



# LANIER OUTLOOK

## The LLA Newsletter



## LETTER FROM THE PRESIDENT

Dear Lake Lanier Association Members,

Spring in Georgia is here, the days are getting longer, and we can all feel it as we head into another busy “on water” season on Lake Lanier! Docks are being cleaned, boats are being uncovered, and families are already planning weekends by the water. It’s an exciting time of year, and it feels especially meaningful as we celebrate the 60th anniversary of the LLA.

For sixty years, LLA has been the steady voice for the lake - advocating, protecting, cleaning, improving safety, and bringing this community together. That legacy belongs to you. As we plan to recognize and celebrate our 60th year, we renew our commitment to you and our lake community - working collaboratively to ensure Lake Lanier remains Clean, Full, and Safe for generations to come. And it shows up in every priority we’ve set for the year.

First, we are focused on strengthening our membership. A strong and growing membership gives us credibility, influence, and the resources to lead. This year our goal is to grow both personal and business memberships. More members mean a louder voice when it matters most. As we move into peak lake season - when everyone is reminded why this place is so special - we see a real opportunity to invite neighbors, friends, and local businesses to join the LLA. If you believe in what LLA stands for, we hope you’ll help us spread the word during this milestone year.

Advocacy remains at the heart of what we do. Many of you took the time to participate in the Shoreline Management Plan (SMP) survey, and we heard you clearly.

Winter/Spring 2026

## INSIDE THIS ISSUE

- Letter from the President
- SMP Survey Results
- 60th Anniversary Logo and New Celebratory Gala
- Membership Update / Q&A with LLA Staff
- Lake Lanier Market Report from Sheila Davis Group
- Celebrating the LLA Team
- Lake Lanier Boat Show
- How to Report a Problem on Lake Lanier
- Featured Piece from Martin Docks
- Volunteer Spotlight: Robert Eidson Baltimore Cleanup
- Upcoming Events

The top concerns reflect issues that directly impact your enjoyment of the lake and your property, as well as shoreline safety. In 2026, we will continue proactive engagement with the U.S. Army Corps of Engineers and other key stakeholders to advocate for thoughtful, practical improvements. Our goal is simple: ensure member voices are heard and respected in decisions that shape the future of Lake Lanier. We will keep you informed along the way.

We're also building on one of our most visible successes - shoreline protection. Project Armor demonstrated what's possible when community support, great partners, strong planning and execution come together. This year, we will formally launch Armor 2, identifying additional priority areas and advancing the next phase of shoreline stabilization. Protecting the shoreline protects property, water quality, and the long-term health of the lake itself. It's an investment that benefits everyone who enjoys these waters.

Of course, while we're introducing new initiatives, our core programs continue to be the backbone of LLA. As we head into another busy season, safety and stewardship are top of mind. Shore Sweep will once again mobilize hundreds of volunteers to keep our lake clean. Our water testing program ensures we regularly monitor and share important data about lake conditions. Solar lights improve navigation and safety during low light periods. Our Abandoned Docks/Derelict Vessels (ADDV) program will help remove dangerous boats and docks from the lake. And we plan to expand our Life Jacket Loaner Stations across the lake to promote responsible recreation and help keep families safe.

This will also be a year of celebration. Throughout 2026, you'll see our 60th anniversary woven into events, communications and programs. We'll be sharing stories of impact, honoring those who helped build this organization, and highlighting the many ways LLA has made a difference over the decades. This will culminate on November 12th with our 60th Anniversary Gala and Fundraiser - a special evening to celebrate our history and invest in the future of our mission.

Importantly, every one of these priorities will be accomplished within our approved 2026 budget. Fiscal responsibility and transparency remain fundamental to how we operate. We take seriously the trust you place in us as members and supporters.

As we launch into this "on water" season, I encourage you to take a moment - maybe early in the morning, when the lake is calm and serene - to appreciate what makes this place so unique. Then remember that LLA exists to protect that experience for generations to come.

Thank you for your membership, your engagement, and your passion for Lake Lanier. Sixty years strong - and the best chapters are still ahead.

See you on the water!



Todd Baxter, LLA President

# Board of Directors

## President

Todd Baxter

## Vice President, Secretary

Clyde Morris

## Vice President, Treasurer

Jim Bailey

## Vice President

Billy Powell

## Vice President

Bonny Putney

Glenn Martin

Terry Morrissey

Bev Nicholls

Dan Ohman

Kirby Scheimann

Tom Shillock

Skip Short

Teresa Smith

Matt Williams

Dan Youngblood

# Staff

## Executive Director

Victoria Clevenger

## Communications and Membership Coordinator

Caleigh Redding

## Community Engagement Coordinator

Kristin O'Callaghan

## Lake Lanier Association

821 Dawsonville Hwy Suite 110 Gainesville, GA 30501

770-744-4547 | lakeinfo@lakelanier.org

lakelanier.org

**If you'd like to stop by the office, please be sure to make an appointment to ensure we don't miss you.**

**This edition of the LLA Newsletter, Lanier Outlook, is written, sourced, and designed by Caleigh Redding.**

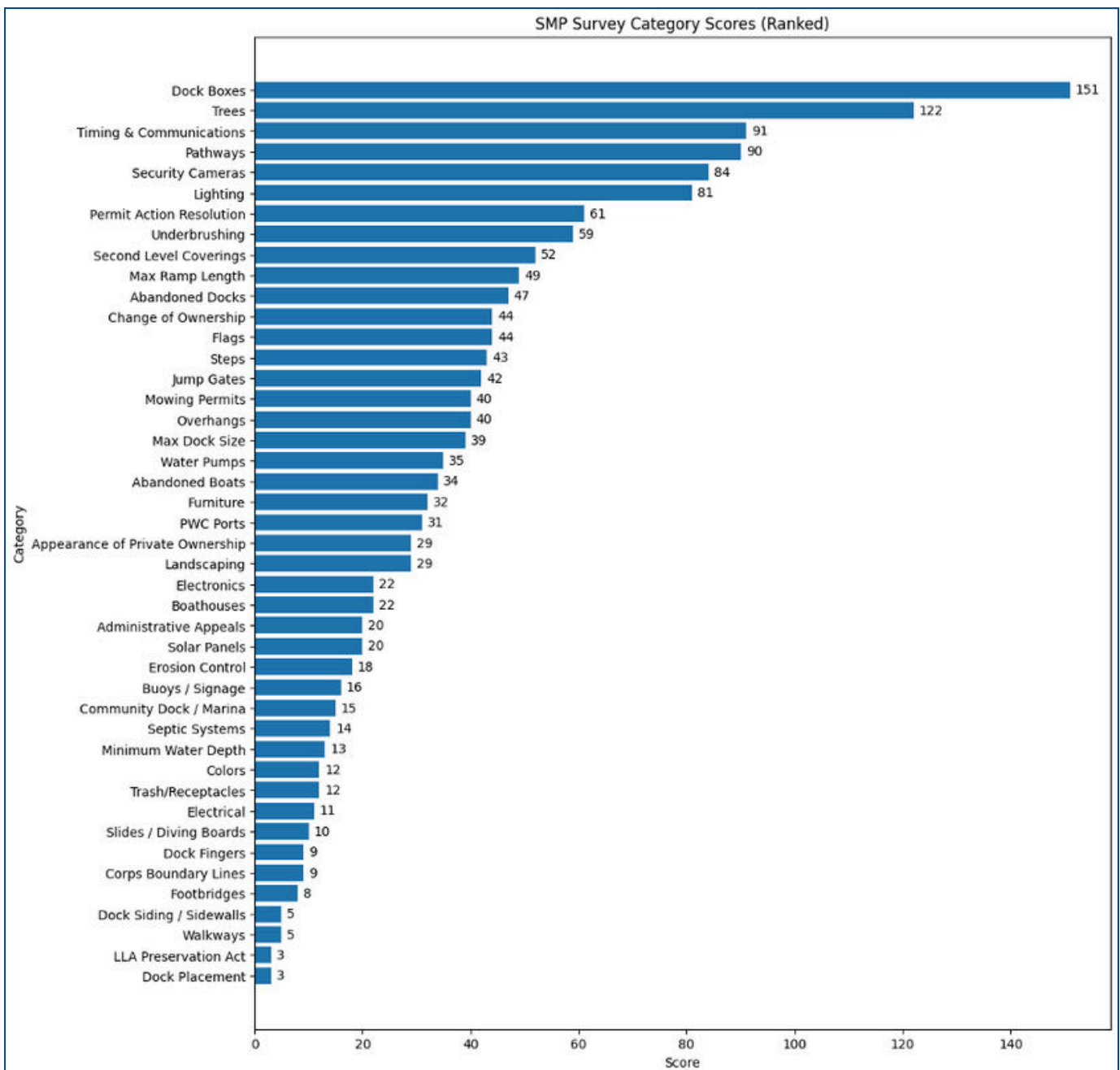
# SMP SURVEY COMPREHENSIVE RESULTS

## The Chance for Your Voice to be Heard by the USACE

**BY CLYDE MORRIS, VICE PRESIDENT AND SECRETARY**

In January, Todd Baxter shared the most important results from the survey, based on all comments and the importance ratings assigned by the commenters. As Todd explained, the top 10 categories represented 52% of the weighted, high-salience feedback we received. To calculate that, we counted up all the comments in each category and then applied a weighting system to factor in the rankings commenters assigned to their own comments. We were looking for the categories that represent the most important issues communicated by all survey-takers.

However, we recognize that focusing on the top 10 doesn't tell the whole story, because there are another 34 categories that received comments as well – and those issues are important, too. And that's why we analyzed the results with a weighting system. What we didn't want to lose are those issues that may not resonate with a large number of people but are still high in importance to some of our members. Here is how all the categories stacked up[i]:



[1] Counts shown here for each category represent only those comments that were ranked 4 or 5 (Medium High or Highest, respectively) by each commenter.

As you can see, many important issues are reflected by categories that are not in the top 10, including things like abandoned docks, flags, steps, furniture, and administrative appeals. Across all categories, there are many important issues that our members want us to raise with the Corps. The question is, how will we do that?

First, we are preparing a comprehensive report containing not only all the comments we received (which will be anonymized), but a summary of the comments submitted for each category and the reasons supporting those comments as well. For instance, there were a number of different suggestions regarding the number, size, and locations of dock boxes. After reviewing the roughly 220 comments we received on that topic alone, we were able to discern three things our members want: (1) more than one dock box - preferably one for each boat slip and one for the upper deck; (2) to be able to cantilever those dock boxes off the side of the dock, to clear walkspace; and (3) to be able to store items that don't fit into dock boxes meeting the Corps' current dimensional limits. Ultimately, what we will be proposing to the Corps is a revision to the Dock Box section of the SMP containing these changes.

Once we have prepared the report containing all this detail for each category, our recommended language changes, and our justification for those changes, we will present the report to the Corps at a dedicated meeting in which we will explain the data, our methodology, and the results. We anticipate the first meeting will be with the Buford Project, and potentially subsequently with Mobile District representatives and, if necessary, with the South Atlantic Division in Savannah.

Of course, we will share the final report with all our members and we will report periodically regarding our communications with the Corps and our progress in effecting the SMP changes you've asked for.

# Check out the Celebratory Logo!

## 60 Years of the Lake Lanier Association



As we step into the LLA's 60th year, we're excited to unveil our commemorative anniversary logo! The new logo builds on our current design, incorporating special celebratory elements while maintaining the integrity of the LLA brand. It is an addition, not a replacement for our primary logo. The anniversary design reflects the water we cherish, along with the trees and mountain views we enjoy all year long.

Created to honor LLA's legacy of advocacy, stewardship, and community partnership on Lake Lanier, the 60th Anniversary logo is a limited-edition brand asset that will be used exclusively throughout the 2026 calendar year. The design proudly highlights our founding year, 1966, and celebrates 60 years of dedicated work to protect and preserve Lake Lanier. Most importantly, it serves as a reminder that safeguarding the lake we love requires the collective effort of the entire Lake Lanier community and beyond.

Be sure to save the date for LLA's first-ever gala, celebrating 60 years of protecting and preserving Lake Lanier!

NOVEMBER  
**12**

**60TH ANNIVERSARY GALA**  
Lanier Islands | 6:00 PM - 10:00 PM

Join us to celebrate LLA's milestone year! Details coming soon.



# Q & A with LLA Staff

## What you should know about membership!



Written by Caleigh Redding  
*LLA Communications and Membership Coordinator*

The Lake Lanier Association has been working hard to improve your membership experience, and that means improving our system and records. This past year, we have been transitioning to a new membership platform, called Charity Engine!

Charity Engine is an all-in-one customer relationship management system, specifically crafted for non-profits like us! They offer a robust fundraising platform, with event management, web forms, reporting, and more. As a non-profit, it is important to us to have the highest trust in our records, and be able to track gifts and memberships with ease. We are excited to announce that as of March 1st, we are fully integrated into the Charity Engine system. This CRM is also trusted by fellow non-profits of all sizes like the Wounded Warrior Project, medical centers, and environmental non-profits.



As a member, you may not see a large change, but as an internal team, we are excited about all of the unique ways that we can better serve our beloved Lake Lanier. Thanks to you, we have nearly doubled our number of programs in the last two decades, and you all were able to witness the impact we had in 2025, with a record breaking Shore Sweep, an impactful SMP survey, a shocking impact to the nation, and much more.

I joined the team one year ago, and I would be happy to continue bragging about how great the experience has been, but my team and I will just have to wait until the Annual Report comes out to show you ourselves. As we move into our 60th year, and I move into my 2nd year as the Communications and Membership Coordinator, I would like to address some commonly asked questions that I see.

Continue reading as I share more about LLA membership, and let me know if I have missed anything that you have been curious about! I'm always an email or phone call away, so feel free to reach out any time!



 [caleigh@lakelanier.org](mailto:caleigh@lakelanier.org)  (770) 744-4547 Ext. 2



## How do I know when my membership is up for renewal?

Members have the opportunity to contribute on an annual autorenewal basis, so you never have to wonder if or when your membership is up for renewal. As always, you will receive notices over email 2 weeks prior to your renewal. For these members, no further action is required! However, for those who prefer to renew their membership manually, on a one-time basis or via check, you will still receive that two week heads up, and from there you can renew your membership your way!

## How can I renew my membership?

Memberships can be renewed a multitude of ways! The primary way being through our website, by visiting [lakelanier.org](http://lakelanier.org) and clicking the green "join or renew" button. Alternatively, members can renew their membership through Benevity and Fidelity giving! Of course, with all of this new technology, we still remain traditional, offering renewals through check. If you prefer to renew your LLA membership by check, please send your check to the LLA Office at: 821 Dawsonville HWY, Suite 110 Gainesville, GA 30501. Please allow two weeks for processing time after your check has been received.

Your renewal is a great time to let us know if your records need to be updated! If we have your updated email, phone, and address, we are able to always share the latest Lake Lanier updates with you.

## Do LLA members still receive a Tow Boat discount?

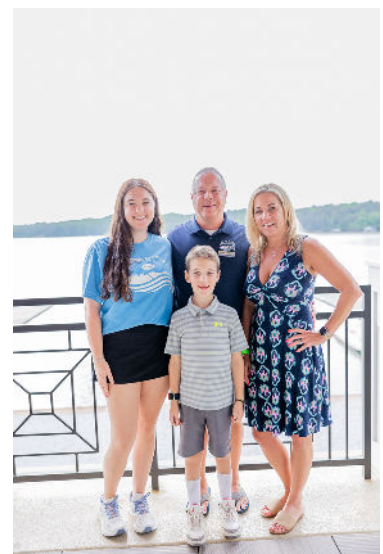
As part of the BoatUS Cooperating Group program, members of the Lake Lanier Association receive 10% off water towing service by using this cooperating organization code. TowBoatUS Discount for current Lake Lanier Association Members code is GA83868B.

## Are LLA memberships for one person or a household?

Your annual contribution can be linked to both you and your spouse, as LLA memberships are considered "Household." This means, both you and your spouse are able to enjoy membership perks, such as giveaways, discounts, and event attendance. However, some spouses choose to maximize their giving by contributing separately. No worries, we can still connect your records in our new system!

## Are LLA membership payments tax-deductible?

Yes! All donations to the Lake Lanier Association are tax deductible under IRS 501(c)3 tax code to the extent of the law. No goods or services are provided in exchange for a contribution to the LLA. The Lake Lanier Association's EIN is 58-1264797. Your contributions go directly towards protecting and preserving the lake you love.



## What makes me an LLA member, and where do my dollars go?

LLA members make an annual membership donation to support a Clean, Full, and Safe Lake Lanier. There are four levels, as you can see in the chart below, that each support our programs in a unique way. Any contribution made within the year that exceeds these levels, are considered an above and beyond donation when we record the payment. Which means, if you send a \$200 check, \$100 will go towards your membership payment and \$100 will be recorded as a donation. This also means that if your only contribution for the year is a \$75 payment, it will be marked as a donation, and you will not be considered an active member. Whether you give \$5 or \$5,000 dollars, all of these contributions make an impact on our lake. Don't worry, all four membership levels are considered donations, as we are a non-profit organization! The only thing the "membership" changes, is the fun perks of supporting our mission, such as attendance to the Annual Member Celebration, receiving newsletters like this one, giveaways, Lunch & Learns, etc.

Donating to the LLA goes well beyond knowing you are part of a group of concerned constituents who partner together to protect and preserve the lake. Your generosity directly supports LLA's programs in measurable ways. Consider how the impact of your contribution completes the tasks supported by each donation level to the right and you can clearly visualize the tangible impact of your support.

### **Skipper Level - \$100**

- Enables removal of 1 black float from the lake, OR
- Funds purchase of 8 life jackets for lakeside loaner stations, OR
- Provides volunteers with items necessary for cleanup projects – such as trash bags or gloves

### **Commander Level - \$250**

- Funds installation of 1 linear foot of riprap erosion protection, OR
- Enables removal of up to 1.5 tons of trash, OR
- Funds the replacement of 1 solar light

### **Captain Level - \$500**

- Provides 1 commercial dumpster for use at Shore Sweep, OR
- Funds installation of 3 linear feet of riprap erosion protection, OR
- Provides water quality testing supplies for 1 full year, OR
- Provides for distribution of 40 life jackets at on-lake events

### **Admiral Level - \$1000**

- Provides heavy equipment machinery rental for 1 Shore Sweep location, OR
- Enables removal of 10 black floats from the lake, OR
- Provides funding for various on-lake initiatives, including erosion and sedimentation control, and ADDV (Abandoned and Derelict Docks and Vessels) activities, OR
- Provides 800+ volunteers with items necessary for Shore Sweep – such as trash bags or gloves



**Do you feel led to up your 2026 contribution? Give us a call or send us an email to change your membership level, or donate today at [lakelanier.org](http://lakelanier.org)!**



# CELEBRATING 25 YEARS SELLING LAKE LANIER REAL ESTATE!

We've started our own Brokerage to better serve the Lake Lanier Community! Give us a call. See our newsletter at [www.LakeLaniersFinest.com](http://www.LakeLaniersFinest.com)

## 2025 Market Overview

The Lake Lanier real estate market remained strong in 2025, even as national markets adjusted to higher interest rates and longer selling times.

A total of 312 lake homes with private docks or marina slips sold in 2025 — nearly identical to 2024. Demand for waterfront living continues to hold steady.

- The biggest change? Home values.
- The average sales price increased 10% year-over-year, rising to \$1,276,242 in 2025

## 2024 vs. 2025

- Homes Sold: ~310 (2024) → 312 (2025)
- Average Sales Price: ~\$1.16M → \$1.276M (+10%)
- Million+ Homes Sold: 150 → 163 (+9%)
- Average Days on Market: 69 → 89
- Active Listings: 139 → 152 (+9%)

## What This Means for Buyers & Sellers

Inventory has increased, giving buyers more options than in recent years. At the same time, properly priced homes continue to sell at strong values. Lake Lanier has shifted toward a more balanced market — creating opportunity for both buyers and sellers as we enter 2026.

With limited shoreline and continued demand for waterfront living, Lake Lanier remains one of North Georgia's most desirable real estate markets.

**Considering Buying or Selling on Lake Lanier?**  
**Experience matters.**

## Luxury Market Highlights

- 11** SALES ABOVE \$3 MILLION
- 22** SALES ABOVE \$2 MILLION
- 163** SALES ABOVE \$1 MILLION

- AVERAGE LUXURY SALE PRICE: **\$1.3 MILLION**
- **50% OF LUXURY BUYERS PAID CASH**

Luxury homes averaged **\$342 per square foot**, with premier views, modern updates, and strong curb appeal commanding premium results.

Proud to be Signature Sponsors of the LLA Annual Member Celebration and Shore Sweep Captains again in 2026.



**LAKE LANIER'S #1 REAL ESTATE GROUP**  
*Sheila Davis Group*  
 Lake Lanier Real Estate  
 770.235.6907 [LakeLaniersFinest.com](http://LakeLaniersFinest.com)





# Celebrating the LLA Team

Work Anniversaries & A Growing Internship Program!



## VICTORIA'S 5 YEAR WORK ANNIVERSARY

Join us in congratulating our Executive Director, Victoria Clevenger, on celebrating five years with the Lake Lanier Association! Victoria joined the team in 2021 and has played an instrumental role in the continued success of the LLA. She truly has a hand in everything we do – from on-lake programs and events to connecting with volunteers and members, and communicating with local governing authorities, and so much more.

All the while, she leads and manages our growing team of staff and interns with excellence and poise. She really is a superstar, and we're proud to call her our go-to gal for all things LLA! Congratulations on five years at the LLA, Victoria! Thanks for all you do!



## CALEIGH'S 1 YEAR WORK ANNIVERSARY

Join us in congratulating our Communications and Membership Coordinator, Caleigh Redding, on her one-year work anniversary with the LLA! Although much of Caleigh's work happens behind the scenes, her impact is never unnoticed! Over the past year, she's brought creativity, consistency, and heart to everything she does, helping share our mission and build meaningful relationships within our community.

We're so grateful for her dedication, positivity, and the energy she brings to our team each day! Congratulations on one year at the LLA, Caleigh! Thanks for all you do!

*[Learn more about the LLA staff at www.lakelanier.org/our-staff/](http://www.lakelanier.org/our-staff/)*

## SPRING 2026 INTERNSHIP PROGRAM

The LLA is pleased to announce an impressive group of student professionals to the team as our Special Events and Marketing Interns for the Spring 2026 semester! Please join us in welcoming these students to the LLA team ~ Emma Bredfeldt (Returning from Fall 2025!), Addison Chapman, London McDaniel, and Audrey Watkins!

Each of these students will get hands-on, real-world experience in a non-profit setting. This semester they will actively participate in social media and email marketing campaigns, special events, like community presentations and the Annual Member Celebration, Lunch and Learns, and more. They are invited to engage with our community partners, sponsors and donors – just as any staff member would do. The LLA team is excited to share our passion for Lake Lanier and our on-lake programs with these students.



Be on the lookout for Emma, Audrey, Addi, and London in-office and at LLA events; we hope you have an opportunity to meet them while they are on our team!

*[Learn more about the LLA interns at www.lakelanier.org/news/](http://www.lakelanier.org/news/)*

# LAKE LANIER BOAT SHOW

## APRIL 24-26

Margaritaville at Lanier Islands

# 50+

BRANDS

# 225+

BOATS ON DISPLAY

# 15

DEALERS

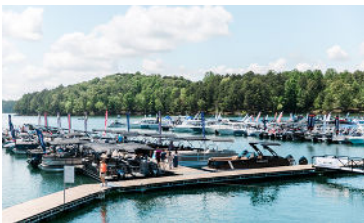


SCAN FOR TICKET  
INFORMATION



LAKELANIERBOATSHOW.COM

# Come See LLA at the Lake Lanier Boat Show!



The Lake Lanier Boat Show returns on Friday, April 24th – Sunday, April 26th at Margaritaville at Lanier Islands!

This event, hosted by the Marine Trade Association of Metro Atlanta, brings an on-the-water boat show experience that is truly the most unique way to shop. Beyond boats and water toys, guests can enjoy live music, food, and vendors - this event is your one-stop-shop for your summer necessities.

When you visit the LLA boat you can - join or renew your LLA membership, get updates on our on-lake programs or upcoming events, and learn how you can get involved or support us this year. The LLA team is excited to meet you at the boat show and share all about our plans for our 60<sup>th</sup> anniversary year!

Shop the docks with peace of mind! Just as in year's past, the LLA will have our boat at the front of the showroom docks to provide courtesy life jackets to children. We will be offering loaner life jackets in sizes infant, child, youth, and adult - all throughout the event. This is just one more way for LLA to live out our mission of a SAFE Lake Lanier!

Did you know... The Lake Lanier Boat Show is not the only place we loan out life jackets! Currently there are 12 life jacket loaner stations around Lake Lanier installed and monitored by the LLA. Life jackets are available for use in infant through adult sizes at parks across Forsyth County, City of Gainesville, and Hall County. Learn more about the life jacket loaner station program at [lakelanier.org/life-jacket-loaner-stations/](http://lakelanier.org/life-jacket-loaner-stations/)

**The Lake Lanier Boat Show will be featured in an upcoming episode of Live on Lanier. Stay tuned for the release of that episode, coming to the LLA YouTube channel soon!**



## LIFE JACKET DONATION APPRECIATION

We're grateful to *Switch It Up*, for donating 10 children's life jackets and 10 pairs of swim shoes to support our Life Jacket Loaner Station program!

Switch It Up is a local discount retailer known for its rotating selection of affordable finds. While their physical storefront is closed, they'll continue serving customers online. Check them out at [mydiscountdestination.com](http://mydiscountdestination.com)



# SEE SOMETHING? SAY SOMETHING.

Lake Lanier covers 38,542 acres, we need your help!

Lake Lanier is a wonderful place and together we can keep our eyes out for issues around the lake. From downed navigational markers to piles of trash or dumped docks, we want to know about it. Not all issues can be resolved and some will take some time. However, this shouldn't stop us from trying. Together as a community we can make a difference!

## Wondering what to look for?

- Erosion and sedimentation concerns
- Abandoned or dumped docks
- Trash or debris
- Damaged or missing solar lights or markers
- Algae
- Abandoned, sunk, or sinking boats

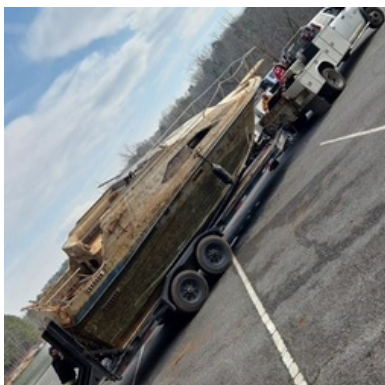


## HOW TO REPORT A PROBLEM:

**Step 1:** When you are out on Lake Lanier and you spot a problem, stop and gather some details. Note the exact location and any pertinent details to allow for follow up. Take pictures, if possible.

**Step 2:** Scan the QR code or visit [lakelanier.org/report-a-problem/](https://lakelanier.org/report-a-problem/)

**Step 3:** Follow the prompts to report a problem. All submissions are anonymous, we will only reach other if we need more information.



## DAWSON COUNTY SPOTLIGHT

Let's give a round of applause to our friends at *Dawson County Government* for the removal of an abandoned boat that weighed in at 5.34 tons!

The boat was spotted by Director of Dawson County Parks and Recreation, Matt Payne. With the support of Dawson County Public Works Director, Robert Drewry, and his team, they were able to remove this eyesore and safety hazard from Lake Lanier. Now this is what "See Something, Say Something" looks like in action.

Thank you, Dawson County, for being such fantastic partners in protecting Lake Lanier. We appreciate your efforts to help keep Lake Lanier clean and safe for all!



# CRAFTING LAKEFRONT LIVING SINCE 1956

Custom Docks • Expert Remodels & Repair • Accessories • Erosion Control

Get ready for boating season with trusted repairs and the lake's leading Dock Watch maintenance program.

- ✓ 70 Years of Experience
- ✓ Free Estimates
- ✓ Licensed & Insured



Scan the QR Code to request a free estimate on your next project.

 770-766-3708

# Volunteer Spotlight:

## Robert Eidson and The Power of Community Cleanups

Written by Emma Bredfeldt, Special Events and Marketing Intern  
Published on February 4th, 2026



Robert Eidson, a member of the Lake Lanier Association, recently traveled to Baltimore, Maryland to take part in a city wide cleanup effort. Eidson is no stranger to volunteer work, many may recognize him from Shore Sweep events over the years. In 2025 he collected over 5,000 pounds of trash from Lake Lanier's Longwood Park area alone!

Inspired by the impact of these cleanups and the people they bring together, Eidson has taken the same passion beyond our lake, organizing and supporting cleanup efforts in other communities as well.

In October, Eidson returned from leading a large-scale community cleanup in Baltimore, bringing more than 100 volunteers to restore a multi block inner-city neighborhood. In just two hours with no heavy equipment, volunteers filled three 30 yard dumpsters, with enough overflow to require a fourth. The effort was so impactful that the City of Baltimore immediately requested the event to return next year.



Reflecting on the experience, Eidson shared, "There was no race, religion, politics, or social status that day. Everyone was equal. I refer to trash cleanups as the great equalizer." That belief comes from more than 15 years of volunteering, beginning right here in Hall County where Eidson learned how powerful community cleanups can be. He credits much of his knowledge to Bonny Putney, LLA's Vice President and Shore Sweep Chairman since 2015, who helped shape his approach in organizing community cleanup efforts.

The dedication to action is exactly why Eidson was named the 2024 recipient of the Charlie Spencer Award (Volunteer of the Year). Charlie was an integral part of the Lake Lanier community and always offered to help out at Shore Sweep. The award was presented at the Lake Lanier Association's Annual Member Celebration, where Robert accepted it alongside Charlie's family.

Thanks to volunteers like Robert, the Lake Lanier Association keeps our lake clean, full, and safe with impact that reaches far beyond the shoreline.



*In addition to Robert's clean-up efforts, he also enjoys finding ways to recycle some of the trash he collects! Pictured left are epoxy coasters filled with treasures from his clean-ups around Lake Lanier. Robert kindly shared these coasters with LLA's 2025 Shore Sweep Site Captains!*



# SAVE THE DATE

## UPCOMING EVENTS

MARCH  
**18**

**LUNCH AND LEARN**  
11:30 AM - 1:00 PM @ LLA OFFICE

City of Gainesville, Director of Water Resources, Linda MacGregor, shares about the advancements to remove odors and ensure clean drinking water.



MARCH  
**21**

**SWEEP THE HOOCH**  
9:00 AM - 12:00 PM | Various Sites Around the Hooch

LLA to host cleanup site at East Bank Park in partnership with Gwinnett Co. Water Resources



MARCH  
**27**

**NETWORK OVER COFFEE**  
9:00 AM - 10:00 AM @ LLA OFFICE

In partnership with Greater Hall County Chamber, enjoy lite breakfast bites and coffee while networking.



MARCH  
**28**

**LANTERN FESTIVAL**  
Lanier Islands | 6:00 PM - 9:00 PM

Light up the sky with eco-friendly paper lanterns. LLA is the beneficiary of this event!



APRIL  
**24-26**

**LAKE LANIER BOAT SHOW**  
Lanier Islands | Margaritaville

In-water boatshow featuring vendors, live music, and educational sessions.



MAY  
**3**

**ANNUAL MEMBER CELEBRATION**  
@ Aqualand / Pig Tales

Kick off lake season with a member exclusive event! Details coming soon.



MAY  
**12**

**LUNCH AND LEARN**  
11:30 AM - 1:00 PM @ LLA OFFICE

Robert Coughlin, historian and author of "Lake Sidney Lanier, A Storybook Site" presents on the early history and construction of Buford Dam.



SEPTEMBER  
**19**

**38TH ANNUAL SHORE SWEEP CLEANUP**  
8:00 AM - 1:00 PM | Various Sites Around Lanier

Lake Lanier's largest annual event to clean the shores of Lake Lanier!



NOVEMBER  
**12**

**60TH ANNIVERSARY GALA**  
Lanier Islands | 6:00 PM - 10:00 PM

Join us to celebrate LLA's milestone year! Details coming soon.



**LEARN MORE AT [LAKELANIER.ORG/EVENTS](http://LAKELANIER.ORG/EVENTS)**



# MEMBER EXCLUSIVE

**MEMBERS MAKE OUR MISSION POSSIBLE**

Did you know? **LLA's newsletter, the Lanier Outlook, is a member exclusive publication!** LLA is pleased to offer our members an inside look at our work on Lake Lanier and exclusive information for home-owners, businesses and our donors.

Donating to the LLA goes well beyond knowing you are a part of a group of concerned constituents who partner together to keep Lake Lanier Clean, Full, and Safe. Your generosity directly supports LLA's programs in measurable ways. Our goal in publishing the Lanier Outlook is to provide our members an inside look at our accomplishments and the work we're achieving together on Lake Lanier.

We invite you to encourage your friends, family and neighbors to become a member to gain access to this exclusive publication! **Print this page and cut along the dotted line to share our mission with someone who should join the Lake Lanier Association!**



## CLEAN | FULL | SAFE | TOGETHER



## SUPPORT THE PREMIERE ADVOCATE FOR LAKE LANIER

**JOIN OR RENEW YOUR LLA MEMBERSHIP TODAY!**

Your LLA Membership helps protect & preserve Lake Lanier for everyone, for generations to come!

- 300** SOLAR LIGHTS
- 12** LIFE JACKET LOANER STATIONS
- 128 TONS** OF TRASH REMOVED AT SHORE SWEEP
- MONTHLY** WATER QUALITY TESTING
- 3 MILES** OF ISLAND RIP RAP



**LEARN MORE AT [WWW.LAKELANIER.ORG](http://WWW.LAKELANIER.ORG)**  
**@LAKELANIERASSOCIATION ON FACEBOOK, INSTAGRAM & YOUTUBE!**