provide you a quote and / or the necessary materials and instruction for the DIY enthusiast. If you're interested in getting professional help, LLA recommends working with one of our [Business Sponsors](#). With the partnership of our business sponsors and community partners the Lake Lanier Association is able to make a greater impact. Consider supporting these businesses which work with LLA towards a Clean, Full and Safe Lake Lanier.

HAVE A SAFE AND HAPPY FALL ON LAKE LANIER!

Board Member Spotlight: Get to Know Terry Morrissey

Terry has lived on Lake Lanier for 28 years and started a retail, wholesale and DIY dock repair business in 2001, now called Southeastern Dock Supply in Gainesville. Two of Terry's three children have followed suit in running the business operations, Patrick as company President and Colleen as Vice-President. Terry earned his BBA from Georgia State University and also holds an AA in Criminal Justice. He has held a US Coast Guard Masters Captain's License too (civilian). Prior to joining the LLA Board, Terry enjoyed a successful career in Business Development and Sales throughout Atlanta in the telecommunications arena. He's also served on other reputable Boards, including the Hall County Chamber of Commerce (2018-200) and Jackson County Chamber of Commerce, where he earned the accolade "Ambassador of the Year" in 2018.



When reflecting on his involvement around Lanier, Terry comments, "I think it's very important for us all to be involved in the health, safety and general welfare of Lake Lanier for future generations to continue to enjoy." Terry joined the LLA Board of Directors in August 2023. He will bring his expertise and knowledge to help LLA with Shore Sweep and the ADDV Programs. Terry hopes to be able to bring awareness and education to other business owners on Lanier too. He says, "I feel that we really have our finger on the pulse of the homeowners on Lanier as well as the contractors who make their living here, we are talking to them on a daily basis." When he's not on the water, Terry enjoys spending quality time with his grandchildren – Braxton, Madelyn and Payton.

Meet Jacquelyn Guhl

LLA's Newest Team Member



Jacquelyn Guhl was named Communications and Membership Coordinator in March 2024. She attended Samford University in Birmingham, AL and earned her bachelor's degree in Journalism and Mass Communication with a focus in public relations. She also has a minor in Spanish.

During her time at school, Jacquelyn was passionate about non-profit work. She helped market and create an on-campus campaign for United Way of Central Alabama which brought awareness to childhood education and hunger. In later years, she interned at Make-A-Wish Alabama where she developed crucial communications skills that include writing press releases, running social media accounts, and helping plan fundraisers.

As a resident of Georgia for the last sixteen years, Jacquelyn grew up visiting Lake Lanier occasionally. After meeting her now husband, an Alpharetta native, she developed a newfound love for the lake as a whole and the area surrounding it. This connection paired with the belief that we should all be good stewards of this beautiful resource makes Jacquelyn a great fit for this role.

Jacquelyn will bring many positive attributes to the LLA team including strong interpersonal skills, a love for writing, creative thinking, and a drive to build long lasting relationships for the LLA. During her free time, she remains passionate about animals and nature. She can be found spending much of her time outdoors or with her husband and many cats.

✉ JACQUELYN@LAKELANIER.ORG ☎ OFFICE: (770) 744-4547 📞 CELL: (706) 238-1420

EVERY DOLLAR MAKES A DIFFERENCE

Your donation helps LLA make a big splash on Lake Lanier!

Donating to the LLA goes well beyond knowing you are part of a group of concerned constituents who partner together to keep Lake Lanier Clean Full and Safe. Your generosity directly supports our programs which protect and preserve Lake Lanier for generations to come!

The LLA is proud to offer many easy ways to support our mission and on-lake programs. In addition to your yearly membership, donations can be made through employer match platforms like Benevity and YourCause. LLA is also set up for easy EFT transfer through Fidelity for donor advised funds and special accounts. When making plans for your yearly giving, please consider using one of these platforms for easy processing and to ensure your donation directly supports LLA's mission.



All donations are considered tax-deductible under IRS 501(c)3 tax code.

If you're interested in supporting the LLA as a Business Sponsor, please contact LLA at lakeinfo@lakelanier.org.



LLA recently earned a "Gold Transparency" seal with Candid, also known as Guidestar!

This platform helps donors research nonprofit partners and efficiently find organizations that meet your giving goals and align with your giving values. View LLA's profile on Candid today by visiting www.guidestar.org and searching "Lake Lanier Association" or our EIN (58-1264797).

Live on Lanier ~ LLA's Newest Program! Podcast and Webinar Series



PROGRAM UPDATE BY VICTORIA CLEVINGER, EXECUTIVE DIRECTOR

For some time, LLA has been dreaming of introducing a podcast and webinar series to the Lake Lanier community. The goal of the program is to bring together the Lake Lanier community through education, awareness and timely topics that affect every lake goer. In early June, the LLA team did just that with its debut episode shared via LLA's YouTube channel!

With the publication of LLA's first "Live on Lanier" episode, a new program was born! This program is spearheaded by LLA Board Member, Kirby Scheimann. He joins the LLA Board of Directors with a background in Marina Management and Radio Entertainment. In his professional career, he received multiple broadcaster of the year awards, acoustic entertainer, MC'd multiple community events and earned multiple Hurricane Coverage awards. *Kirby is pictured above, right of LLA's President, Todd Baxter.*



The first episode of Live on Lanier was filmed just before the Memorial Day weekend and debuted LLA Board Members and Staff, Tim Rainey, USACE Project Manager for Lake Lanier and Dan Vaccaro, from the U.S. Coast Guard Auxiliary. The episode was centered around boating safety and earned recognition from local news sources for its influential guests. LLA's podcast equipment is specifically made for mobile studio setups, which allowed for a portion of the episode to be filmed at the Corps of Engineers Buford office, in addition to at the LLA office and lake-side backdrops.

The most recent Live on Lanier episode is a recording of LLA's recent "Lunch and Learn: For the Love of Lake Lanier." Which was hosted at the LLA Office on July 25th to a limited number of members. Since space was limited at the LLA Office for in-person attendees, the recording will allow LLA's full membership and the Lake Lanier community at large to learn from the luncheon's presentation. LLA is excited to be able to use our podcast and webinar equipment at upcoming events and other dedicated filmings for the series.

Kirby Scheimann was recently asked, **Why do you believe this podcast can be successful and a necessary service to the county/public?**

His reply echoes the excitement and hopes of the whole LLA team.

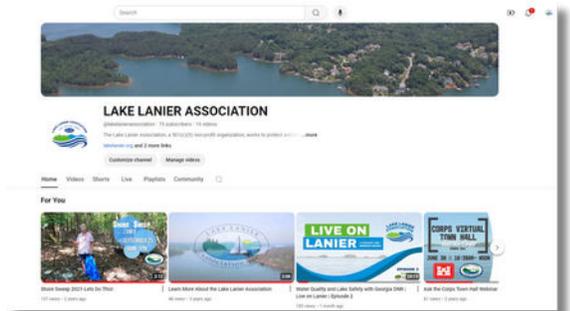
"I'm not sure I'd describe it as necessary, but we are clearly shooting for helpful. Our goal is to provide accurate and pertinent information to all users of Lake Lanier. So far we've been very fortunate that every critical agency in managing the lake has been a willing participant in the Podcast. Our first episode included an update regarding new dock permits and the economic impact of Lake Lanier from the U.S. Army Corps of Engineers, as well as boating safety tips and where to sign up for safe boating classes from the U.S. Coast Guard Auxillary on Lanier. Episode 2 features the Department of Natural Resources and a safety theme for the 4th of July holiday, plus an educational discussion of the two decades long water testing program managed by the LLA and an incredible team of volunteers. Hopefully, all users of the lake will find this type of information useful and informative."



Filming day for LLA's first Live on Lanier episode! Pictured from left to right: Bob Deleon (Coast Guard Auxiliary), Dan Vaccaro (Coast Guard Auxiliary), and Kirby Scheimann.

The Lake Lanier Association's goal is to release a new episode each month. The team is excited to feature more of our on-lake programs, local heroes, and helpful information for everyone who loves Lake Lanier. Each episode is uploaded to our YouTube channel and promoted on social media. If you see an episode you love, please subscribe, like, comment and share it with your friends. This series is intended for everyone and we need your help to spread the word about it!

A new Live on Lanier episode will be released monthly, so stay tuned for more fun and interesting guests from around Lake Lanier. Be sure to follow LLA on YouTube so you don't miss the next episode, **[@lakelanierassociation on YouTube!](#)**



We want to hear from you! Do you have a suggestion for an upcoming episode topic or guest? Email it to the LLA Team at lakeinfo@lakelanier.org!

Lately with LLA

A sneak peak into the recent events of the Lake Lanier Association!



LLA RECOGNIZED WITH BLAZING STAR AWARD

LLA's Executive Director, Victoria Clevenger, attended the Discover Lake Lanier Annual Meeting and was presented with the Blazing Star Award! Discover Lake Lanier's President and CEO, Stacey Dickson, gave remarks with the award saying that it had a two fold meaning. The award is given to community members or organizations that are blazing a trail, working in the gap and meeting needs in the community. Stacey commented that the award has an extra special meaning this year, since she was able to present the award to LLA's newly appointed Executive Director.



SOUTHERN SURF SLAM BENEFITING LLA AND OTHER NON-PROFITS

Surf ATL hosted Lanier's largest surf event, the Southern Surf Slam in late June. This event was recognized by the World Series of Wakesurfing and brought in competitors from all across the country.

LLA was selected as one of three beneficiaries of the event, which raised over \$6,000 in just 3 days! In addition, LLA staff and board members were on-site throughout the event to share boating safety and wake responsibility messages, as well as talking to event-goers about our on-lake programs.

LLA HOSTS LUNCH AND LEARN FOR THE LOVE OF LAKE LANIER

In late July, we had the honor of gathering LLA members to learn more about the Clean Lake Pledge in our new office space! Attendees learned from a panel of board members and staff about easy, environmentally friendly actions lake-goers can take to ensure a clean, full, and safe Lake Lanier. The event was limited to a small number of in-person attendees, but a recording of the luncheon is available on LLA's YouTube channel. You can also visit lakelanier.org/our-work/clean-lake/ to learn more and take the Clean Lake Pledge. Special thanks to our Lunch and Learn Sponsor, Lennys Subs of Cumming, GA for donating lunches and giveaway items for our attendees!





SAVE THE DATE

UPCOMING EVENTS

Throughout the year, Lake Lanier Association events bring together LLA Members and the community for fun, informative and hands on opportunities. Consider participating in one of these upcoming events. **We hope to see you there!**

SEPTEMBER

7-20

SHORE SWEEP ADVANCED SITES OPEN

Various Sites Around Lanier

Advance sites allow you to participate in the cleanup on your schedule. Close at sundown on 9/20.



SEPTEMBER

12-15

POKER RUN - Volunteer Opportunity

Hosted by Lanier Partners

Lanier Islands | Margaritaville

Details coming soon!



SEPTEMBER

21

36TH ANNUAL SHORE SWEEP CLEANUP

8:00 am - 1:00 pm

Various Sites Around Lanier

Lake Lanier's largest annual shoreline cleanup!



Do you have an idea for a future LLA event? Let us know at lakeinfo@lakelanier.org!

→ [LEARN MORE](#)

[LAKELANIER.ORG/EVENTS](https://www.lakelanier.org/events)





MEMBER EXCLUSIVE

MEMBERS MAKE OUR MISSION POSSIBLE

Did you know? LLA's newsletter, the Lanier Outlook, is a member exclusive publication! LLA is pleased to offer our members an inside look at our work on Lake Lanier and exclusive information for home-owners, businesses and our donors.

Donating to the LLA goes well beyond knowing you are a part of a group of concerned constituents who partner together to keep Lake Lanier Clean, Full, and Safe. Your generosity directly supports LLA's programs in measurable ways. Our goal in publishing the Lanier Outlook is to provide our members an inside look at our accomplishments and the work we're achieving together on Lake Lanier.

We invite you to encourage your friends, family and neighbors to become a member of the Lake Lanier Association to gain access to this exclusive publication! Know someone that should become an LLA member? Send them to LakeLanier.org to join today!



CLEAN | FULL | SAFE | TOGETHER

**THANK YOU FOR SUPPORTING
THE LAKE LANIER ASSOCIATION!**
THE PREMIERE ADVOCATE FOR LAKE LANIER

